

3-28-2013

## 2025 Conversation - 3/28/2013

The College at Brockport

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2025 Dinner Conversation

March 28, 2013

Hosted by: Brendan Post

Attendees: Marcy Esler (Student Retention), Ingrid Hess (Art), Kim Myers (LITS), Terry Hooper (International Education), Curtis Hill (Advancement), Patrick Walter (Advisement), Elliot Weininger (Sociology), John Sapienza (Advancement)

**What are the elements of a Brockport experience that make it unique and highly valued?  
What should we preserve for the College of 2025?**

- Small class size (student/faculty ratio)
- Close community
- Student participation in research with faculty
- Location is distinctive along the Erie Canal
- Regional Education center
- Continued emphasis on the Liberal Arts Education, maintain a core Liberal Arts mission
- Cost-effective, well-priced education, very competitive in the market

**Technology and Online Learning**

- Online learning should be reviewed based on pedagogy
- What programs best lend themselves to online learning
- Important for students to self-select into online learning for greater success

**What does our engagement with the external community look like?**

- Need to build more relationships with external community especially Greater Rochester
- Need resources (time and money) to build these relationships
- Encourage degrees that directly contribute to the Greater Rochester community (education, healthcare, social work, etc.)
- What is the mission of the MetroCenter, should it take on a greater role? Why doesn't it currently link the College more closely with the Rochester metro?

**What about our physical plant?**

- The existing aesthetics of the campus are very poor and need to be addressed (sidewalks, stairs, exterior areas, outside seating)
- While the FAMP is helpful this should be balance with the poor aesthetic conditions that exist today
- Campus is very inaccessible to individuals with disabilities
- Best choices should be made with funding that is made available

### **How do we think curricula will evolve?**

- Demand for STEM fields expected
- Lifelong learning will continue to grow
- Need to keep education cost-effective
- Need to find best ways to define success of curricula

### **Campus Identity Issues**

- There is a great deal of concern that we have an identity crisis and members of campus have a hard time identifying our current identity
- The cultural history of our campus is important to our identity
- What academic programs are really at the center of our focus?
- What academic programs should be receiving more or less funding?
- What academic program balance should we have in 2025?
- Should some academic programs be evaluated or reduced to provide greater support to those that are growing or are in demand?
- What administrative overhead could be reduced to provide more support to academic programs?
- The College needs a clearer academic identity for 2025