This is a chance to give your brain a little exercise! :-)

1 - I would like you to think of a simple topic (subject) you are interested in.

2 - Then I would like you to think of another word or phrase that describes that topic.

3 - I would like you to think of one aspect or way you could focus that topic.

4 - Finally I would like you to identify important words and put them together to create a search (keyword) strategy (only use two or three terms). Create as many combinations as you like.

For example:

1 - My subject is single mothers.

2 – A related subject I could use is single parents.

3 - I could focus on how single mothers deal with stress.

4 - The important words are single mothers/single parents and stress, which would create the following simple keyword searches:

   single mothers and stress
   single mothers and coping
   single parents and stress
   single parents and coping

It is possible to create a more complex keyword search such as:

   single mothers and stress and teenagers
   single mothers and stress and money

But it’s better to start simply and then tweak your searches after you see what your results look like.

Once you have answered these 4 parts for yourself, I want you to help another student by responding to their post.

Respond to the person who posted after you (if you are the last person to post, choose the person who posted before you).

Think of another word or phrase to describe the subject they have chosen, suggest a way they could focus their topic and finally, create a keyword search (or searches - go wild!) they could use.