OUTREACH
Agenda

- Identify audience and/or stakeholders
- Model programs
Who is your audience?
Sample Programs

• Includes outreach to:
  • Faculty
  • Students
  • University Administration
  • Alumni
  • Community
North Carolina State University

- Faculty & Instructor Services
  - Copyright & Publishing Services
  - Scholarly Publications Repository

- Library Stories
Faculty & Instructor Services

If you have any questions about these resources, Ask Us!

Research
- Copyright / Publishing
- Data Management
- Research Consultation
- Research Workshops
- Scholarly Publications Repository
- Suggest a Purchase
- Technology Consultation
- Tripsaver

Teaching and Learning
- Instructional Services
  - Request Instruction
  - Videos and Interactive Guides
- Reserves / Textbooks

Spaces
- Visualization and Teaching Spaces
- Work Spaces

Publishing and Copyright

We are here to assist you with questions about using copyrighted works, to help you protect your rights as an author, and to maximize the dissemination and impact of the university’s scholarship and knowledge resources.

5 Things the Copyright & Digital Scholarship Center can do for you!

SCHOLARLY COMMUNICATION

‘Scholarly communication’ is an umbrella term for the system of research, writing, and dissemination at the heart of academic and scholarly work.

Address common misconceptions about scholarly communication.

OPEN EDUCATION

The second round of the Alt-Textbook Project has begun! This nationally-recognized program has empowered NCSU instructors to move beyond the print textbook and saved NCSU students more than $200,000 in its first year. Learn more about the project at our information sessions on September 17 and October 7. Applications are due November 15.
Library Stories

Sharing stories of everyday innovation and collaboration at the NCSU Libraries

Alt-Textbooks: Saving Students Money and Supporting Innovative Teaching

In response to the unsustainable burden placed on students by the high cost of textbooks, the Libraries launched the Alt-Textbook project that offers small grant-funding to instructors who create low-cost, open alternatives to traditional commercial textbooks.

Will Cross
Director, Copyright & Digital Scholarship Center

January 13, 2016

TOPICS COVERED
Publishing and Copyright
Pacific University

• Editing and Publishing minor
• Undergraduate journals
• Scholarly Communication workshops
Editing & Publishing minor

Editing and publishing minors study writing, communication, and the art and business of digital and traditional publishing. Students develop their skills through multidisciplinary courses in art, business, English and media arts. They also gain practical experience with the student newspaper and the university's literary magazine and scholarly journals, as well as on- and off-campus jobs and internships.

Highlights

- Study a cross-section of art, business, English and media arts
- Gain experience and insight in digital and traditional publishing
- Produce Silk Road, an internationally distributed literary arts magazine, PLUM: Pacific’s Literature by Undergraduates Magazine, and scholarly journals
- Read and assess poetry, fiction and nonfiction submitted by others and enhance your own writing skills
- Meet and work with leading editors and publishers in the Portland area
- Develop skills in writing, communication and publishing that can be applied to a variety of career fields

Courses

The editing and publishing minor includes courses from a number of disciplines, including the art of bookmaking, business marketing, graphic design, and writing and editing. The Pacific University Libraries offer insights in periodical publication, book selection and new media. Students also have internship and on-the-job learning opportunities with Pacific Index, the campus newspaper; Silk Road, the twice-a-year literary arts magazine; PLUM: Pacific’s Literature by Undergraduates Magazine, with publications by the Berglund Center; and with scholarly journals.

ACRL
Association of College & Research Libraries
Transforming scholarship
A division of the American Library Association
30 minute workshops

SC30: Scholarly Communication 30-Minute Workshops

These workshops are designed to give attendees (faculty, students, and staff; all are welcome) an intensive, brief overview of topics relevant to scholarly communication.

The workshop location will be available from noon to 1 p.m. to allow plenty of time for attendees to arrive, network, and then ask questions or get to their next class when it's over. Bring your lunch!

The actual workshops will take place between 12:15 p.m. to 12:45 p.m.

If there's a topic you'd like to see addressed in a future workshop, please email Isaac Gilman at gilmani@pacific.edu.
Grand Valley State University

- Institutional Repository
- Author Services
  - Author Recognition
  - Open Access Publishing Fund
  - Open Access Journal Quality Indicators
- Open Education Resources
- Customized Presentations and Workshops
Open Access Journal Quality Indicators

Open access journals make articles freely available on the Internet, permitting any user to read, download, copy, distribute, print, search or link to the full text. Benefits of publishing in an open access venue may include:

- Increased visibility, usage, and impact of your research
- More efficient dissemination compared with traditional publishing models
- Retention of some or all of your copyrights
- Contribution to societal good by providing scholarly content to a global audience
- Rigor of traditional peer-review before publication
- Ongoing feedback through social media

The open access landscape is complex. There are thousands of peer-reviewed open access journals, with new titles emerging rapidly using a variety of models. While there are many high-quality, peer-reviewed open access publications, there are also journals/publishers that engage in unprofessional or unethical practices. The following guidelines are intended to help you evaluate open access publications as you consider appropriate publication venues, or invitations to serve as reviewers or editors.

Note that there is no single criterion that indicates whether or not a publication is reputable. Rather, look for a cumulative effect of more positives or more negatives. If you still have questions, please contact your liaison librarian.
OER Support

Open Educational Resources: Home

A collection of resources to help GVSU faculty find open-licensed textbooks and other educational materials for their courses.

What are OER?

Open Education Resources (OER) are textbooks, learning objects, and other educational materials which are Open: they are free to use, have few or no access restrictions, and most can be freely remixed, customized, and adapted. Many OER have a Creative Commons license or are in the public domain—see the Creative Commons tab for more information.

Here are some common definitions of OER:

- Find your Liaison
  - Need help finding the right open resource for your course?
  - Contact your department's Liaison Librarian for assistance.
University of Alberta

- Researcher Support
  - Institutional Repository
  - Publishing Support
  - Open Access information
  - Research Data Management support
  - Altmetrics information
- Scholarly Society Support
UAlberta opens access to published research in Canada

E-journal hosting services encourage Canadian scholarly journals to break through the paywall barrier.

By News Staff on December 12, 2014

(Edmonton) University of Alberta Libraries is offering its open access e-journal hosting services to any Canadian scholarly journal, effective immediately.

“As the national landscape for scholarly communication shifts away from subscriber-driven business models, we believe it is the right time to expand our capacity and extend the offer of our existing infrastructure to all academic journals based in Canada,” said Gerald Beasley, vice-provost and chief librarian. Faculty, students and others at the U of A and beyond will also benefit from wider access to published research, he added.

U of A Libraries already hosts more than 30 scholarly journals using Open Journal Systems software. It has offered the free service for eight years, but had restricted it to publications with an editorial affiliation or strong historical link to the university.

Extending the reach of this hosting service can benefit both the scholarly journals and the users of their content, said Leah Vandorjagt, digital repository services librarian for U of A Libraries, noting that the service will remain free of
Linfield College

• Institutional Repository
  • Archives and Special Collections
  • Student works
Launching through the Surf

LAUNCHING THROUGH THE SURF: THE DORY FLEET OF PACIFIC CITY
American University

- Colloquium on Scholarly Communication
- Research support:
  - Data Management
  - Copyright and Open Access Publishing
  - Institutional Repository
  - More...
Colloquium on Scholarly Communication

The American University library’s Colloquium on Scholarly Communication features experts from both American University and the larger academic community presenting on challenges for academics in the twenty-first century. The Colloquium encompasses a variety of topics that present challenges and opportunities to scholars and scholarly institutions, from the complexities of open access publishing to methods of cultural preservation in a digital-first age. Small group presentations allow faculty and administrators from all disciplines and levels to engage with speakers regarding these key issues shaping the University’s future.

Faculty, administrators, and students interested in issues in scholarly communication are encouraged to join us for this series.

For more information about any of the events in this series, please email libevents@american.edu.

21st Century Scholarly Journal Publishing
Thursday, September 29, 2016
Training and Events Room 115
10:30 a.m. - 12 p.m.
Speaker: Barbara H. Ford
RSVP Here

Scholarly journals have 350 years of tradition with the last 50 years bringing about an evaluation affecting all phases of the publishing process from author to reader and beyond. Barbara’s briefing will provide an overview of where we stand in terms of critical issues such as new author technologies, advance submission & peer review management software, open access, and altmetrics.
Research Support

If you are planning for your classes or for your own research, here are some services that are available to support your teaching:

- Use the Library Blackboard site to learn how to work with a reference librarian into your Blackboard courses.
- Use Blackboard's library LinkMaker to provide you with access to journals.

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Instructional Support:

- Content Awareness Tools
- Finding Funding Sources
- Open Researcher and Contributor Identifier (ORCID) ID
- Data Management
- Geospatial Research Lab
- Copyright and Open Access Publishing
- Scholarly Communication
- Scholarly Communication at AU/ Digital Research Archive
- Scholarly Metrics Tools
- Scholarly Networks and Social Media Channels
- Borrowing from the collection
- Proxy Borrowing
- OCLC reciprocal borrowing
- Interlibrary Loan Form
- Ask a Reference Librarian
Furman University

- Scholarly Communications Outreach
  - Institutional Repository
  - Open Education Resource Support
  - Open Access Support
- Scholarly Conversations
Scholarly Communications

- Furman University Scholar Exchange
- Open Educational Resources
- OER Review Program
- Open Access
- Open Access Fund
- Open Access Initiatives
Scholarly Conversations

JAMES B. DUKE LIBRARY

Scholarly Conversations: About the Series
Learn about new publishing models, impact measures, and other scholarly communication issues from leading experts with the Scholarly Conversations speaker series.

ABOUT SCHOLARLY CONVERSATIONS

Scholarly Conversations

The Research Works Act and the Cost of Knowledge movement recently brought international attention to key scholarly communication issues. These issues, centered on access to and impact of scholarly discourse, are not limited to large research institutions. Every creator and consumer of scholarly information should be aware of these topics. The goal of the Scholarly Conversations series is to educate our communities, particularly faculty members, on scholarly communication issues and spark dialogues about how we create, share, and consume scholarly information on the liberal arts campus.

A SPECIAL THANKS

Scholarly Conversations is presented thanks to support and funding from several sources.
Associated Colleges of the South
Faculty Development Grant Program
Furman University Libraries

ACRL
Association of College & Research Libraries
A division of the American Library Association
McGill University

- Scholarly communications office
- Copyright compliance office
- Retrospective dissertation digitization project
- Data management support
Retrospective dissertations
Cornell

- Grants programs for Digital Collections in Arts and Sciences
- Joint funding from Dean and Library
- Make work available that is currently hidden
Infrastructure
Programs don’t grow on trees

• Look into grant opportunities available at your institution
• Faculty development grants
• Student government grants
### College One

**Anonymous Raven**

<table>
<thead>
<tr>
<th>Hover for comments</th>
<th>Round 1 Contacts</th>
<th>Round 2 Contacts</th>
<th>Round 3 Updates</th>
<th>Round 4 Gentle Update</th>
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<tr>
<td>John Smith</td>
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Who are your allies?
So much depends on word of mouth
Tell your story

Writing by Becris from the Noun Project (CC-BY 3.0)
Activity
Stakeholder exercise
Stakeholders

• Given their role on campus, what do they care about?
• How can scholarly communications services help them/help the institution?
QUESTIONS?