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## BASC News and Views February 2009

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## Sustainability Plan

### Update

Get Caught Green Handed! That's the message being spread by BASC this spring to help support the campus-wide participation in the national Recyclemania competition. This 10-week contest going on now through the end of March promotes waste reduction programs among college campuses. Colleges report recycling and trash data and compete in different categories. The College at Brockport is competing in the waste minimization category with the goal of having the least amount of total waste per capita. Although recycling is important, the focus of this competition category is on reuse and reduction. Being good stewards is one of our corporate values, and participation in Recyclemania is part of BASC's sustainability plan because it aligns with our goals of waste minimization and education.

So how do customers get "caught green handed"? In the dining halls, employees are looking to "catch" random customers going tray-less with minimal food waste. Those lucky customers receive a FREE guest pass. In retail dining locations, employees are looking for random customers using their refillable mugs. Those lucky customers receive a FREE fill coupon for use with their refillable mug. Everyone who is "caught" will be entered to win an eco-friendly iPod docking station at the end of the promotion. Both of these efforts help reduce waste – food waste and container waste. If you want to learn more about how you can get



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## Executive Director's Corner

Isn't this a great picture of the Harrison team? Our Chocolate Fantasy dinner was a big hit with both students and staff. For me it is a really great example of the BASC touch and the ways we live our values.

Our TEAM really pulled together to plan and deliver a special evening for our customers and had lots of fun doing it! Our PASSION FOR EXCELLENCE was apparent in the quality and variety of goodies offered as well as in the decorations, set up, presentation and service provided. Our values also were evident last week as the BASC family came together to support each other and the Wielinski family. There were so many ways in which we demonstrated how much we care about each other. I am very proud to report that to BASC has collected more than \$1,000 to date in the Wielinski fund.

There will be many other opportunities this spring for us to continue to demonstrate our values and the BASC



touch. The state's budget situation is heavily impacting the campus community and we need to demonstrate our STEWARDSHIP in wisely deploying our people and financial resources. We have a very full schedule of campus events this spring including many, many first time visitors to campus. We can best support the strategic initiatives of the college by making sure each and every one of those visitors has a positive experience every time we touch them.

Thanks for all you've done so far this semester to make BASC and Brockport a great place to be. I'm so proud to be a member of this team!

*Diane*

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## Support the 2008-2009 Faculty and Staff Campaign

*Every little bit makes a difference!*

### Campaign FAQ's

#### What is the Faculty and Staff Campaign?

It is a College fundraiser to raise money for student scholarships. Participants have the option to designate their contribution to a particular scholarship (like the **Sandra A. Mason Scholarship**). All undesignated donations benefit the Extraordinary Scholarship Fund. Scholarships enable us to attract a higher caliber of students, which directly enhances the image of the College.

#### What is this year's campaign goal?

This year's goal is to raise \$165,000. As of the middle of February, the campaign has raised \$193,751.

#### Why should I support this campaign?

Some donate to show their appreciation. Some donate to help current and future generations of students. Others donate for tax benefits. Whatever your reason for supporting the Faculty and Staff Campaign, your gift is a vote of confidence in The College at Brockport and its future. No gift is too small. It's your participation in the campaign that truly matters.

#### Can I make a donation through payroll deduction?

Yes, you can choose to give a one-time donation through payroll deduction or donate a specific amount every pay period – it is up to you. Simply fill out the payroll deduction authorization form on your pledge

card and return it to **Ralph Eisenmann** in the BASC Administration Office. This method of giving is one of the easiest and most convenient ways to make a gift.

#### If I'm still currently paying last year's pledge through payroll deduction, what happens when I pledge to this year's campaign?

Each person's payroll deduction begins and ends at different times depending on how many pay periods you have. When you send in your 2008-09 Campaign pledge card, your new payroll deduction pledge will begin when your current payroll deduction ends. If you have a question about when your specific payroll deduction pledge ends, feel free to call the Payroll Office at ext. 5216.

#### Can I make a one time donation?

Yes, you can make a one-time donation with cash, check, or credit card. Donation forms are available through your manager or from **Betty Drennen** or **Ralph Eisenmann** in the BASC Administration Office. Contributors may designate their gift to the **Sandra A. Mason Scholarship** which is for relatives of BASC employees.

To find out more about this campaign, visit [www.brockport.edu/ia/fscampaign.html](http://www.brockport.edu/ia/fscampaign.html).



### eat well. live well.

For the third year in a row, The College at Brockport is participating in the "eat well. live well. challenge" sponsored by Wegmans. The overall goal of this program is to help individuals increase awareness about their daily activity levels and diet.

In registering for the challenge, participants will receive a pedometer and log the daily number of steps they take, as well as, the cups of fruits and vegetables they eat. This information is recorded on the "eat well. live well." Web site, with the goal of walking 10,000 steps and consuming five fruits and/or vegetables each day.

After last year's first place finish, BASC is looking to beat the competition once again. The challenge begins on March 15 and runs through May 10. This year the competition will be split up by building. Each building will have a team leader that will drive the competition. BASC's team leaders are: **Wendy Richards**, Brockway; **Chaley Swift**, Commissary and Administrative Staff; **Sarah Plain**, Harrison; **Jessica Marks**, TRAX; and **Laurie Magliocco**, Union Square/Bookstore.

If you would like to participate, contact the team leader in your building or the nearest building to you. To learn more about this challenge visit [www.eatwelllivewell.org](http://www.eatwelllivewell.org).



## Dining Service Survey—*Results*

In the December *News & Views* issue, we reported on the statistical results of the annual Dining Service survey administered in the fall. Since then, we have reviewed all feedback for each specific dining location and have implemented some changes to continually meet our customers' needs and provide them with the highest quality services. Below is a summary of what our customers can expect to see this semester:

### **Aerie Café, Courtyard, Hartwell Café, and Jitterbugs Café**

Four new soup selections have been added to the menus at these locations. In addition, look for new vegetarian specials and drink offerings throughout the semester. Aerie Café will offer a new sesame chicken with rice grab-to-go entrée on Sundays.

Jitterbugs Café is piloting late night hours Monday—Thursday, staying open until 11 pm. "Thursdays in the Café" features live entertainment every Thursday starting at 8:30 pm. In addition, check out Jitterbugs late night food specials like a coffee or cocoa with a cookie for \$3 or a grilled cheese panini and soup for \$4.50.

### **Brockway Dining Hall**

In direct response to customer feedback, Brockway will be offering two new healthy cereal selections—Honey Nut Cheerios and Shredded Wheat Squares (the unfrosted kind). For added nutrition, Brockway has replaced regular pasta with whole wheat pasta in some of their menu selections.

New showcase items include apricot chicken, Thai chicken chili, and Szechuan pork. Watch for these nutritious and delicious items!

### **Harrison Dining Hall**

New menu items like pot roast, chicken quesadillas, and Jamaican curry fish have been added to our menu. Keep your eyes out and try them!

As part of our commitment to sustainability, Harrison is piloting smaller trays this semester. Many colleges have implemented tray-less dining because they've found that when customers are forced to make thoughtful choices about the food they take the result is substantially less food waste. Last semester our dining halls saw a 26% reduction in waste during the tray-less lunch that was part of a "Waste Weigh" series. The smaller trays are intended to keep the focus on trying to minimize food waste. In addition, silverware stations have been moved to the dining room to make it more convenient for customers who choose to go tray-less. Larger red trays are still available near the dessert area. No matter what choice you make—large tray, small tray, or tray-less—we hope you join BASC and the greater community in helping to minimize food waste.

### **TRAX**

TRAX has introduced new hamburger and cheeseburger items in response to customer requests. To increase variety, TRAX has added five new subs/sandwiches to their menu. In addition, look for new

daily specials.

### **Union Square Food Court**

Because customers asked for it,

Union Square is rolling out new value menu choices like a lighter and less expensive salad. These lighter choices are available at Roots, too. Also, expect to see more half sandwich and salad combos.

In response to requests for more Oriental cuisine, a grab-to-go sesame chicken with rice entrée is now available from the cooler near the sushi. Roots will soon be offering a weekly steamed vegetable special, in addition to a wheat muffin selection. At the Union Grill you'll find a new, delicious grilled chicken sandwich.

As part of our ongoing commitment to sustainability, you'll see more environmentally friendly packaging at Union Square and all our retail locations.

The price of food at Union Square and other retail operations was mentioned in our survey. Management performs extensive market research and price comparisons to effectively align ourselves within the market so that our customers receive the best possible choices and values.



# Safety

# Spotlight

## Tip of the Issue: *Accidents and Near Misses*

“Seventy five percent of all accidents are preceded by one or more near misses,” according to the National Safety Council. This being said, every close call is a call for action and should be reported. Some close calls can be easily fixed while others may cause for more attention. Regardless, it should never be ignored or go unreported. Some situations that should be recognized include:

- A kitchen worker receives a slight shock from an appliance. If it is never fixed the next person who uses it could be injured.
- Someone trips over loose carpet but since they didn’t fall they continue on their way.
- There is a small liquid spill that goes unreported because there is another task that seems more important at the time.

In these cases make sure to report all near misses to your supervisor:

- By reporting all near misses you help a supervisor watch for signs that may lead to a larger safety problem.

- The quicker you report a problem the quicker it can be resolved.
- Never be afraid that you will be blamed for the incident, you’re only trying to prevent future accidents.

Things to keep alert for at work:

- Burned out light bulbs.
- Electrical equipment that gives a shock.
- Lose handrails on stairs or a loose carpet corner.
- Broken floor tiles or windows.
- Loose door hinges.
- Crumbling stairs.
- Any visible damage to the facility.

After a close call most people feel relieved nothing happened and usually return back to work. Maybe this time around it didn’t result in an injury, but what about the next time? All accidents should be viewed as a red flag or warning that an injury is likely to occur. By staying alert you may prevent the next workplace accident!

*Source: Business & Legal Reports Inc.*

## Safety Representatives

Maintenance  
**Mike Smith (Smitty)**

Harrison  
**Jason Augustyn**  
**Lloyd McCauley**

TRAX  
**Jessica Marks**

Brockway  
**Dan Cater**

Union Square & Kiosks  
**Larry Hueser**

Bakery  
**Ken Bonczyk**

Catering  
**Patty Sorel**

Dining Service Office  
**Patty Knapp**

Administrative Office  
**Vernon VanSkiver**

Serve Safe Trainer  
**Dick Mondy**

## Safety Report

Below is a breakdown of accidents since November 20, 2008: Burns (5), Cuts (3), Falls (1), Contusions (2), Sprains (1), Chemical (1), Strains (1), Other (2) = 16 total accidents  
Congratulations to our latest Safety BINGO winners: **Donna Nolte** (\$200), **Gerald Bropst** (\$50), **Kathy Carpenter** (\$100), and **Linda Eichas** (\$150).

## Parking Survey Results

Thanks to all who participated in Welcome Center & Parking Services' annual survey in November. Welcome Center & Parking Services is a self-supporting department on campus. This means that no tuition or State money is used to fund the services we provide. Revenue from users' fees cover costs, including all improvements to the conditions of the parking lots, maintenance of lots, and the creation of new lots. We value your feedback and will use the information gathered from this survey in future planning as we seek ways to continue to improve our services. Below are some survey highlights:

- 1,126 people completed surveys—a 4% decrease over last year.
- 23% of participants were self identified as faculty/staff, 37% as resident students, 39% as commuter students, and 1% as visitors.
- Overall ratings of Welcome Center & Parking Services were consistent to last year's survey results in most areas.
- Of those surveyed, 52% of resident students, 47% of commuter students and 40% of faculty/staff purchased their parking permit online, an increase among all demographics over last year.
- 73% of faculty/staff, 63% of resident students and 45% of commuters are aware of the visitor parking policy, representing an increase in awareness in all demographics over last

year. And, the 469 people who said they didn't know about the policy, know now!

- Awareness regarding the Motorist Assistance Program (MAP) increased slightly compared to last year with 61% responding that they were aware of the FREE services offered. And, the 435 people who didn't know about these services, know now!
- 60% of those who participated in the new Fast TRAX bike borrowing program rated it either good or very good.
- Ease of finding a parking space ranked as the number one driver of overall satisfaction with Welcome Center & Parking Services.
- The average rating of the ease of finding a parking space was 1.9/3.0 compared to 1.94/3.0 last year. Of the faculty/staff who took the survey, 79% rated the ease of finding a parking space as easy or neutral.
- An overwhelming, 75% of people either agreed or strongly agreed that they can park within a 5-10 minute walk to class or work.
- In terms of overall satisfaction with Welcome Center & Parking Services, 68% of participants said they were either very satisfied or somewhat satisfied. Among faculty and staff, 89% were either very satisfied or somewhat satisfied.

## Sustainability Plan Update *(continued from page 1)*

involved, see your manager. To see who's been caught so far visit [www.basc1.com/green.htm](http://www.basc1.com/green.htm).

During the month of March, the College Bookstore is joining in the fun. Customers who purchase an *edun LIVE* organic t-shirt will get "caught green handed" and will receive a FREE reusable tote bag. Reusable shopping bags, when used instead of disposable ones, are another way to minimize waste. Other strategies being used to help promote waste minimization this semester include the introduction of smaller trays at Harrison Dining Hall. This effort is intended to force customers to think about the amount of food they take and keep the goal of zero waste at the forefront of their minds. Additionally, the dining halls have two more "Waste Weighs" scheduled during the month of March. Waste Weighs allow us to measure the amount of waste per customer in a given meal period.

BASC is in the process of the regrouping our sustainability team. The team will evaluate this year's progress on our sustainability plan, and brainstorm ways to further implement sustainability initiatives in the years to come. Each area of our organization (dining, parking, bookstore, administration) is represented on this committee. If you have ideas that you'd like this group to consider, contact your representative or **Anna Hintz**, x2530. In the meantime, take great pride in catching customers (and each other) "green handed" and know that each "green" action makes a difference!

### Sustainability Team Members

**Anna Hintz**, Marketing

**Michael "Smitty" Smith**, Business Office/Maintenance

**Bonnie Zalar**, Administration Office

**Joe Rivers**, Bookstore

**Lisa Kifer**, Parking

**McAllister King**, Dining Services

**Chaley Swift**, Business Office

# Around the Water Cooler



## Administration Announcements

Marketing extends a warm welcome to **Joel Nans** who is the new student manager. We are excited to have you on board!

**Betty Drennen** had quite the holiday break. After only 10 weeks of planning, her daughter **Tina** was married on December 27 to **Jeremy Bullins**. Even with



*Jeremy & Tina Bullins*

the hectic holiday Betty managed to bake them the largest wedding cake she's ever done reaching six tiers high! In addition, Betty's son **Andrew** had a surprise up his sleeve when he proposed to his girlfriend **Jennifer Schenk**. Betty is thrilled to prepare for another wedding but hopes they give her more than 10 weeks to do so. Congratulations to Betty and her family!

Thanks to all that participated in the Holiday Helping Hand. Because of your generous donations BASC was able to support three local families in need during the holidays.

## Brockway Blurbs

**Denise Phillips's** son **Dylan** was selected to represent Orleans's County at the 2009 4-H Capital Days in Albany March 2-3. He will be touring the Capital Building and the NYS Museum. Dylan will also have breakfast with assembly representatives and senators. Congratulations Dylan!

**Diann Hughes** and her husband welcomed another granddaughter into their family. **Gorgeous** weighed in at 7 lb, 12 oz. Congratulations to the family! Also, happy birthday to Diann who celebrates her special day this month.

All of Brockway wishes **Peggy Turlington's** husband a speedy recovery after his surgery.

We would like to announce a couple of new non-smokers at Brockway. We are very proud of **Peggy Turlington** and **Diana Rood**. This is quite an accomplishment for both of them.

**Cheryl Brice's** daughter, **Amanda**, is due with her third child on Cheryl's birthday March 30. Congratulations to Cheryl and her family.

**Cathy Carpenter** won the last game of safety bingo winning \$200! She plans to use some of that money to buy her nephew **Tyler** a birthday present for his fifth birthday.

## Harrison Highlights

Harrison would like to welcome all new student managers - **Stephen Fuentes, Miles Washington, Emily Blondell** and **Katrina Stutz**. Congratulations on your new positions!

Welcome to our new employee **Meghan McInnes!**

Congratulations to **John Saager** who was recently promoted!

**Richard Mondy** would like to thank both Harrison and TRAX for their tremendous efforts in reducing waste and increasing customer service. Keep up the good work!

Congratulations to **McAllister King** who's wedding day is approaching fast!

Harrison extends a warning to everyone to watch their step outside of work. There has been an epidemic of sprained ankles going around.

There will be many tours, open houses, and lunch reservations for perspective students this semester. This is a great opportunity to support the campus efforts in recruiting new students by providing a positive experience for these guests.

## TRAX Tidbits

Congratulations to **Marylea Lotzow** on the birth of her granddaughter **Olivia**.

Welcome to our new student managers **Kerri Moon, Grant Voges** and **Megan Gee**.

Also welcome to our new full-time kitchen helper **Theresa Herzog** and our new cleaner **Justin Draper**.

## Union Square Scribbles

Union Square would like to send out all of its thoughts and prayers to **Betty Sheffield**. We wish her a very speedy recovery and want her to know how much we miss that laugh of hers everyday.

**Laurie Magliocco's** daughter **Lora** will be married in Boston this Labor Day weekend. Laurie is very excited now that the plans have really started to come together!

**Dan Robillard's** son has finish his last season of hockey at Kent State. He placed third in the amount of penalty minutes he acquired during his time there. Hmmm ...

**Linda Marshall** had no idea her cat was expecting and was recently surprised with four cute little kittens. If you would like to give one a home call Linda!

**Cheryl Steadman's** son **Kyle** took second place in wrestling sectionals last weekend. Kyle competed in the 189 lb. weight class. Congratulations Kyle!

Good luck to **Joe Buttons** and family with their new home. After much anticipation, Joe was able to move in over the holiday break.

**Fran Knight's** son **Brandon** popped the question to his girlfriend on Valentine's Day and is now engaged! The wedding is to take place later this year. Congratulations to Fran and her family.

## New Name for Dining Service Office

The Dining Service Office, located on the first floor of Brockway Hall, has changed its name to the BASC Business Office to better reflect all of the services provided. These services include dining services (meal plans), Eagle One ID cards,

Easy Money, vending, residential laundry, and summer camps and conferences.

Please update any publications that refer to this office with the new name: BASC Business Office.

## Harrison Dining Hall Wins Lighting Award

The College at Brockport, State University of New York, was honored Monday, February 9, by the Rochester Section of the Illuminating Engineering Society of North America at the association's Excellence in Lighting Awards ceremony in Rochester, NY. The College was awarded the Harley Hill Excellence in Lighting Award for the unique lighting redesign in the College's Harrison Dining Hall. The award acknowledges excellence in design and considers conservation of energy and environmental impact.

The College at Brockport was nominated for the award by Stan-tec Consulting Services Inc., the engineering firm which created the lighting design. Harley Hill, for whom the award was named, was an important and long-term member of the Rochester area professional lighting community. The award signifies the best local lighting project as submitted by local firms and as judged by the members of the Rochester Section of the Illuminating Engineering Society (IES).

*Source: The College at Brockport press release*

## RARES Employee Discounts

The College at Brockport employees, including those working for BASC, can receive several discount tickets to local places like Sea Breeze, Buckmans Car Wash & Detail Shop, Geva Theatre Center, Polarwave Snowtubing Park, the Buffalo Sabres and much more.

To take advantage of these discounts, go to the Raye H. Conrad Welcome Center with your Eagle One ID card to receive your free membership card. Then, log on to [www.rares.org](http://www.rares.org), to place an order and purchase discount tickets to local and out-of-state destinations. Visit the RARES Web site often for updates and special promotions.



## Condolences

Our thoughts and prayers go out to the following people as well as their family and friends:

**Sharon Sailer** whose brother **Steven Koss**, passed away. Steven was also cousins with **Linda Marshall**.

**Jill Wielinski** and family, and the family and friends of the Continental Flight 3407 tragedy.



## Support for Jill Wielinski

In light of the recent plane crash tragedy in Buffalo, BASC is accepting donations for Jill Wielinski and her family. Donations may be made to Brockport Auxiliary Service Corporation and sent to Brockway Hall, care of **Betty Drennen**. Please note the Jill Wielinski fund in the memo of the check.

## Now Offering Supplemental Insurance

BASC is now offering supplemental insurance for employees through Colonial Life. You can choose from these optional benefits to suit your needs and pay for them through payroll deduction! Disability insurance provides income replacement to help make ends meet if you are unable to work due to a covered injury or sickness. This coverage helps you to maintain your lifestyle.

Term life is designed to help meet the

needs of today's families. The policy pays a benefit amount if you or another covered family member dies. The benefit can help you pay for immediate financial needs such as medical expenses, estate taxes, debt repayment, daycare costs and more.

For more information contact **Charlotte Jewell** in Human Resources at x2752, or visit [www.coloniallife.com](http://www.coloniallife.com).

## your dining network.

*Thanks to all employees who have participated in Dining Services' "your dining network." marketing campaign!*



## Happy Birthday!



The following employees will celebrate a birthday this spring:

### March

Cathy Legacy  
Sharon Sailer  
Mary Tarbrake  
Marcia Kujawa  
Justin Draper  
Patty Knapp  
Nicole Gallup  
Chris Sackett  
Mark Mandara  
Alison Sieck

Richard Chrisley III  
Sareth Stolfa  
Johanna Napoleon  
Donna Nolte  
Cindy Smith  
Cheryl Brice  
Bryanna Paley  
Ralph Eisenmann  
Chris Pecone

### April

Tricia Miller  
Bonnie Zalar  
Kim Gauthier  
Erin Van Dorn  
Jeff Clark  
Sarah Plain  
Scott Connelly  
Bill Fisher  
Joe Rivers  
Pam Eichas  
Pat Goodwin

Bev Ludke  
Peggy Turlington  
Kimberly Johnston  
Dan Robillard  
Kathleen Clark  
Bev Weatherbee  
Jenna May  
Tyler Myers  
Joel Nans  
Aubrey Lonsberry

### May

Sharon Engle  
Lloyd McCauley  
Steve Stoll  
Ron Dufoe Jr.  
Patty Torres  
Kari Pappert  
Brittney Lull  
Jonathan James

Andy Fogg  
Theresa Herzog  
Elaine Van Dorn  
Austin Warner  
James Ford Jr.  
Johnna Frosini  
Dimitar Dimitrov  
Lauren Davis

## Contribute to N & V's

Email your items to [ahintz@brockport.edu](mailto:ahintz@brockport.edu) or [kbodine@brockport.edu](mailto:kbodine@brockport.edu). You can also drop them in the *News & Views* envelope located in your unit. The next *News & Views* deadline is **April 10, 2009**. The *News & Views* is also available at [www.basc1.com](http://www.basc1.com) (select the employees link.)

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