Discover New Ways to Publish and Promote YOUR scholarly works

This poster will provide ideas for ways in which faculty can write and publish peer-reviewed articles, book chapters, and book reviews, based on the author’s experiences. Many faculty have research and projects on which they would like to publish, especially with the creative opportunities that abound on college campuses. Converting them from ideas to articles and book chapters takes time, patience, and often collaboration with others. Learn how to discover appropriate publishing outlets in journals and books, including the rapidly growing outlet of open access journals. Once you finish your work, submit your draft and expect to make revisions. Your reward will be a published product. The author will also share how the creation of a profile in a digital repository has increased the visibility and readership of her works.
Jennifer Little Kegler
Library Instruction Coordinator/Reference Librarian
Drake Memorial Library
Promoting Scholarly Communication through Open Access Journals Conference, March 28, 2014
http://digitalcommons.brockport.edu/oajp/2014/
Job responsibilities

• Campus-wide Information Literacy project
• Faculty interactions when teaching classes or serving on committees
• LibGuides author
• Informal mentoring opportunities
• Other passions and interests (e.g. e-reading and comprehension)
Faculty Learning Communities

• Look for opportunities to interact with faculty.

• Two FLCs I participated in:
  “Using Research as a Teaching Tool” (2008-2009)
  “Technology and Comprehension” (2010-11, funded, continued for two years voluntarily)
Coursework (Formal/Informal)

• Educational technology classes through University at Albany
• Online webinars
• Conferences
• Instructional design continuing education
Grants and Grant writing

• Information Literacy Grant: Offered small stipends for faculty to attend workshops.
• Technology Initiative Grants: Bought Kindles and iPads for library use.
“Traditional” Journal formats

• Cabell’s Directory of Publishing Opportunities
  http://www.cabells.com (subscription-based)

• Ulrich’s Periodical Directory (subscription-based)

• In Print: Publishing Ideas for College Librarians

• LIS Publications Wiki:
  http://slisapps.sjsu.edu/wikis/faculty/putnam/index.php/LIS_Publications_Wiki

• IA State LibGuide:
  http://instr.iastate.libguides.com/facultyresearch

• Search relevant databases for titles in your discipline.
Open Access Journal Formats

• DOAJ: *Directory of Open Access Journals* [http://www.doaj.org](http://www.doaj.org)
• Genamics JournalSeek [http://journalseek.net/](http://journalseek.net/)
• Search SHERPA/ROMEO to see what the rules are for posting your article in an IR: [http://www.sherpa.ac.uk/romeo/](http://www.sherpa.ac.uk/romeo/)
• Search for “open access journal*” and topic to find relevant journal titles.
• Look in discipline-specific repositories:
  • Digital Commons: [http://digitalcommons.bepress.com/online-journals/](http://digitalcommons.bepress.com/online-journals/)
  • Open Journal Systems (select list): [https://pkpservices.sfu.ca/customers](https://pkpservices.sfu.ca/customers)
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<th>Challenges</th>
<th>Benefits</th>
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<td><strong>Sole Author</strong></td>
<td>High self motivation.</td>
<td>Self-paced.</td>
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<td></td>
<td>Set own schedule.</td>
<td>Set own deadlines.</td>
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<td></td>
<td>Asking for help.</td>
<td>Ownership is clear.</td>
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<td><strong>Two Authors</strong></td>
<td>Who is really “in charge?”</td>
<td>Communication between two is easy.</td>
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<td>Sharing the workload.</td>
<td>Proofread each others’ work fairly easily.</td>
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<td>Voice in the article.</td>
<td>Timeline may be quicker.</td>
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<td><strong>Three or More Authors</strong></td>
<td>At least one person HAS to take the lead.</td>
<td>Multiple proofreaders.</td>
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<td>Difficult scheduling meetings.</td>
<td>Many hands to help with data collection.</td>
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<td>Various levels of commitment</td>
<td>Broader level of knowledge on the topic.</td>
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<td>Multiple voices in early drafts.</td>
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Just do it!

• Save your article drafts: the pre-print or post-print can often be added to your institutional repository.
• Submit to your first choice.
• Don’t wait until the article is “perfect.”
• Expect to revise the article, always.
• Rejection is common, even after a re-write.
• Revise and re-submit to another journal.
• Congrats! You did it!
Advantages of using the IR (Institutional Repository)

• Increase the readership of your works. Google, Bing and other search engines will index your work and make it easier for scholars to find.
• Conform with open access standards of your institution.
• Manage and preserve your work for when you leave or retire from the institution.
• Create an online presence and increase citation by providing simple access for other scholars.
My BePress website:
http://works.bepress.com/jennifer_kegler/

Articles

PDF Interdisciplinary collaboration: A faculty learning community creates a comprehensive LibGuide (with Moira Fallon, Jason Dauenhauer, Betty Blauzio, and Donald Halguse), Library Publications and Presentations (2010)

Purpose – Many colleges and universities require both undergraduate and graduate students to plan and...


Online library research guides are instructional tools that most libraries provide for their patrons. With...

PDF Strategic Planning: First Steps in Shared Information Literacy Goals with Faculty Across Disciplines (with Jane H. Tuten), Library Publications and Presentations (2008)

Grounded in a campus-wide strategic planning effort and funded through a campus-wide library-based grant, the...

Contributions to Books

PDF Business Students’ Learning Engagement as a Function of Reading Assigned E-textbooks (with Susan Sites-Doe and Pat Maxwell), Library Publications and Presentations (2013)

In this chapter we report findings from a quantitative and qualitative pilot study of students...

Presentations

PDF Discover, Write, Submit: Convert your ideas into published works, Library Publications and Presentations (2013)

This poster will describe the varied ways in which one librarian worked to write and...

PDF eTextbook Exploration: Are Students Ready to Declare Their Independence From the Printed Text? (with Patricia E. Maxwell and Susan Sites-Doe), Library Publications and Presentations (2011)

A team of faculty, library, IT, and bookstore staff collaborated on a longitudinal study to...


This presentation for the Rochester Regional Library Council described the Drake Memorial Library’s experience with...
Google Scholar Profile

http://scholar.google.com/citations?user=0Dw2tX4AAAAJ&hl=en
Bibliography


