BOKO HARAM
Media Representation & Manufacturing of Consent

BOKO HARAM
- Founded in Maiduguri (2002) by Yusuf Alhaji, the group is now led by Abubakar Shekau, a.k.a. Boko Haram.
- This group challenges the legitimacy of the Nigerian State through a campaign of terror.

Who are the Boko Haram Fighters?
- Arewa Youth for Peace and Progress
- Boko Haram
- Members of the group are said to be between 18 and 30 years old, with a large majority being non-Muslims.

Why are they fighting?
-Sphere of influence: Boko Haram is a violent, militant group that seeks to establish an Islamic state in Nigeria. They are responsible for numerous terrorist attacks, including suicide bombings and mass shootings.

Sensationalism
- Nigeria = Boko-Haram
- Arewa Youth for Peace and Progress

Who is Ayobola Raji
- Professor of Media and Culture
- Faculty: Renee Blake
- NYU, Social & Cultural Analysis

20th April, 2013
BOKO HARAM

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Media Representation

- Sensationalism

- Nigeria = BH=Bomb (Govts of U.S, Canada, UK, Germany, Taiwan, NYU grad students)

- Northern Nigeria = BH+Bomb+Extremism
Soup Talk

• Without denying the negatives/violence, this paper argues that without media sensations and subjectivity, BH challenges the politico-economic hegemony and religious status quo.

• Sensationalizing lexical, semantic/syntactic headlines to create ideologies and associations.

• Accumulated media power through inclusion/exclusion, facilitating social ideologies through relatively large scale homogenous material. (Fairclough, (1989))
Boko Haram: FG may engage US Marine
at Saturday, January 28, 2012

a) Strong indications Federal Government might enlist international intelligence experts to arrest the raging Boko Haram insurgency in the country.

FG was considering the engagement of United States troops, grounded in asymmetric warfare. (http://www.nigerianeye.com/2012/01/boko-haram-fg-may-engage-us-marine.html)
b) Members of Boko Haram...received training from groups affiliated to al-Qaeda in Afghanistan. ... the State Security Service (SSS) confirmed that the suicide bomber had a link with al-Qaeda. (http://www.nigerianeye.com/2011/09/boko-haram-trained-in-algeria.html)
Who are The Boko Haram Islamists?
at Monday, November 26, 2012

• c) Militant Islamist group Boko Haram – is fighting to overthrow the government and create an Islamic state. (http://www.nigerianeye.com/2012/11/who-are-boko-haram-islamists.html)
Impact of Media Representation of BH

BOKO HARAM
DON'T TURN
OUR BELOVED COUNTRY TO A TERRORIST STATE
**Boko Haram makes Arsenal scrap visit to Nigeria**

At Monday, April 01, 2013

Arsene Wenger, who is known for his才能 by Boko Haram.

ARSENAL have revealed reasons they scrapped plans to play a friendly in July.

**Presidency considers Boko Haram’s terms**

At Sunday, August 19, 2012

Facts emerged on Friday that the Federal Government was considering some of the peace terms of Boko Haram, the fundamentalist Islamic sect, which had masterminded bombings in the North for more than one year.

The Minister of Information, Mr. Labaran Maku, had, after the Federal Executive Council...

**Boko Haram ‘Trained in Algeria, Afghanistan’**

At Friday, September 02, 2011

Boko Haram have received training from groups affiliated to al-Qaeda in Afghanistan and Algeria, according to a recent internal Nigerian intelligence report quoted by a United States’ newspaper, The Wall Street Journal (WSJ), yesterday.

And in Abuja, also yesterday, the State Security Service (SSS) finally spoke up with a report on the week’s United Nations House bombing and confirmed that the state agency is working with al-Qaeda.

**The Monday Kano bombing: What will Ndi Igbo do?**

At Tuesday, March 26, 2013

Nigerians woke up on Monday 19th March 2013, to the explosion of five luxurious buses by Boko Haram at Sabo-Ngari area in Kano City, killing over 100 persons and maiming several others, mostly Ndi Igbo.

Expectedly, government officials issued their statements denouncing the act as usual, some pleading for non-reprisal attacks, others want amnesty for Boko Haram. The truth is they want us to believe that Boko Haram has no plan.

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