Welcome to part two of: A Tale of Two Repositories; The Brockport Model. My name is Kim Myers, and I am the Digital Repository Specialist at The College at Brockport. Before I start my presentation, I’d really like to hear from some of you, to find out what you are hoping to get from our presentation. How many of you have an IR? How many are looking to start one? Feedback – some of you have one, others are hoping to start one. I hope that what you take away from Joshua's and my presentations today will help you wherever you are in the process.
So how did Brockport decide to invest in an IR (other than Dspace?) In early 2011, a Faculty Learning Community expressed a desire to publish an annual journal publication of its top student papers from Scholar’s Day, which is an annual Brockport event showcasing the best student research of the year. We investigated several platforms, including Open Journal Systems, but ultimately went with Digital Commons for its robust platform, and hosted system as well as its great customer support.

We signed our contract in October 2011, and spent the remainder of the fall semester in preparing to go Live (site design, advance publicity, environmental scan).
Digital Commons @Brockport was launched in January 2012, following a successful Kickstart program. We have now completed 3 semesters, have over 2300 papers and more than 200K downloads, which exceeds the bepress benchmarks for a 3rd year repository. I'm going to share some of the factors that I believe have lead to this success. Starting with staffing.
Our library supports a student population of about 8400, and more than 500 faculty/staff. We have a staff of 22, including the Director, 12 librarians, 8 support staff and me – the only non-librarian professional staff member. I am the full time repository manager, having taken the position in 2011, after being the Head of Interlibrary Loan for 3 years. As such, I am responsible for recruiting content, building collections, developing the repository, faculty outreach, project management, provide training, and act as administrator for 52 collections. I’m sure there’s more, but you get the idea. Bepress describes me as an evangelist for the IR, my boss just calls me a bulldog. 😊
But I can’t do it all myself, and I am fortunate to have support from many of the library staff. Ten out of twelve librarians participate in some way – whether it is as a journal editor, or as an administrator for a community, or even just someone who submits their own work to be added to the repository.

Here are a few examples.
Charlie Cowling, our College Archivist is the most active supporter of Digital Commons. He administers 11 collections in the Archives and Special Collections communities. Three of these collections are among our top 20 collections: Papers on the history of the College (10), Local books (11) and Brockport College Yearbooks (16). The college yearbooks online range from 1899-1950, and represent a major scanning project over the past two semesters. Charlie and I partnered to write a grant in late 2011, which helped to fund the purchase of a planetary scanner and has made much of this work possible.

Two librarians (Pam, Pat) act as journal editors for 2 student focused journals (The Spectrum – A Scholar’s Day journal, and Dissenting Voices – from the Women and Gender Studies senior seminar students). Greg has been helping in the design and startup phase of the two faculty journals we are bringing onboard this year, Philosophic Exchange and the Journal of Literary Onomastics – which just went online last week!

The last two distributed projects I’d like to mention are The Brockport Bookshelf, headed by Debby Ames, our collection management and cataloging librarian; and the Library Events and Exhibits community, headed by Wendy Prince. The Brockport Bookshelf was a big project last summer where we added the records from our catalog of ~300 faculty, staff, emeriti or alumni authored books. As part of that project I was able to obtain the permission to add the full text of 19 of them, including a dissertation, 4 books written by a Social Work professor – one in Vietnamese which is virtually impossible to get elsewhere, and others that were long out of print.
So, how many of you are thinking, that is all well and fine for you – but we don’t have time to take on other jobs? The reason it works for us is that, except for Charlie and I – the rest of the librarians manage discrete projects that may involve a busy time once a year, or can be added to during the down season that we all occasionally have. And it works well as outreach to departments, and to prove the value of the library to the campus. Simply put, many hands make light work.

A group of Washington state repository managers presented recently on the results of an international survey of 77 repository managers. This quote was in response to the question: How is your repository staffed? I thought it described us perfectly. I later looked at the actual response spreadsheet and realized that the person they were quoting was me!
We’ve used Project Management tools since the beginning. I developed a Scope Statement, Communication Plan, and documented our first year projects, goals and milestones. During the first semester, the Digital Commons team met periodically to review progress and offer encouragement. I look back on the administration’s goals for our first year, and they were to develop the faculty publications collections, begin a thesis collection with the Counselor Education theses, and get The Spectrum launched. We achieved those in the first 3 months.

Our first year we focused on theses, faculty publications, two journals, and a few serendipitous signature collections. I’d like to share some of that information with you. But first if I were to ask you what type of collection makes up less than 23% of the documents in our repository, but accounts for more than half the downloads, what do you think it would be? 132/2300 documents account for 36% of the downloads, and the single most popular document in our collection has been downloaded more than 14,000 times! Any guesses?
It’s our thesis collections, and more specifically our Counselor Education thesis collection. What is amazing about this is that this collection never existed in print, and had been being stored digitally for 7 years waiting for something like Digital Commons to happen. We have since added 10 additional Master’s and Senior Honors thesis collections. One of our second year goals was to recruit departments to submit their theses electronically. We piloted a digital submission workflow with the Education Department last December, and we now have 4 departments that mandate digital submission of their theses, and 2 departments that are doing optional submissions. Several departments have decided to forego binding theses due to cost and storage factors and use Digital Commons instead.

<table>
<thead>
<tr>
<th>Our First Thesis Collection</th>
<th>Department of Counselor Education</th>
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<tbody>
<tr>
<td>Total Full Text Downloads (since Feb, 2012)</td>
<td>74,212</td>
</tr>
<tr>
<td>Number of Theses in Collection</td>
<td>132</td>
</tr>
<tr>
<td>Most popular item in collection: The Influence of Social Networking Participation on Student Academic Performance Across Gender Lines</td>
<td>14,212 for this thesis alone!</td>
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See them here: http://digitalcommons.brockport.edu/edc_theses/
Faculty publications add credibility to the IR, and are relatively popular, but can be a lot of work. We recruit them, get reports from the faculty annual reports, do all rights checking, including with individual publishers, and upload them. We have faculty publications for 20 departments, (36,000 downloads)
Create a Signature Collection

What will draw users to you?
What makes you unique?

*Studies on Water Resources of New York State and the Great Lakes*

*Computational Math Science and Technology (CMST) Institute*

*LITS Newsletter*

Some of the collections we actively pursued; others were serendipitously dropped in our lap, and still others surprise us with the popularity. Here are 3 examples:

I’m going to talk about the first two collections in more depth in a minute, but I want to mention a collection that surprises me with its popularity: the LITS Newsletter, in all its variations from 1985 – 2005, it is in the top 20 most popular collections. Go figure.
Water Resources collection – unique opportunity to bring together all sorts of grey literature – accumulation of one professor’s life work – other attempts have failed – 2013 Year of Intensive Monitoring of Lake Ontario – This collection was the subject of a bepress webinar –

Institutional Repositories Supporting Community Engagement, Part 2: Regional Research at The College at Brockport, where I was privileged to present with one of our Distinguished Service Faculty, Dr. Joseph Makarewicz. Joe shared the impact the IR has had on his work, as well as that of the department and college, by raising their visibility, bringing in more grant $$, and attracting more graduate students to the program.
CMST Institute

- Datasets from CMST Institute
- Contains lesson plans created by attendees
- Continuing access required by National Science Foundation Math and Science Partnership grant
- Previously hosted on Brockport server

You never know who will refer a collection to you. In this case, it was the Brockport webmaster. His motto is the right tool for the job, and encourages people to use their web page for marketing content, and to archive content in Digital Commons.
I couldn’t end without mentioning the journal which was the inspiration for it all; The Spectrum, A Scholars Day Journal – published in Apr 2012.
Here is an infographic from our first year annual report. Some of the significant milestone we had achieved at that point were the inclusion in the repository of 937 unique Brockport authors, including current and former faculty, staff and students; 395 Master’s and Honors theses and 259 faculty publications. Perhaps most significantly, we had representation by every academic department. Our vendor bepress asked to use our Project Management documents in their IR Manager certification training, we did a webinar on community engagement for them, and are the subject of a case study of successful repositories that they are currently producing.

If I had to sum up three things that have been the most help so far, it would be:

The campus wide support we have, from the conception stage. We included stakeholders across campus at every step of the way.

The preparation we put in advance. We knew what we wanted to accomplish, but were open and flexible when new ideas were presented. (Webmaster was great partner).

Finally, we had a lot of community engagement – with faculty, alumni, and current students; as well as the world at large.
We have 3 goals:
Work with Center for Philosophic Exchange to roll out amazing new collection featuring audio tapes from 1968 International Philosophy Year, and related documents! Digitization in process this summer

Work with Graduate School to provide more opportunities (such as presentations from the Graduate Research Conference) for students. Also work with departments campuswide to automate thesis submission.

Focus on beefing up the humanities and creative side of the repository – much of our content is in the sciences.
Finally, I’d love to invite you to join Joshua and I in Brockport on March 28, 2014 where we will be hosting a one day conference on Promoting Scholarly Communication through Open Access Journals. This conference is a result of a Conversations in the Disciplines grant. You’ll be hearing more, but if you had interest in being on the planning committee, or participating as a presenter please see me.
Questions?

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