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2025 Conversation - 1/31/2013

The College at Brockport

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College of 2025 Discussion

January 31, 2013

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- People of the US will look much different
 - Reflected in more diversity of the student body
- More people that speak more than one language
 - Huge need for Spanish
- Continue if not grow the need for students and their mental health
- Students not tied down geographically
- Not a degree from one institution anymore
 - Students will take classes when/where they need them
- Usual pattern or more lifetime learning
- We will need to be adaptable, make decisions quickly, more nimble and able to respond to changes
- Very creative alliances with other institutions
- Fewer colleges, but more students
 - For profit sector
- Homeschooled students are increasing
 - What do we need to do to attract them?
 - How do we fit their needs?
- Pedagogy needs to match the style of the students
- College is a ticket to get a job, a means to an end
- Integration of differences
- Need to be more accepting
 - Physical disabilities
- Role of residence life?
 - How do you market it?

- Sell as development of the complete person
- Specifically stellar programs
 - Should we continue to offer this range of programs?
- Promote, differentiate, describe ourselves in our marketing
 - Communication pieces and writing, need to support our students
- Assessment of writing
- Need hybrid courses
- Better at marketing outside of this area
- More accessible for people to get here
 - More buses, planes, etc
 - If we expect students to come from distances outside of this area, we need the services to support them
- More health related programs School of the professions, teaching, business
- Usage of spaces in summer
- More employee issues in health services
- More employee focus in health , more supportive of employee's needs
 - Onsite health care facilities, use our health services
 - More support for whole person health care
 - Onsite use of gym facilities, encouragement to do so