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2025 Conversation - 1/31/2013

The College at Brockport

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People of the US will look much different
  - Reflected in more diversity of the student body

More people that speak more than one language
  - Huge need for Spanish

Continue if not grow the need for students and their mental health

Students not tied down geographically

Not a degree from one institution anymore
  - Students will take classes when/where they need them

Usual pattern or more lifetime learning

We will need to be adaptable, make decisions quickly, more nimble and able to respond to changes

Very creative alliances with other institutions

Fewer colleges, but more students
  - For profit sector

Homeschooled students are increasing
  - What do we need to do to attract them?
  - How do we fit their needs?

Pedagogy needs to match the style of the students

College is a ticket to get a job, a means to an end

Integration of differences

Need to be more accepting
  - Physical disabilities

Role of residence life?
  - How do you market it?
• Sell as development of the complete person

• Specifically stellar programs
  o Should we continue to offer this range of programs?

• Promote, differentiate, describe ourselves in our marketing
  o Communication pieces and writing, need to support our students

• Assessment of writing

• Need hybrid courses

• Better at marketing outside of this area

• More accessible for people to get here
  o More buses, planes, etc
  o If we expect students to come from distances outside of this area, we need the services to support them

• More health related programs School of the professions, teaching, business

• Usage of spaces in summer

• More employee issues in health services

• More employee focus in health, more supportive of employee's needs
  o Onsite health care facilities, use our health services
  o More support for whole person health care
  o Onsite use of gym facilities, encouragement to do so