Getting Started in Library Publishing

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Three Questions to ask

1. Why do you want to start a publishing program?
2. What are your low hanging fruit?
3. How will you support and sustain the effort?
Journals
Masters and Honors Theses

1.1 M downloads, 1.1K theses
Supporting and Sustaining

Partner with departments for theses & journals
Full time IR Manager
Librarians partner as Managing Editors
Lessons Learned

1. Find a need to fill
2. Look at your institution’s goals, what is important to them?
3. Develop policies and MOUs early
4. Grow slowly – started with theses, added monograph publishing this year
Questions?

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