BASC News and Views December 2009

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Executive Director’s Corner

The end of the semester is fast approaching. This entire semester has been another very busy one for everyone in BASC. This fall we had more students on campus than in recent years and it seemed to me the pace of life was just racing! I hope all of you are as happy as I am with our recent customer satisfactions scores from the Student Opinion Survey (SOS) in all operations. What great acknowledgement of the BASC touch! Congratulations to everyone on jobs so very well done!

One of the things that has kept me very busy this semester has been planning. Being highly rated by our customers today is one thing. Staying great in the future will be the result of everything we do every day as well as having a good roadmap to get there. We have been working on the development of a five year (2015) BASC strategic plan. We’ve talked to people all over the campus and done lots of research about what the future might look like in higher education generally and specifically here on this campus. Although we don’t have a crystal ball, one thing we know is that the future will not look exactly like today. This kind of planning will help us build the right programs and skills to stay great. It also will allow us to begin to prepare plans for future renovations of our facilities.

This also begins the annual business planning and budgeting process for BASC. As the economy and the budget of the State of New York struggle, the contribution BASC makes to the College continues to be very important. We will be developing our business plans and budgets during the next several weeks. This creates the framework for all of our operations in the next year.

In addition to working the BASC strategic plan, I’ve also been spending lots of time on the planning groups for some major campus renovation and new construction projects. It is really exciting to think about all the improvements and additions the campus will see over the next few years. We will begin construction of the Special Events and Recreation Center (SERC) in the spring semester. This is a new building attached to the west end of Tuttle that will open in the fall of 2012. BASC is very involved in the planning for this project as it will have a big impact on parking on campus as well as Courtside.

Our photo this edition is of our Courtside crew and some of their customers. Courtside has a great program today with lots of happy loyal customers. We are starting now to develop plans to keep those customers loyal and happy while we and they live through construction dust and changes to schedules and traffic patterns. Our Welcome Center & Parking Services team has a huge role in this project ensuring access to the campus while we construct a building on a parking lot. We will have more specific information to share with you about this at our Return to Work Meeting in January.

It’s been a busy and exciting semester. Next semester looks like it will be even busier and more exciting! I hope all of you have a chance to rest and relax over the holiday break and enjoy time with family and friends. We look forward to seeing you again in January!

Happy Holidays,
Diane

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Faculty & Staff Campaign

Each fall the campus kicks off their annual Faculty and Staff Campaign. Donations to this campaign are used to fund scholarships for students of The College at Brockport. As you may be aware the Sandra Mason Scholarship, available for relatives of current and former BASC employees, is one of those scholarships.

BASC has decided to create another scholarship specifically designed for permanent, hourly company employees who take a course(s) at the College. This new scholarship would be available beginning in 2011. Fundraising efforts are being planned over the course of the coming year to fund this new scholarship. More information will be distributed as it becomes available.

If you would like to make a donation to this year’s Faculty and Staff Campaign, call the Ralph Eisenmann at x5213 for a pledge card.

Student Scholarships

BASC is excited to announce that we have money available again for student employee scholarships this year! Thanks to Barnes & Noble who has provided $10,000 for the Barnes & Noble College Bookstore/BASC Scholarship and Next Generation who has provided $5,000 for the Next Generation/BASC Scholarship, a total of $15,000 is available for student scholarships.

These scholarships will be awarded through the Brockport Foundation and may be used for educational expenses at The College at Brockport as long as the student remains an employee of BASC.

BASC student employees who work in Administration, Dining Services, Bookstore, or Welcome Center & Parking Services and meet designated criteria are eligible to apply. Managers, full-time, and part-time employees may encourage those deserving students to apply and offer to provide them with a letter of reference.

More specific information, including the timeline for the application process, will be distributed as it becomes available.

If you would like to make a donation to this year’s Faculty and Staff Campaign, call the Ralph Eisenmann at x5213 for a pledge card.

Dining Service Visioning & Interim Changes

BASC spent a great deal of time and effort last year clearly defining our company’s mission, vision, and values. This was important work because these serve as a critical foundation for our company’s future. BASC is now in the midst of developing a five-year strategic plan, and our mission and vision serve as a guiding light in this process.

Dining Services also needs a clear vision for the future. Although no one knows exactly what the future will look like, we do know that nothing stays the same. Our customers tomorrow will be different than our customers today. We need to plan ahead to be able to deliver the kinds of goods and services customers will want in the future. To help us do that, BASC is hiring consultants with expertise in collegiate dining. Working together with them we will crystallize our vision for the dining service program, assess our current program, and develop a staffing model and plan for future success. We are currently in the process of reviewing consultant proposals and hope to begin working with a firm in December.

There will no doubt be some changes as we position ourselves to realize our vision. In fact changes have already begun. Dining Service Director Gary Stevens is now overseeing the day-to-day operations of Brockway Dining Hall, with assistant managers Wendy Richards and Marcia Kjuwa reporting directly to him. Ken Bonczyk continues to manage the bakery and serve as the operations support manager. Focus on the operations support function of our business is especially critical to our future success as we embark on some key vendor bids, in addition to addressing our CBORD, Net Nutrition, and ServSafe, customer service and safety certification needs. This change will allow more time and attention to be paid to these critical areas.

Change can be difficult. But ultimately these changes will strengthen our already highly respected program and secure our continued success. More details about the consultant and the visioning process will be shared over the coming weeks.
Santa’s Coming!

Santa is busy making his list and checking it twice. He’s looking forward to seeing all the BASC children and grandchildren at the annual kids’ holiday party on Saturday, December 19. Festivities will take place at Brockway Dining Hall between 10 am and noon. Word has it that Santa may even be bringing an early gift for children ages 9 and under. But this party isn’t just for kids. Santa wants to see all you adults, too. There’ll be plenty of photo opportunities—not to mention cookies and milk for everyone.

If you have not yet signed up your child or grandchild for this special event, please see head elf Betty Drennen ASAP. Even if you don’t have a child to bring to the party, come and enjoy the fun with your co-workers.

Payroll Information

The payroll check or direct deposit slip dated December 17, 2009 (pay period ending December 10, 2009), will be mailed out to all employees, unless otherwise instructed by the employee or their supervisor.

The payroll check or direct deposit slip dated December 31, 2009 (pay period ending December 24, 2009), will also be mailed out to all employees since the BASC offices will be shut down for winter break.

Please make sure that the address on your paycheck is correct. Not only will these paychecks be mailed to that address, but your W-2 forms will too in January. To change the address on your paycheck, please complete a change of address form and return it to Vern VanSkiver in the BASC Accounting Office or call him at x5216.

Halloween Contest Winners

Thanks to everyone that participated in our annual Halloween costume contest. As always, there were some really creative costumes. Congratulations to our winners:

1st place winners:
- Marianne Torres - Bakery
- Nick Flesch - Brockway
- Dan Kandris - Union Square
- Linda Mendez - Harrison

2nd place winners:
- Tracy Hicks - TRAX
- Brandon Schultz - Administration
- Courtney VandeWeert - Parking

Pin Recipients

Several BASC employees have recently earned pins for role modeling our core values of team, passion for excellence, organizational integrity and stewardship. Please join us in congratulating and thanking these individuals for their dedicated service:

- Greg Seaman, Union Square
- Larry Hueser, Union Square
- Kristine Perry, Catering
- Rita Grosser, Catering
- Gina Maclaren, Catering
- Deidre Devlin, Catering
- Sean Foley, Catering
- Andy Fogg, Union Square
- Linda Marshall, Union Square
- Wendy Boyer, Union Square
- Liz Morrow, Union Square
- Dan Robillard, Union Square
- Fran Frisbee, Union Square
Safety Spotlight

Tip of the Issue: If the Shoe Fits - Wear It!

Foot related injuries are more common than people think. According to OSHA (Occupational Safety and Health Administration) there are about 500 foot injuries a day in workplaces around the United States. The majority of these injuries occur due to workers not wearing the proper footwear. Whether on or off the job, a person’s feet are vulnerable to numerous hazards such as falling objects, cuts, punctures, or slips and falls.

The most important protection is properly fitted shoes. But what constitutes the proper fit of a shoe? For starters it should:

- “Feel right”/not pinch or squeeze at all
- Provide a firm grip around the heel to limit a possible sprain of the ankle
- Offer arch support to limit potential lower back pain
- Allow slight movement of the toes
- Fasten securely so laces aren’t dragging on the floor

Those tips should be kept in mind in general for all shoe attire, but OSHA requires proper foot protection when there is danger of foot injuries on the job. Depending on the specific hazards, employees may need to wear special foot protection such as:

- Rubber soled shoes for slippery surfaces
- Impact-resistant work shoes to protect feet from being crushed
- Rubber boots to protect against punctures of sharp objects

If you haven’t already, identify foot hazards around your workplace and make sure to select the proper foot protection. Keep alert to avoid careless or risky behavior that could result in injury. Watch where you’re going and walk, never run, and encourage others as well! Always put your best foot forward to prevent foot injuries!

Source: 2009 Business & Legal Reports, Inc.

Safety Representatives

- Maintenance
  - Mike Smith (Smitty)
  - Harrison
  - Jeff Osbourne
  - Lloyd McCauley
- TRAX
  - Jessica Marks
- Brockway
  - Dan Cater
- Union Square & Kiosks
  - Larry Hueser
- Bakery
  - Ken Bonczyk
- Catering
  - Patty Sorel
- Business Office
  - Patty Knapp
- Administrative Office
  - Vernon VanSkiver
  - Charlotte Jewell
- Serve Safe Trainer
  - Ken Bonczyk

Safety Report

Below is a breakdown of accidents since August 10, 2009:
Cuts (8), Burns (4), Falls (1), Contusions (6), Chemical (1), Strain (4), Other (1) = 25 total accidents

Congratulations to our latest Safety BINGO winners: Bill Lemcke ($200), Helen Ames ($200), Kelly Bodine ($50), Erin Van Dorn ($100), Craig McClinic ($150), Char Jewell ($100), and Tasha Ferris ($100).
Thank you to everyone who participated in round one of the employee Oven Mitt Throwdown contest – whether you were one of the fourteen who brought in treats or one of the 60+ who stopped by either Brockway or Harrison to taste and judge! Competition was fierce, but two winners were declared: Kelly Bodine was the west end winner with her Brown-Eyed Susans and Diana Rood was the east end winner with her Coconut Almond Candy.

Diana and Kelly will compete for the title of Oven Mitt Throwdown Champ and $50 in Easy Money at the Employee Return to Work Meeting on January 20. Each will submit a recipe for a new baked good item so that a blind taste test can be conducted. All employees will have the opportunity to taste a dessert from each contestant and vote for their favorite.

With both contestants working in Brockway Hall, it’s getting hot in the kitchen! Check out the conversation that was overhead recently:

**Kelly to Diana:** As the Veggie Lady, you may know your way around a vegetable patch, but your golden delicious ends there.

**Diana to Kelly:** Listen here Sweet Pea, if my Coconut Almond Candy competed against your Brown-Eyed Susan’s in round one, they would have given them a black eye.

Stay tuned…this heated battle will unfold at the Throwdown!

**Round 1 Participants**

**West End**
- Yvonne VanSkiver – Shortbread Blossoms
- Charlotte Jewell – Hawaiian Surprise Cake
- Gary Stevens – Fudge Mallow Cookies
- Anna Hintz – Chocolate Covered Acorns
- Diane Dimitroff – M&M Cookies
- Teresa Holupko – Baklava
- Barb Carpenter – Country Bumpkin Pumpkin Cookies
- Kelly Bodine – Brown-Eyed Susans

**East End**
- Cathy Legacy – Pumpkin Pecan Cookies
- Mary Tarbrake – Spice Cookies & Toffee
- Carmen Lopez – Almond Cake
- Gail Pfeffer – Disappearing Brownies
- Denise Phillips – Banana Bars
- Diana Rood – Coconut Almond Candy
Administrative Announcements

Everyone would like to say farewell and good luck to student manager Joel Nans as he graduates in December. You will be missed.

Welcome aboard Stephen Miller to the newly created business analyst position. We are excited to have you as part of our team!

Brockway Blurbs

Brockway would like to send a big thank you to Ken Bonczyk for all his direction and help during his time with us. “We know where to find ya’ Ken!” We look forward to working and prospering with Gary Stevens in the months ahead!

Thanks to all of our employees, student managers and students for their help in making all of our open houses this fall successful.

Brockway would like to say goodbye and thank you to two student managers: Kevin Jenkins and Brandon Schultz. Kevin will be doing student teaching this spring and Brandon has transferred to the BASC Business Office. We will miss you both!

Congratulations to Denise Phillips and her husband Duane on the birth of their first grandson Jacob born in November. Denise would like to congratulate Tasha Ferris on her upcoming wedding in March. “It’s about time!”

Bookstore Buzz

Congratulations Bill Kerr who has pictures published in the Capture Rochester photography book produced by the Democrat & Chronicle. This is Bill’s second year having his pictures published!

Harrison Highlights

Kevin Mosher has recently become a very proud uncle to Kayla Evelyn Mosher born on November 16, weighing in at 8 lb.

Parking Pebbles

Welcome Gail Thiel as part of the Welcome Center & Parking Services team! Gail fills the position previously held by Peggy O’Neill who retired in October.

Union Square Scribbles

Connie Collins is very grateful her son Tim is alive and well. He is currently stationed at Fort Hood in Texas where some were wounded on November 5. All of us at Union Square are relieved that he was not harmed. Please keep Tim and all of our service men and women in your thoughts and prayers.

From the Ferreri Family

To Everyone at BASC,

My family and I cannot thank you enough for the beautiful flower arrangement, the cookies and all of the thoughts and prayers that went out to us. It has been very comforting to know so many care.

Thanks again, Tricia Miller & the Family of Sam Ferreri

Farewell to Peggy

Peggy O’Neill recently retired in mid-October and is missed greatly by her coworkers. As we say goodbye and thank Peggy for her years of service, here’s a look back at her career at the College.

Peggy began at The College at Brockport in 1996 as a cashier in Brockway. Soon after, she also worked as a part-time kiosk attendant and key counter for the Thompson Conference Center. Following that, she transferred to Welcome Center & Parking Services where she was successful in her duties as a full-time keyboard specialist.

Here are some more facts about Peggy: She is a middle child with two brothers. She was born in Brockport but moved to Miami, FL, at the age of 10. In 1995, she moved back to Brockport where she continued to care for her mother until her death. Today, Peggy lives adjacent to one of her brothers where she enjoys growing her own herbs, reading murder mysteries, watching tennis and cooking. In retirement her goal is to visit Ireland where she is sure there must be a castle waiting for her!
At the Dining Service Return to Work Meeting in August we discussed “Sustainability and You”. We talked about 1) what’s it mean to “Go Green” 2) what’s the College doing 3) what’s BASC doing and 4) what can you do? Specifically, we talked about dining initiatives that are a part of the overall BASC sustainability plan focusing on education, energy reduction, and waste minimization. Many of you contributed ideas of how you are going or would like to go “green” both at home and at work. Here are some of your suggestions:

- Use reusable bags for groceries
- Buy used clothes
- Eat vegetarian
- Pay closer attention to what is recyclable and recycling symbols (specifically #1 and #2)
- Recycle more
- Reuse grocery bags for small garbage can liners
- Buy local
- Conserve energy
- Cut back on the usage of environmentally unfriendly items
- Send used cell phones to military men and women
- Use refillable cups/mugs
- Walk more
- Reduce paper usage and keep it out of the garbage
- Teach children/grandchildren to reduce, reuse, and recycle
- Keep an open mind
- Turn off computers and TV’s when going to bed
- Make crocheted purses out of plastic bags
- Start a compost pile
- Grow own vegetables
- Plant new trees
- Cut strips of worn clothing to braid into rugs
- Offer suggestions at work

From the list above, you can see you’ve got a lot of great ideas! As BASC continues to implement this year’s sustainability initiatives and update our plan for the next three years, please keep contributing your ideas.

Sustainability suggestions can be submitted by using the Employee Suggestion Form available at [www.basc1.com/employees.htm](http://www.basc1.com/employees.htm) or by letting one of the BASC Sustainability Team representatives know. Sustainability Team members include: Joe Rivers, Bookstore; Lisa Kifer, Welcome Center & Parking Services; Chaley Swift, Business Office; Bonnie Zalar, Administration; McAllister King, Dining Services; and Anna Hintz, Administration.

Confronting

Our thoughts and prayers go out to the following people as well as their family and friends:

Craig McClinic and family for the loss of his father.

Tricia Miller whose brother Sam Ferreri suddenly passed away in October.

Diane Hughes for the loss of her father in October.

Linda Mendez for the loss of her grandmother in August.

SEFA Update

This year SEFA (State Employee Federated Appeal) set a goal to raise $50,000 in pledges. To date the campaign has already exceeded their goal with $60,000 from 570 contributors! Thank you to all those who participated in this campaign. For more information about SEFA visit [www.brockport.edu/sefa](http://www.brockport.edu/sefa).
Happy Birthday!

The following employees will celebrate a birthday this winter:

**December**
- Linda Mendez
- Gina Maclaren
- Muriel Dodson
- Kevin Mosher
- Arianna Hill
- David Johnson
- Jessica Marks
- William Lemcke
- Taylor Graff

**January**
- Nellie Devlin
- Mark Kinsey
- Tasha Ferris
- Betty Drennen
- Mike Gemmati
- Brandon Schultz

**February**
- Sean Foley
- Chris McCauley
- Carolyn Kerber
- Jeff Davidson
- Joanne LaDue
- Gary Stevens
- Diann Hughes
- Victoria Burgio
- Ashley Decker
- Carolina Seas

Contribute to N & V’s

Email your items to ahintz@brockport.edu or kbodine@brockport.edu. You can also drop them in the News & Views envelope located in your unit. The next News & Views deadline is April 8, 2010.

Entertainment Books

ON SALE
Now – December 15

Only $21.66 at the Raye H. Conrad Welcome Center
A limited number of Buffalo books are also available for $18.05.
Only cash or check accepted. Make checks payable to Employee Benefit Fund.