

3-11-2013

## 2025 Conversation - 3/11/2013

The College at Brockport

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### Recommended Citation

The College at Brockport, "2025 Conversation - 3/11/2013" (2013). *College of 2025 Conversations*. Paper 26.  
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College of 2025 Dinner Conversation

March 11, 2013 – Alumni House

Host: Joe Chesebro

Attendees: Steve Godleski, Cathy Houston-Wilson, Laurel McNall, Monique Rew, Jacques Richard, Linda Snell, Dave Tyler

Digital media seems to be taking over

Students find it hard to communicate with their peers and faculty in face-to-face situations

We need to encourage group projects, student interactions

Interactions with people cannot be minimized

We don't know how advanced the technology will be in the future

It could be even more advanced than skyping

To sustain the institution, you need a sense of place – eg Notre Dame is always going to be there – we need to create that at Brockport

A new trend is that students may choose to mix and match to get their degree

Some schools are doing things like – “try our course”

There is still a group of students who want the more traditional path

Learning styles, lend itself to the traditional format for learning

Considering if there is a push for on-line, how does it affect faculty presence, morale, roles and responsibilities in the department

Certain content like labs do not lend itself to on-line classes

In addition we (departments) need to know if science courses are on-line before accepting them as equivalent to our courses especially regarding those with labs

Mental health concerns – really going up – more students with mental health issues are going to college, veterans are coming back to college, suicide going up, substance abuse going up

Education should continue to be looked upon as a strong point, it is what we have our roots in

Even departments that have low enrollments offer valuable information

Having SUNY's have specific focuses – this is the science campus, this is the education campus

A lot of students are working and it is very stressful for them to juggle it all

I better get out in 4 years – pressure to do so

It is also good for them to be involved in clubs and sports and activities

We should provide some of that stuff (IPADS) – to minimize their need to work  
What can we do to make our college unique

To increase our numbers and to do a service we should target international students

We should also look at returning students – we need to recruit them and be prepared to support them

In some countries Brockport would not really be considered. Sometimes we can get international students program wise – there are faculty who can help to bring international students based on their expertise

ADA concerns – sidewalks, snow being plowed into the handicapped spot, incredibly hard for individuals with disabilities to get around campus

Budget concerns have led to dismal facilities, puddles, chopped up sidewalks, buildings with leaking

Less high school kids graduating, how do we maintain our enrollment, there are correlations with higher GPA's and student behavior

Second year residency requirement –

Enrollment issues – enrollment management – not just quantity versus quality  
Ethical issues with nursing and athletic training for example – take in a lot of students but many will not make it

We want to be recognized as a branded college but if we do not have the support it is very difficult to do so

In the same vain we need to be cognizant of how do we do this – do we continue to reward those who go out and make a big name for themselves – who is picking up the daily work of the department – how are people being recognized = there are people who have to do the daily grind to keep the department running yet they get little recognition

Need to develop a culture of philanthropy – we have

How is the money is going to be used

In terms of fund raising – it is positive that the institution is acknowledging that there has been a problem – and are moving forward

Marketing – very excited that we were able to run a commercial  
Need to help people and departments learn how to market on their own as well  
Social media can really help get the word out about our college and departments

See the number of HS graduates as a huge issue – faculty will need to take on that role more

Get faculty more involved with admissions to help recruit students, we use to take trips to the community colleges and that has not happened in awhile in some departments

A group went up to Fort Drum to do some recruiting - it was an employment fair but they went to it

The Yellow Ribbon learning community is being formed for veterans and their families

The search process is very limiting in allowing for smooth hires – the system really bough’s you down

Trainings are really improving in terms of preparing faculty and staff emergency plans and reactions

Maintaining student-teacher ratios – maintaining contact with students  
Maintaining the quality of programs in that should be done in the classroom

Our strength is our faculty – we tend to be available – we teach our classes

Strengthen advisement by having counselors for at least the gen eds  
May consider department wise advisors

Formation of a program that can be agile – something like Delta College – where things can be more streamlined

Project based learning –

Partnerships with businesses