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BASC News and Views April 2009

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NEWS & VIEWS

Volume 6 Number 3

A Newsletter for BASC Employees and their Families

April 2009

Executive Director's Corner

Everywhere I go right now I'm talking with you about our (what??). I know you can fill in the blank – it's our mission, vision and values. I am thrilled by the number of people who can now tell me what these are, especially our values – Team, Organizational Integrity, Passion for Excellence, and Stewardship. We have identified these values because they represent who we are today as well as who we want to be tomorrow. If these really are our values, then this is how we need to act with each other and with our customers to positively impact the campus (the BASC touch) and advance the strategic initiatives of the College.

Our values aren't just fluff on paper – we are working hard to incorporate them into everything we do. We asked you to think about who demonstrates our values in our Employee of the Year selection process this year. We are very pleased to announce our 2009 winners, **Gina Maclaren** and **Diana Rood**. Gina and Diana are two members of our team who demonstrate our values every day. Our customers rave about the ways in which each of them demonstrate their passion for excellence and their commitment to our team is evident every time they interact with coworkers. We are proud to have them represent us!

We are also proud to introduce our new BASC logo (see article on pg. 2)!! We have spent several months developing a symbol that represents our organization. We are very pleased to introduce a symbol that speaks to our mission of supporting learning, that reminds us of our four core values and that is upbeat, energetic, and fun.

Thanks to all the BASC team members who worked on the logo development and selection process.

Consistent with our value of team, we conducted an employee opinion survey last fall because we want to know what you think about working here. We value every member of our team and it is our goal to be a great place to work. The survey and focus groups were a starting place for us to think about how to continue to be a great service provider to our customers and a great employer. We learned about things which need and are getting immediate attention (like the restrooms at Harrison). We selected things we need to work through over the summer (like the attendance policy) and we identified things that need a new or refreshed approach in both the



L to R: James Simonds, Mark Mandara, Jermaine Toppin, Diane Dimitroff, Gabe Rivera, Elizabeth Barnes, Brooke Pericak, Shelby Cusson, Natashia Nellis, and Jeff Osborne

short and long-term (like communication). Let me say again thank you for your participation and candid feedback in the survey and in the focus groups (this speaks to our value of organizational integrity!). We got far more feedback than we can tackle in the short term so we are working on prioritizing the other things that will make the biggest differences to you and to our customers.

It's almost the end of the spring semester! Thank you in advance for all the energy and effort you will be expending in the next several weeks as we race towards Commencement and the summer. You are the reason we have "The BASC Touch"!

Diane

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New BASC Logo

The much anticipated new BASC logo has been selected! Thanks to everyone who participated in this process by providing your feedback. And, a special thanks to those who assisted the Marketing Department by serving on the selection committee – **Gina Maclaren, McAllister King, Mark Gardner, Chaley Swift, Bill Kerr, Shawn Sullivan, Lisa Kifer, and Diane Dimitroff.**

This logo is now being put to use by the Marketing Department. Although it will take several months to complete the transition, implementation has already begun. Our Web site is in the process of being updated. All new materials that are created and reprints will include the new mark. However, please use up existing stocks of letterhead,



business cards, brochures, and other materials that contain the old logo. If there are documents that you use that contain the old mark, please contact Anna Hintz at ahintz@brockport.edu for an electronic version of the new logo.

We plan to formally unveil our

new logo to the campus community on Monday, May 4 during a company-wide celebration. Employees are encouraged to dress in their Brockport green and gold that day. Buttons with our new logo will be provided, and large-scale color logos will be on display.

This new graphic identity reflects our mission, vision, and values. It tells a story – the story of BASC. What you are about to read below is the beginning of our new logo's story, the reasoning behind the image. The rest of the story will come from you. It will develop over time, as you find new meanings in what the image represents. The rest of the story will also come from our customers as they begin to view BASC through this new image.

Through the Tree Tops – The Beginning of the Story

The new BASC logo, affectionately named Tree TOPS (tree for the obvious and TOPS for our values), represents who we are as an organization.

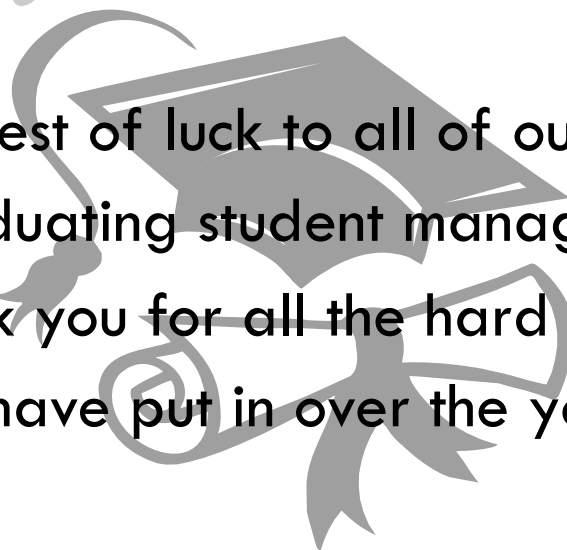
Why a tree? Like a tree in the forest, BASC is part of a larger community – the College community. And like many fruit-bearing trees, BASC gives back to the College, both financially and through our services. The swirls in the image represent our four core values and the leaves symbolize the key services we deliver. An uplifting, whimsical, and fun image, it sparks good feelings – echoing BASC's vision to provide a positive experience during each and every interaction with the campus community. BASC has strong roots on this campus, a long history of serving and supporting the College. In fact, our organization will celebrate its 60th anniversary in 2010! BASC values being a good steward and understands that, just like a tree, we must take great care of our resources so that we may continue to grow and prosper for generations to come.

But this is just the beginning of the story. Each person will see BASC represented in a slightly different way through this image. What do you see through the Tree TOPS?

CONGRATULATIONS

graduates

Best of luck to all of our
graduating student managers.
Thank you for all the hard work
you have put in over the years.



RARES Employee Discounts

The College at Brockport employees, including those working for BASC, can receive several discount tickets to local places like Sea Breeze, Buckmans Car Wash & Detail Shop, Geva Theatre Center, Seneca Park Zoo, the Rochester Rhinos soccer and much more.

To take advantage of these discounts, go to the Raye H. Conrad Welcome Center with your Eagle One ID card to receive your free RARES membership card. Then, log on to www.rares.org, to place an order and purchase discount tickets to local and out-of-state destinations. Visit the RARES Web site often for updates and special promotions.

Human Resource Message to Union Employees

All union employees who have completed probation are enrolled in an employer funded medical reimbursement plan through EBS-Remsco.

You may have your medical expenses (co-pays, prescriptions,

dental, eye care, etc.) reimbursed up to \$200 for singles or \$225 for family.

If you have any questions please call **Char Jewell** in Human Resources at x2752.

Summer Schedules

The summer work schedules are in the final stages of being completed. They will be distributed at the end-of-the-year celebration on **Tuesday, May 19**. If you have questions regarding your summer work schedule, please see your unit manager.

Condolences

Our thoughts and prayers go out to the following people as well as their family and friends:

Lucia Abaunza whose grandfather **Dudley Mathes**, passed away in March.

Don "Coach" Murray whose mother passed away suddenly in early March.

Jean Gilman for the loss of her great-grandmother who also passed away in March.

Vicky Burgio whose father passed away in April.



Red Wings Game

It's that time of year again! BASC is planning an annual Red Wings game on Tuesday, August 25 for employees!

Save the Date!

Thursday, August 13, 2009
will be the date for our
annual Welcome Back
Orientation.

Safety



Tip of the Issue: *Burns - A Hot Topic*

“Each year in the United States, 1.1 million burn injuries need medical attention - 45,000 of them require hospitalization,” according to the American Burn Association. Although this statistic includes extreme situations, a significant portion of injuries occur in the workplace.

Typically when people think of burns they automatically associate it with heat. While these are the most common there are other ways burns can occur. Burns can range from chemical, to electrical, to sunburns.

The seriousness of the injury caused by a burn depends on the degree of the burn.

- **First-degree.** This type of burn only affects the top layer of skin. The skin usually turns red and becomes dry. Pain is localized and not extreme. Sunburns can be classified as a first-degree burn. Healing time is typically a few days.
- **Second-degree.** This burn is more serious as additional layers of the skin become affected. The skin becomes red and blisters. Swelling of the area can also occur and if the blisters open it can become infected. This burn is more painful and takes several weeks to heal, often leaving a scar.
- **Third-degree.** This burn is the most severe of the three. It destroys all layers of the skin in the affected area as well as muscle

and nerve tissue. Infection of the area is a threat because it can cause more damage. Third-degree burns can be extremely painful, although if the nerve tissue becomes completely destroyed, it is painless. Healing time takes a lot longer and may require skin grafts.

Treatment for burns generally includes the following steps:

- Cut away loose clothing around burned area. Don't try to remove anything that is stuck to the burn.
- Immerse the area in cool water. Don't try to use ice or ice water - just cool, clean water.
- Avoid rubbing burned areas and do not break blisters. Never use lotion, ointment, or butter on a burn.
- If it is a chemical burn flush the affected area for 15 minutes.
- Make sure to consult your doctor for second-degree burns and minor chemical burns. Call for emergency assistance for third-degree, chemical, or second-degree burns that cover a large area of the body.

By knowing the severity of each type of burn every incident can be properly assessed. Though accidents do occur, always be careful with work equipment and chemicals in attempt to eliminate workplace accidents.

Source: 2009 Business & Legal Reports, Inc.

Safety Representatives

Maintenance
Mike Smith (Smitty)

Harrison
Jason Augustyn
Lloyd McCauley

TRAX
Jessica Marks

Brockway
Dan Cater

Union Square & Kiosks
Larry Hueser

Bakery
Ken Bonczyk

Catering
Patty Sorel

Business Office
Patty Knapp

Administrative Office
Vernon VanSkiver
Charlotte Jewell

Serve Safe Trainer
Ken Bonczyk

Safety Report

Below is a breakdown of accidents since February 13, 2009: Burns (6), Cuts (4), Contusions (4), Sprains (2), Strains (3), Other (2) = 21 total accidents
Congratulations to our latest Safety BINGO winners: **Helen Ames** (\$200) and **Liz Morrow** (\$50).

Sustainability Plan Update

BASC has made huge strides in sustainability this year, implementing over 20 initiatives that help educate about “green” efforts, minimize waste, and reduce energy consumption. These objectives are part of our company’s rolling three-year sustainability plan that was developed last year. Our Sustainability Team has been working to update this plan for the next three years. Below are just some of our accomplishments this year, as well as some goals for next year.

2008/2009 Implemented Initiatives

- Participation in campus Recyclemania competition – Caught Green Handed promotion
- Reusable bags for sale at the Bookstore
- Customer recycling program
- Reusable mug program
- Conversion of polystyrene containers
- Tray-less research – Waste Weigh Series
- Program to reclaim china, glass and silverware
- New energy star vending and laundry machines

- New Web-hosted applications
- Shut-down schedule for equipment during breaks
- Fast TRAX bike borrowing program
- Walk/Bike Week
- Four-day work week pilot during winter break
- Rideshare program
- Education/communication regarding all of these initiatives

2009/2010 Planned Initiatives

- Tray-less Brockway
- Online job application process
- Napkin dispensers in dining halls
- Compost partner – Foodlink
- Caps and gowns made from recycled bottles
- Carpool incentive program pilot
- Local food program research
- Water flow reduction device pilot
- Faculty online book ordering promotion
- Increased employee participation in sustainability
- Continued education/communication regarding all of these initiatives

What’s New in Dining? 2009 Projects

There are many improvement projects slated to take place over the next fiscal year, several of which will happen this summer. Here are some things to look forward to in the next academic year:

- All kiosks will have slight modifications to their menus to effectively meet the needs of the campus community.
- Garnishes is making strides in opening some new avenues of business opportunities, including the development of off-site operations (MetroCenter, downtown Rochester) and delivery possibilities to locations in the immediate surrounding area.
- Brockway Dining Hall will be operating without trays and plans to continue that style of service throughout the school year. To help with

this transition silverware and condiments will be provided through some newly constructed stations, and the deli bar will be replaced with a more energy efficient model.

- Brockway will also begin a concept of a “test kitchen”. The idea is to review recipes and production methods to identify menu items for modification.
- TRAX’s convenience store is being renovated. There will also be a new preparation table in the wing area, new walk-in freezer, and a new stand up freezer in the fryer area.
- Harrison Dining Hall is looking to hire a consultant to analyze their set up and redesign some of the serving areas to make them more efficient.

Longevity Awards

BASC will recognize its employees for their years of service (at every five year increment) at the end-of-the-year employee gathering on Tuesday, May 19. In addition, the College will recognize those employees with 25, 30, 35, or 40 years of service at the annual College Recognition Dinner on Friday, May 8.

Thank you to these employees for their many, many years of dedicated service!

Five Years

Yvonne Van Skiver - Bakery

Scott Connelly - Brockway

Jason Augustyn - Harrison

Mike Maples - Harrison

Pat Torres - TRAX

Mary Lotzow - TRAX

Gina Maclaren - Jitterbugs

Gail Pfeffer - Union Square

Muriel Dodson - Union Square

Christine Passarell - Union Square

Liz Morrow - Union Square

Ten Years

Wendy Richards - Brockway

Joanne Jordain - Harrison

Son Ta - Harrison

Rhonda Hurd - TRAX

Pam Hardaway - Union Square

Cathy Legacy - Union Square

Desta Walker - Union Square

Joe Buttons - Union Square

Fifteen Years

Marianne Torres - Bakery

Shelia DeVos - Harrison

Twenty Years

Mark Gardner - Business Office

Peggy Turlington - Brockway

Linda Marshall - Union Square

Forty Years

Johanna Napoleon - Harrison

If anyone has any questions regarding their longevity or thinks their name may have been left out of the above listings, please contact **Betty Drennen, x2497 ASAP.*

Around the Water Cooler



Eat Well, Live Well Update!



Teams are still going strong as we continue into our 4th week of the “Eat Well. Live Well Challenge.” Although, the overall goal of this program is to help individuals increase their awareness about their daily activity levels and diet, as BASC employees we just can’t help but have that competitive spirit!

For the week of March 29 - April 4 the division with the highest step average was BASC! However, a student team, the Commuter Bandits was hot on Harrison’s trail with 14,415 steps. Better watch out!

For the week of March 29 - April 4 the division with the highest cup average is BASC! Edwards retained their lead as “top” team with 5.83. However, a student team, the Commuter Bandits, rose rapidly in the ranks this week to place third with 4.98 average cups. Congratulations teams!

Everyone keep working hard! Here’s to eating well, living well... and winning! Keep it up!

Brockway Blurbs

Congratulations to former student manager **Tiffany Slocum** who gave birth to a baby girl Monday, April 13. **Molly Renne** weighed in at 6 lbs, 3 oz.

Harrison Highlights

Harrison would like to welcome back **Josh Whitaker** as a returning employee.

All Harrison employees should keep June 26 - July 3 open for Empire Girls State. Everyone will be scheduled sometime during that period.

TRAX Tidbits

TRAX would like to welcome our new part-time employee **Natasha Nellis** to the team.

Congratulations to one of our student employees **Vinnie Smith** on receiving one of the top departmental awards from the Physical Education Department.

Finally, we would like to thank all of our employees for their hard work this past year!

Union Square

Scribbles

Linda Marshall just got an addition to her household with two little

boys ... puppies, that is! They have already taken over the whole house.

Laurie Magliocco and **Larry Hue-ser** walked in the Heart Walk and their team, along with **Chaley Swift**, raised over \$1,300! They thank everyone who contributed to this great cause.

Cathy Legacy is proud of her son **Nicolas**. He was in a spell-a-thon for charity at school and received a 100 on the 2nd grade state spelling test. He raised \$134 for Camp Rainbow, a camp for special needs children. Thanks to those who helped him raise the money!

From the Wielinski Family

BASC Family,

My family and I wanted to send you a big thank you for everything you have done for us. Your support and caring thoughts have helped us greatly. It has shown me what an amazing company BASC is. I am proud to have been a part of it. Thank you again!

Love,
Jill & Family

Student Scholarship Winners

BASC would like to congratulate our eight student scholarship recipients who received a total of \$16,000!

Shawn Sullivan, *Brockway* - \$1,000
Next Generation Scholarship

Lucas Longest, *Harrison* - \$1,000
Barnes & Noble Scholarship

Chris Sackett, *Bookstore* - \$2,000
Barnes & Noble Scholarship

Jason Scott, *Bookstore* - \$2,000
Next Generation Scholarship

Benjamin Combs, *Catering* - \$2,000,
Next Generation Scholarship

Felicia McQueen, *Brockway* - \$3,500
Barnes & Noble Scholarship

Lauren Davis, *Business Office* - \$3,500
Barnes & Noble Scholarship

Peter Lista, *Harrison* - \$1,000
Sandra A. Mason Scholarship

BASC Employees of the Year

Congratulations to BASC's employees of the year—**Diana Rood** (Brockway) and **Gina Maclaren** (Jitterbugs Cafe).

Diana is the recipient of the Extraordinary Performance Award and Gina received the Outstanding Service Award, both of which recognize employees who demonstrate and role model the BASC corporate values of team, organizational integrity, passion for excellence, and stewardship.

As a tribute to each of the ten co-workers who have passed away while still employed with us, each year BASC names these employee-of-the-year awards in their memory. Diana's award is given in memory of **Jessie Stirk**, and Gina's award is in memory of **Barb Baney**.

Both Diana and Gina will be recognized at the annual College Recognition Dinner on Friday, May 8.

We would also like to recognize all of this year's nominees for employee of the year. Choosing this year's winners was not an easy task, as there were many deserving candidates. The following employees were also nominated by their fel-



L to R: Wendy Richards, Jean Gilman, Diana Rood, Marcia Kujawa



L to R: Mary Tarbrake, Cathy Legacy, Gina Maclaren, Laurie Magliocco, Frank Smith

low colleagues: **Peggy Turlington** (Brockway), **Debbie Rockow** (Courtside), **Patty Sorel** (Garnishes), **Laurie Magliocco**

(Union Square), and **Jermaine Toppin** (TRAX). Congratulations to all nominees!

End-of-the-Year Employee Gathering and Bowling

BASC will hold its annual end-of-the-year employee gathering on Tuesday, May 19. The awards ceremony and brunch will take place from 10:30 am - 12:30 pm at the New York Room, Cooper Hall. This portion of the meeting is mandatory. Employees will be paid for two hours.

Afterwards, employees may head to Brockport Bowl for an afternoon of bowling, food, fun, laughs, and lots of prizes. This year's contest theme is "clever hats". A prize will be awarded to the individual who shows up with the best headwear. BASC is also paying for shoe rentals and three games of bowl-

ing. Those interested in bowling must return completed forms to **Betty Drennen** by Monday, May 11. Bowling team forms are being distributed with the April 23 paychecks.

For additional bowling forms contact **Betty Drennen**, x2497.



Photo Contest

with the Executive Director



Full-time, part-time, management, and student manager employees ... you can't pass this up!

The challenge is to submit the **funniest picture** of yourself with **Diane**. Don't have a camera? No problem. Most units have a camera you can use. Plus, Diane has a camera on her Blackberry. So all you have to do is snag Diane, take a funny pose, and click.

Full, part-time, and management employees: Photos will be on display at the end-of-the-year employee gathering on May 19 where everyone will cast their vote. Deadline to submit is **Friday, May 15**.

Student Managers: Photos will be posted on the BASC Web site where you will vote. Winner will receive a College at Brockport hoodie. Deadline is **Thursday, April 30**.

All entries must be submitted electronically to kbodine@brockport.edu.

Happy Birthday!



The following employees will celebrate a birthday this summer:

June

Richard Mondy	Laura Magliocco
Wendy Richards	Joe Buttons
Lucia Abaunza	Rhonda Hurd
Jarrold Miner	Randy Sherwood
Jackie Siplo	Fred McMillian
Jean Gilman	Joan Consler
Wendy Fritz	Jason Arnold

July

Kelly Bodine	Charlotte Jewell
John Mlyniec	Vernon VanSkiver
Michael Kinsey	Mary Lotzow
Rita Grosser	Joshua Whitaker III
Connie Collins	Larry Hueser
Karen Haberberger	Betty Sheffield
Vanessa Wells	Jason Rosenberg
July DiGiancomo	Shawn Sullivan
David Marobella	Shaheim Bradshaw

August

Jermaine Toppin	Denise Putt
Diane Dimitroff	Jeffrey Osborne
Helen Ames	Barb Carpenter
Gabriel Rivera	Jill Staudenmayer
Gary Caves	Kristine Perry
Diana Rood	Laurelynn Gurnett
Chris Swift	Ashley Galante
Brooke Pericak	Jennifer Werner
Brian Hellinger	Timothy Connor

Investment Information Sessions

Want to be updated on the performance of your invested funds? Attend a session presented by **Diane Dimitroff** and **Ralph Eisenmann**, along with **Mike Anderson** from Morgan Stanley.

401k participants (primarily union and part-time employees):

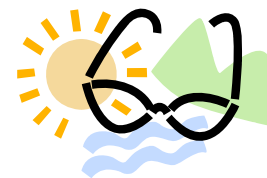
- Session A
Tuesday, April 28, 8 am in Seymour College Union, Room 220.
- Session B
Wednesday, April 29, 3:30 pm

in Seymour College Union, Room 220.

403b participants (primarily management, professional staff):

- Session C
Tuesday, April 28, 10 am in Seymour College Union, Room 220.

These information sessions are voluntary. Please contact **Betty Drennen** at bdrennen@brockport.edu or x2497 if you are interested.



Contribute to N & V's

Email your items to ahintz@brockport.edu or kbodine@brockport.edu. You can also drop them in the *News & Views* envelope located in your unit. The next *News & Views* deadline is **July 31, 2009**. The *News & Views* is also available at www.basc1.com (select the employees link.)

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Graphic Design: **Kelly Bodine**

