2025 Conversation - 1/31/2013

The College at Brockport

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College of 2025 Discussion
January 31, 2013
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- People of the US will look much different
  - Reflected in more diversity of the student body

- More people that speak more than one language
  - Huge need for Spanish

- Continue if not grow the need for students and their mental health

- Students not tied down geographically

- Not a degree from one institution anymore
  - Students will take classes when/where they need them

- Usual pattern or more lifetime learning

- We will need to be adaptable, make decisions quickly, more nimble and able to respond to changes

- Very creative alliances with other institutions

- Fewer colleges, but more students
  - For profit sector

- Homeschooled students are increasing
  - What do we need to do to attract them?
  - How do we fit their needs?

- Pedagogy needs to match the style of the students

- College is a ticket to get a job, a means to an end

- Integration of differences

- Need to be more accepting
  - Physical disabilities

- Role of residence life?
  - How do you market it?
• Sell as development of the complete person

• Specifically stellar programs
  o Should we continue to offer this range of programs?

• Promote, differentiate, describe ourselves in our marketing
  o Communication pieces and writing, need to support our students

• Assessment of writing

• Need hybrid courses

• Better at marketing outside of this area

• More accessible for people to get here
  o More buses, planes, etc
  o If we expect students to come from distances outside of this area, we need the services to support them

• More health related programs School of the professions, teaching, business

• Usage of spaces in summer

• More employee issues in health services

• More employee focus in health, more supportive of employee’s needs
  o Onsite health care facilities, use our health services
  o More support for whole person health care
  o Onsite use of gym facilities, encouragement to do so