

## Poster Presentations

Graduate student poster presenters will spend a one-hour-and-fifteen-minute session standing next to their poster. They will speak about their research project to faculty and graduate students and entertain questions from these passersby. They will have a designated session and location for their poster presentation, and The College at Brockport will provide tables and 36" x 48" display boards (black tri-fold) and push pins to mount their posters. Posters should be no more 36" x 48".

### Preparing Posters

- Prepare a poster that is informative and graphically appealing.
- Poster should include presenter name, co-researchers, academic program, home university, faculty advisor(s) and project title.
- Poster should clearly and concisely detail the project's: topic, scope, methodology, results (evidence, source material) and conclusions (thesis, interpretations).

### Websites on Poster Design

- [The Basics of Poster Design](#) by the Washington Space Grant Consortium
- [How to Make a Great Poster](#) by Dina F. Mandoli, Dept. of Biology, University of Washington
- [Writing Guides/Overview of Poster Sessions](#) by the Writing Center, Colorado State University

### Poster Printing for Brockport Students Only

- Brockport Student Government (BSG) will print color posters for Brockport students with a **minimum 10 days advance notice**. \$10 for a 24" x 36" poster; higher fee for larger posters. Contact BSG's Becky Bird at [rbird@brockport.edu](mailto:rbird@brockport.edu). She will need a PDF file.

### Preparing Presentations

- Prepare a few-minute summary of your work for people who ask what your project is about.
- Practice your presentation so that it is concise, clear, evidenced and effectively delivered.
- Seek editorial assistance and a practice audience from peers and/or faculty mentors.

### Day of the Conference

- Know the scheduled time and location of your poster presentation. Volunteers and signs will help you find that location. Arrive at least 10 minutes early to set up your poster.
- On provided display boards, you can set up a printed poster of up to 36" x 48" or a series of smaller printouts.
- You can supplement your poster (or replace it) with an electronic display. You would need to bring your own fully charged laptop or tablet computer
- Present yourself well: dress professionally, wear your nametag, turn off cell phone or personal computer (or turn off volume).
- Consider bringing a contact info sheet/card to distribute to people interested in your work, including your name, home university, academic program, email and/or phone number, title of your poster and/or abstract of your project.
- Be prepared to learn: this is an opportunity to confidently share your hard work and humbly look forward to respectful questions and constructive feedback.
- Good news: being nervous does not hurt your credibility or authority.
- Have fun and enjoy!