



CU Library-2-Bb

Tony Cosgrave, Instruction Coordinator
Jesse Koennecke, Access Services Librarian
Marina Tokman, Course Technology Support Specialist





Environment at Cornell

- Cornell IT
 - Centralized Support for Blackboard
 - Blackboard usage

- Library Environment
 - Libraries
 - Reserve operations



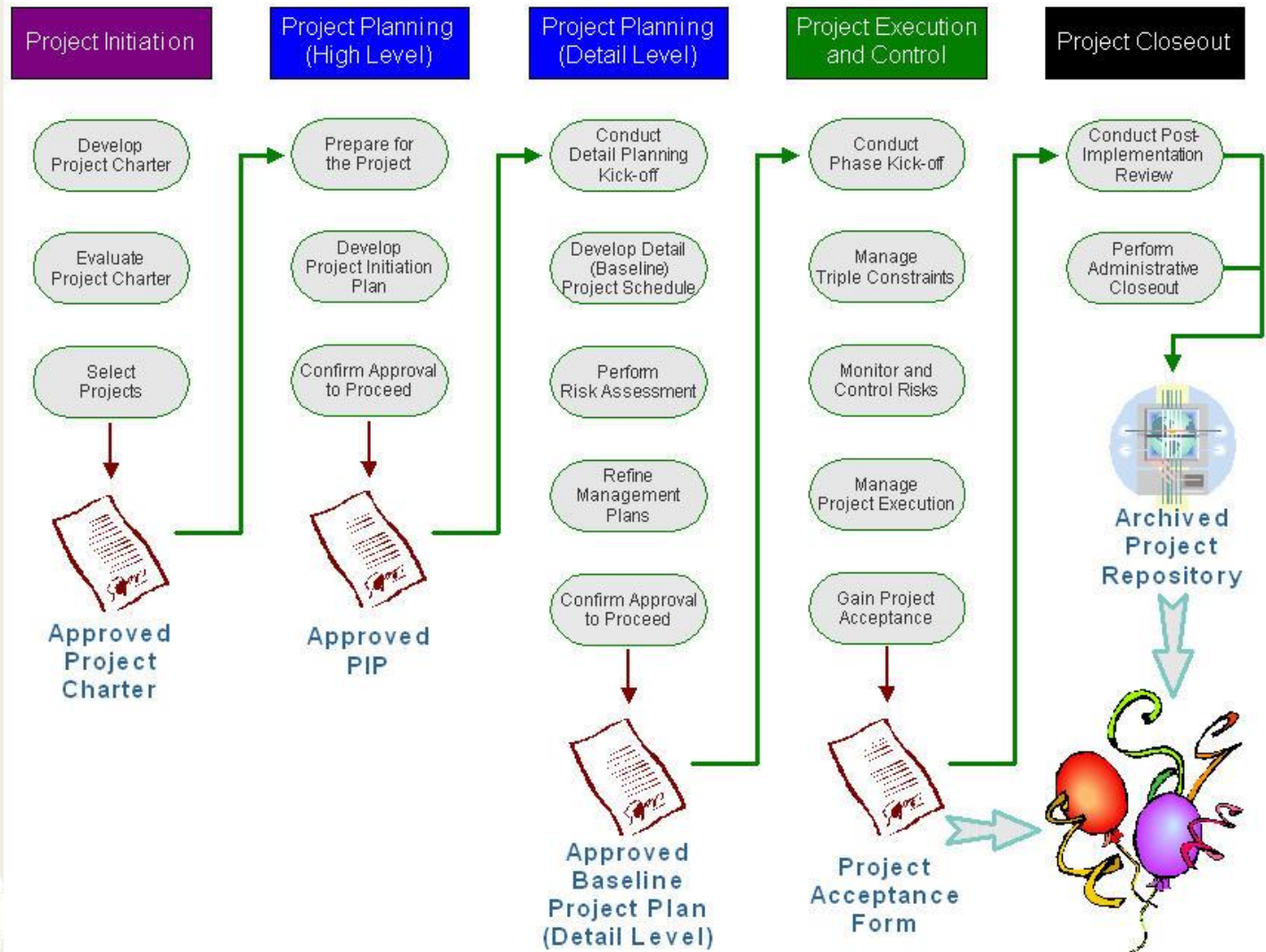
Impetus and Process

- Top Down
 - Regular meetings with Library and CIT leaders
 - Directive to work on integration

- Process
 - Large group meetings
 - Small implementation teams
 - Cornell Project Management Methodology (CPMM)



Cornell Project Management Methodology (CPMM) Guidebook The Project Management Lifecycle





Project Goals

- Integrate Cornell Library Resources and Services with Blackboard in order to provide students and faculty with a central point of entry.
- Increase awareness of the Blackboard service to the Library's Resources and Services user community, and vice versa.



Accomplishments

These goals were met through the following accomplishments:

- Created Links to Library resources from Blackboard course
- Installed RefWorks Building Block in Blackboard
- Made eReserves materials accessible through Blackboard
- Fostered collaboration and communication between CIT and the Library



Library Links

- Library Gateway
- Ask a Librarian
- Documented how these Library menu items can be added to existing Bb courses



RefWorks Building Block

- Installed the RefWorks building block
- Documented how to use RefWorks from within Blackboard for both instructors and students



Electronic Reserve

- Directed to implement more secure system
- Established a process where Library Reserve staff can add eReserves materials to Blackboard courses
- Collaborated with Cornell IT on training and documentation



Communication

- Emailed Cornell Blackboard listserv
- Conducted seminars and presentations
- Collaborated on training and documentation
- Published articles in the Chronicle and Sun
- Added web pages and links to the Library and Blackboard web sites
- Distributed Posters and Bookmarks



Cornell University



BLACKBOARD AND
CORNELL UNIVERSITY LIBRARY
GET INTEGRATED!

BLACKBOARD.CORNELL.EDU



STUDENTS!

easy, intuitive access
To Library Gateway,
Ask a Librarian, and
ReWorks.

FACULTY:

integrate library
resources and
services with
Blackboard®



Blackboard



Cornell University
Library



Metrics for Fall 2007

- 3,007 active Bb courses
- 20,169 hits to Gateway
- 3,656 hits to Ask a Librarian
- 236 RefWorks accounts created
- 190 courses with e-reserve content
- 105 new “instructor” Bb users



Looking Ahead

Possible Phase 3 Items:

- Installing the LinkMaker building block to Blackboard
- The integration of WebFeat
- Integration of ARes
- Adding links to other valuable, related CU services
- Researching the Blackboard Community System



Contact Information

- **Tony Cosgrave**, ajc5@cornell.edu
- **Jesse Koennecke**, jtk1@cornell.edu
- **Marina Tokman**, mt243@cornell.edu