Campus Century at Brockport

Democrat & Chronicle

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The "campus explosion" is just about the biggest event that has ever taken place in the Brockport area. This aerial view, looking west, shows the magnitude of the multi-million dollar State University expansion program. An outline map on page 45 pinpoints the various buildings.
Brockport Campus Life Mushrooms

By AUDREY SAPPAR

In a small and random survey taken recently, Rochester residents were asked: What do you know about the State University College of Brockport? The answers revealed that:

1. Many persons still have the image of Brockport as a medium-sized, liberal arts college. In reality, Brockport was named a College of Arts and Sciences in the 1967-68 academic year. It will enroll about 1,000 students in its liberal arts program this coming fall.

2. A majority of those interviewed have never visited the campus and have the idea that it is situated in the city. Actually, Brockport is 16 miles west of central Rochester.

3. Most people who were questioned were vaguely aware of "some sort" of building program going on at the college and guessed that the total expenditure might reach "a couple of million dollars." In reality, about $46 million will have been spent on campus facilities between 1962 and the end of this year.

CHANGE, GROWTH, DEVELOPMENT—these are words that appear regularly these days on Brockport's publications, press releases and formal reports. In addition, dovetailed with the current changes on campus is the college's celebration this year of its 100th anniversary.

Brockport dates its founding from April 17, 1867, when a State Normal School was opened on the present site to offer two years of professional teacher training at an academic level somewhere between high school and college.

As one observer remarked, however, in order to understand what's going on at Brockport today, you must not think of the college as a venerable old institution but rather as a youngster that's carving out a career in the big world of academic finances.

A KEY TO UNDERSTANDING the changes at Brockport is to meet President Dr. Albert W. Brown. He is tall and lean with a no-nonsense crew cut and penetrating eyes. He also is chief architect for most of the current development program.

Among new projects that have been either fostered or initiated under his administration are:

---Creation of a Faculty Senate and a Student Government.
---Initiation of an educational innovations program.
---Implementation of the $46 million building program.
---Recataloging all the books in the library.
---Updating and re-thinking the campus Master Plan and Site Plan.
---Establishment of the College Community Symphony Orchestra, which just completed its first season.

---Complete reorganization of the administrative and teaching staff.
---Appointment of 25 department chairs.
---Hiring of 41 teaching faculty members from the rank of assistant professor and above by fall of 1967.
---Creation of a unique new program in conjunction with the Peace Corps.
---Development of a basis liberal arts program that every Brockport student takes in his first two years.
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The faculty and staff at Brockport have made significant strides— in educational innovations, in service to the community, and in research. The degree program for Peace Corps candidates is a model for educational institutions across the country. The international philosophy year project, beginning in the fall, will bring to the Brockport campus some of the greatest minds in the world. Other developments of significance are outlined in a 16-year master plan.

In its centennial year, Brockport seems the challenge of growth and change. He also is an architect for most of the current development program.

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The Fancher Campus is a 500 acre field campus located nine miles west of the college. It is designed to serve Brockport students and faculty as an educational and recreational facility.

Natural endowments include a ten acre lake, 200 acres of woodlands, 50 acres of swamplands and wildlife attributes have proven to be invaluable to students and faculty interested in the natural sciences, particularly Aquatic Biology, Botany, Geology, Conservation and Zoology. Since the college acquired this campus in 1963, a lodge, outdoor theater, conference center designed to accommodate 110 people, and a classroom wing with two classrooms and a science laboratory, an outdoor swimming pool designed by W. C. Larson, engineers, hiking and horseback riding trails have been developed.

The Outdoor Theater was built near the lake providing an esthetically unexcelled setting for the Summer Arts Festival. In the two years of operation, audiences have viewed many excellent productions including "A Thurber Carnival", "Midsummer Night's Dream", "As You Like It", "Rashomon", "John Brown's Body" and "Music Man." The Conference Center has been the base of operations for symposiums, conferences and workshops such as the first annual S.U.N.Y. Leadership Conference, Women's Recreation Association bicycle weekend, Student Government Orientation meetings and dormitory "get acquainted" weekends. Summer residents at the Conference Center include Physical Education students studying Camp Administration, graduate and undergraduate students enrolled in drama and theater workshop courses, students pursuing course work in the Biological sciences and visiting musical directors and artists. Students enrolled in the Biological Sciences engage in field trips, surveys and independent study programs and employ the laboratory facilities throughout the entire year.

The lodge is a hive of activities throughout the fall, winter and spring weekends when the weather cooperates with the recreational desires of students.

Plans for future development include these possibilities: Creative Arts Center which will include a new theater, rehearsal building with studios for visiting composers and artists and cottages for their families while they are in residence; additional buildings to meet the needs of a biological research and experimental station, a nine-hole golf course and additional instructional and recreational equipment to meet the needs of an ever expanding college community.
Cover Explanation

The sketch above is an outline map of the aerial photograph on Page 15. Reading from bottom, clockwise, the buildings on expanding Brockport campus are:

1. Administration and classroom building.
2. Administration offices.
3. Drake Memorial Library.
4. Brockway Hall being converted into new student union.
5. Dining Hall and dormitory complex.
6. Dormitory complex and high-rise dormitories.
7. Service group and heating plant.
8. Dining Hall.
9. College infirmary.
10. General classroom building.
11. Communications Center.
12. Fine Arts Center.

State University of New York Is Big Business

SUNY is really big business in the state. The current enrollment figures for the state-wide system are already impressive: 119,070 full-time students; 71,260 part-time students. The projections for the 1970s are staggering.

For example, the latest figures for full-time students in all SUNY units by 1970 will be 185,800; by 1974, the totals will run to 262,000. In addition, the SUNY campuses will serve part-time students: 235,000 by 1974; 181,000 by 1974.

Breaking down these figures, the 10 colleges of arts and sciences are expected to enroll 47,000 students by 1970; 65,000 by 1974.

The budget of SUNY has climbed from $1.9 million in 1964 to its current level of $219.3 million for 1965-67.

Brockport reflects this trend in a major way, the most visible of which is its own multi million dollar program that will virtually double its facilities by the end of this year.

Photographs in this section were taken by staff photographers Fred Pears and Claude Brown.
To the casual visitor, the most noticeable thing about Brockport is the concentration of construction work.

College President Albert Brown once remarked that the apparent disaster areas on campus were really "a fertile garden in which the seeds of the State University of New York are planted and from which a great campus will soon emerge."

Actually, the $16 million building program began in 1962 as part of the emphasis on the four-year liberal arts program at the college, with an estimated capacity of 2,500 students by the 1970s.

In reality, next fall’s enrollment is expected to hit 3,500 and it seems likely that the number of students at Brockport will be close to 8,000 within the next decade.

THE FIRST BUILDING THAT one notices—mainly because of its large white tower—is the Hartwell Administration Building, a brick structure that dates to the 1940s. It looks a bit like everybody’s hometown high school on the outside and like the Senate office building on the inside, with an impression of dark wooden pillars and marbleized floors. Now, it is used for a variety of classes as well as administrative offices.

The rest of the campus—a total 177 acres which is scheduled to be doubled in size to 305 acres this year—carries out the predominantly brick architecture of the Administration Building.

As you wander over the criss-crossing walkways, you encounter patches of serenity—a completed building with a settled look and a lawn that has been added. Mixed in are dusty expanses of almost-building and structures in various stages of completion.

**THE MOST VISIBLE OF the new buildings—16 of which are under construction—are three high-rise dormitories that will dominate the skyline of both the college and the surrounding Village of Brockport. When completed, each 11-story dormitory will house 216 students, with the first one scheduled for occupancy this fall. They were designed by Wasserp, Northrup and Kaelber, Rochester Architects.

Scheduled to open in the fall of 1968 is the Fine Arts Building, which will house the departments of music, art and drama plus a modern 400-seat auditorium. A second science building will open this fall and will house 12 classrooms, 47 laboratories, plus a variety of rooms for seminars, periodicals, jogging and photography.

An ultra-modern communications center, reflecting the college’s head start in this area, will open late in 1967 and will have 10 lecture rooms and the latest audio-visual equipment. There also will be facilities for FM radio broadcasting, film and tape storage and television transmission.

A two-story classroom building will be ready in September for the departments of psychology, philosophy, economics and speech.

RECENTLY COMPLETED are the one-story, 30-bed infirmary, and a dining hall with a second-story eating area surrounded by glass that has the aura of a posh restaurant rather than an institutional feeding station.

Besides the current development program, four other building projects are scheduled over the next four years at Brockport. These include a $1 million addition for the health and physical education building with pools, gymnasiurns, classrooms and an enclosed ice arena for hockey instruction and competition.

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Drake Memorial Library, which currently houses 177,000 books, will be expanded to provide space for a half-million volumes. The main library building, completed in 1961, has an appealing entranceway combining a slate floor with paneled walls, and leads to an interior of pleasantly sunny rooms filled with open stacks of books and plenty of space for study.

Also on the agenda are another high-rise dormitory and a new administration building.

"Up until now, our facilities have always been catching up with our programs," commented Carl W. Neuscheider, facilities program coordinator. "From now on, we hope that just the opposite will be true."
Town-College Ties Close

The influx of 3,000 students... the clutter and noise of a $40 million construction project... professors and professional people moving into the community in unprecedented numbers. These are some of the situations that the growth of the College at Brockport has created for the Village of Brockport. As you approach the college along the tree-lined streets of the village, it seems like a typical college town.

Many of the houses date from the turn of the century and before. The business district is a series of small shops — some are modern with the latest in cards, gifts and apparel; others are more provincial, with a hatted Christmas display or a stack of dusty canned goods in the window.

You can spot the college students — midnight-black hair, rumpled chinos — but their presence is not overpowering. Older people and mothers with children in tow also browse in the shops and stroll on the sidewalks.

In fact, it turns out that the relations between the college and the village have never been better, in part because of the efforts of Brockport's President Albert Brown and Brockport's Mayor Frank Sachelli.

**Mayor Sachelli is an enthusiastic man who describes himself as an onion farmer ("muckland onion"). Asked how much time he put in as mayor, he answered, "as much time as it takes to do the job."

How do the 6,500 Brockport residents feel about the college?

"It's like anything — there are pros and cons to it," Sachelli answered, "but on the whole most people here realize what the college has done for the town."

He explained that Brockport is one of the few villages of its size to have a college-community symphony orchestra, because of the resources of the college's music department. Town-gown relationships also are fostered in the College-Community Choir under leadership of a Brockport staff member.

College faculty also are vitally interested in the village. For example, Dr. Harold Bakov, dean of graduate studies and research, heads the Village Planning Board, and Robert Denning, the president's assistant for long-range planning, is a consultant — free of charge — on the growth of the village.

"Just the other day, Dr. Brown took time out to address 45 men in the Lions Club here," said Mayor Sachelli, who wears the past president's pin of that organization. "The Chamber of Commerce is going to meet in a college dining room next month and then tour the new buildings on campus."

MOST OF THE CULTURAL events on campus — plays, dance groups, concerts, lectures — are open to village residents, as are the dramatic productions each summer at the college's nearby Fancher Campus.

"Without the college activities, we wouldn't have access to any events like these right in our own backyard," said the mayor.

Naturally there are bound to be some tensions between the college and the community. A few years back, the college expanded into a residential section and although the village board had approved the acquisition of the land, longtime residents who had to move were resentful.

Today, parking is a problem on Brockport's streets because of the influx of students each day with cars. Plans are on the drawing board for increased parking facilities on the campus "but we'll just have to grin and bear it until then," says the mayor. The same goes for dust and noise generated by the new construction on the campus.

He adds that sometimes residents are bothered when, for example, a group of boisterous students "is full of vim and vinegar and breaks into song in the early morning hours.

"But when I think about it, I did crazier things than that when I was younger. And when the kids leave in June, before the summer session starts, we all have to admit that we miss them."

**Brockport's President**

Brown is keenly interested in the relations between the college and the village. One of his first acts as president was to meet with village leaders and explain to them the bewildering spirals of growth that were planned for the campus.

Dr. Brown also inaugurated the College Community Coordinating Committee, with both college and village representatives, and meets weekly with them to talk face-to-face about looming projects and plans.

"We cooperate to the fullest with each other," said Mayor Sachelli.

"We work together on major college events — such things as parking and traffic control when a lot of people will be converging on the campus at one time."

"The State University picked up a large part of the cost of a new sewage treatment plant that we had to build because of the expansion of the college."

In addition to Mayor Sachelli, the Village board includes: Mrs. Ruth Kaznowski, Eugene Young, Joseph Reable and Ed Grygiel. — A.S.
The Alumni Association of the State University College at Brockport has found in existence, under a variety of official names, for more than 25 years. The Association, for various reasons, is not as active as associations of many private universities, who depend largely on alumni for financial support. With this membership, consisting mostly of teachers, and at a publicly-supported institution, Brockport has to rely only minimally for financial support from its members.

This, however, will begin to change in the near future, if plans of Mrs. Betty Vary, outgoing president of the association, take shape. Mrs. Vary, teacher in the Hilton schools, has requested Brockport President Albert Brown to appoint a full-time professional person to head the association as executive secretary.

Mrs. Vary sees such a person as activating chapters in the metropolitan area of the state, increasing the number of publications sent to alumni, and instituting an annual giving program among the members.

“We have more than 6,500 names in our alumni files,” Mrs. Vary says. “If we could get even an average of one dollar from each of them we’d more than triple our annual income.”

While Dr. Brown has been unable at the present time to arrange for an executive secretary, he has gone on record favoring a strong association.

The Association is sponsor of the Centennial Ball, to be held at the Rochester Club on May 27. Last year, it sponsored a highly successful Inauguration Ball to climax the activities of the ceremonies surrounding the inauguration of Dr. Brown.

Several hundred alumni return to the campus twice each year, at Homecoming in the fall and on Alumni Day in the spring.

Current officers of the Association in addition to Mrs. Vary are Dr. Betty Watson, 53 Brookview Drive, Rochester, secretary; Bill Hughes of the Brockport Admissions Office, vice president; Walter Braunig, assistant professor in the Campus School, treasurer, and Charles H. Lang, who directs the alumni activities as part of his overall responsibility as assistant to the president for community relations of the Brockport College.

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Changes Sweep Campus

“There is a feeling of rapid change here. But the administration has been wonderful. They are trying to keep all the good things of small college life even while the campus is growing so fast.”

The young man speaking was David Elias, a liberal arts major who is a resident student at Brockport. He, along with two other undergraduates, was interviewed recently about what life is really like today at the college.

“Brockport has always been known as a friendly campus,” David said, “and the administration has made it easy for us to get to know each other.”

“For instance, when they opened the new dining hall, they installed small, intimate tables for six to eight people rather than those huge, block-long affairs that make you feel like a soul of their way.”

“I’ve been helped by a lot of kids who came from homes where a huge pitcher of milk was on the table and they could help themselves.”

Because of the action of the student-run Food Services Committee, there is now free access to supplies of milk in all the campus dining halls. The same system applies with orange juice.

HOW GOOD IS BROCKPORT academically? Are the students challenged in their course work?

“I think it’s just like any college,” said Linda Anderson, a senior psychology major who commutes each day from Albion. “Some of the courses are great and others are just mediocrity. Sometimes it’s the fault of the professor and sometimes it’s just because the student isn’t particularly interested in the material.”

Linda, who has been accepted for graduate work at the University of Rochester, was this year’s Donald Snygg Award, given annually to the student or faculty member who has made the most outstanding contribution to undergraduate psychology in the State University.

She said she has worked closely with her professors in psychology, her major, and biology, her minor. Currently, she is writing a paper for a publisher on a study she completed with George Pinckney, chairman of the department of psychology at Brockport, with whom she also works as an undergraduate research assistant.

“One on the whole, the professors are really great,” added David. “I’ve been helped by some of their homes for dinner and they never turn you away when you step by their offices to talk something over.”

Gail, a health and physical education major who plans to teach, said she has found the same interest in the individual.

“BROCKPORT HAS BEEN A leader in experimentation with new media for teaching - films, television, audio tapes. What do the students think of these presentations? Is the old lecture system still the best?”

All three students have had some television courses in their college careers and all have found them superior to large group lectures by a live professor.

APPROVAL - Student okay is given by this trio as they look at the sketches of the dormitory quadrangle. From left, Gail Mowat, David Elias, Linda Anderson.

When you get 300 of 300 students in an auditorium, you can’t always see or even hear the professor,” said Linda. “With the large-screen television, on the other hand, you see the lecturer larger than life and you get a front-row view of any demonstration. I think it’s great for a large lecture course.”

** **

IF THEY HAD TO DO OVER again, would they come to Brockport?

All three students said an emphatic yes. Linda said she had been helped in her research as an undergraduate by the individual attention that she got at a smaller school.

Both Gail and David said they had gained a great deal from their college experience, both admitted they had gone through the “sophomore slump” when they had readied transfer papers.

“Once the novelty of college life wears off and you settle into the routine of hard work, it’s easy to get discouraged and think you’d be happier at another institution,” said David.

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SOUTH, BROCKPORT,
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What kind of student goes to Brockport today? Is the current crop of freshmen really any different from the students of 10 years ago when the college was open only to future teachers? The man who answers these questions is Ralph Pascale, director of admissions at Brockport.

He notes; first of all, that the college is attracting a broader cross-section of students than ever before.

"We are receiving applications from a much more heterogenous group with more diverse backgrounds on all fronts — academic, social and economic."

Pascale said one reason for the change in applicants is that Brockport is no longer a «single-purpose institution," serving only teachers. Now it offers a broader program open to liberal arts majors as well as pre-med and pre-law candidates.

A LOOK at the changes in the kind of student Pascale said, is the inevitable increase in the size of classes.

In September 1966, the entering freshman class numbered 599. This fall, the college expects 900, an increase of about 50 per cent.

To date, Brockport has received over 4,000 freshman applications, up 19 per cent from last year.

Pascale noted, too, that the average increase in applications for the colleges in the State University system was 12 per cent and he attributes the larger jump at Brockport to its strategic location near the fast-growing Rochester area.

How much does it cost to go to Brockport today? Pascale estimated expenses for a student for a full academic year would run about $1,900. This includes tuition, room and board, college fees and books. However, personal expenses and travel home for vacations would not be covered.

If a student commutes to the campus each day and lives at home, he can lower these costs in about $600 a year.

"That sounds good," Pascale said, "but there is a point of diminishing returns for the commuting student."

"For instance, there's the cost of a car and gasoline and the student loses all that time driving back and forth. In addition, he misses a lot of the socializing processes that college offers — extra-curricular activities, dorm life, the chance to interact with other students."

ANOTHER SOLUTION TO the problem of college costs is to attend a local community college for the first two years, Pascale suggests, and then transfer to one of the State Colleges — such as Brockport — to complete the degree as a resident student.

Brockport reflects this trend in the fact that it will accept 35 per cent of these from a much more diverse backgrounds.

In September, the college received the answer within two or three weeks.

How does a student get into Brockport?

Pascale noted, first of all, that the college has a "rolling admissions" policy. This means that as soon as the student applies, his credentials are taken into consideration by the Admissions Committee and he receives the answer within two or three weeks.

To date, some 1,700 students have been accepted as freshmen for September and of these, 866 have paid their advance deposit fee, which is non-refundable. It seems likely, Pascale says, that they will be on campus next fall.

However, he points out that the college has not yet closed its admissions for September.

WHAT DOES THE ADMISSIONS COMMITTEE look for in a student?

Pascale suggests, first of all, that college for the first two years, any student lose all that time driving back and forth. In addition, he misses a lot of the socializing processes that college offers — extra-curricular activities, dorm life, the chance to interact with other students.

The best indicator of how a student will do in college is his high school record, Pascale said. The committee also looks at standardized tests and requires applicants to take the Regents Scholarship College Qualification Test. They encourage, but do not require, the Standard Achievement Tests of the College Board.

Brockport also has initiated some unusual programs to help pre-freshmen adjust to college life.

For instance, students who have been accepted by Brockport but who have not yet decided on their college, are invited, with their parents, to the campus. There are two similar meetings in New York City for those who have not yet decided on the college.

Another program, geared for freshmen who have decided on Brockport, brings students to the campus during the summer in small groups — about 75 at a time — for a two-day visit.

Although neither program is compulsory, student participation runs between 60-60 per cent, Pascale reported.
Meet College Prexy's Wife

Marjorie Higley Brown is the president's wife at Brockport. She is gracious, unassuming, and laughs a lot as she talks. She also has startlingly blue eyes that focus intently on anyone who speaks to her.

Mrs. Brown combines the duties of the presidential office with community activities and—most important—her role as a wife and mother to her five children.

Her home, in the Greenfield Manor section of Brockport, has lots of accents in sunny yellow, a color that reflects, perhaps, her upbringing in California.

"I met my husband while he was stationed in the Marine Corps in Santa Barbara. After I finished my degree at the University of California at Santa Barbara, we were married in 1956 and came east to Syracuse where Albert completed his undergraduate degree and his Ph.D. in geography."

In 1952, Dr. Brown became an assistant professor at Eastern Illinois. In six years, he rose to a full professor and acting head of the Geography Department. In 1958, they moved to Eastern Michigan, where Dr. Brown was appointed head of the Geography Department and, two years later, dean of the College of Arts and Sciences. In October, 1965, they came to Brockport.

ASKED HOW SHE FELT about leaving Michigan, Mrs. Brown replied that she was perfectly happy to move because she found friends wherever she went.

She added, too, that the job here seemed "just right" for her husband.

The duties of a president's wife include lots of entertaining, and Mrs. Brown says that she and her husband enjoy an active social life with the chance to "meet and mix with new people."

Her personal preference is to entertain small groups of people in her home so there is ample chance to get acquainted.

"Besides," she says, "our present home just isn't equipped to handle huge crowds." She did say that she had given a faculty brunch for about 50 last winter.

During the interview, the front door opened and slammed shut. She found friends wherever she went.

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**Meet College Prexy's Wife**

*Continued From Page 10*

tion School. Shanna is 11 and a fifth grader there; Nelson is 14 and in the eighth grade; and Solye (named after a friend of the family) is 17 and a junior at Brockport High School. The oldest, Brewster, is 19 and a student at Eastern Michigan University, where his father used to be dean.

*MRS. BROWN WENT ON TO discuss some of her personal interests which include sewing (she recently received a new sewing machine "that practically does all the work for you") and antiques.

She collects antique glass, especially the "Wildflower" design that was manufactured in 1874 by Adams and Company of Pittsburgh.

"I go antiquing with several of my friends," she says, "and we keep an eye out for each other's specialties."

Recently, she was unable to go to an antique show in Batavia, but her friends found her three pieces of glass in her "Wildflower" design an dime turned out to be a rare and valuable champagne and wine goblet.

She also got her husband interested in collecting and he has several pieces of the Liberty Bell pattern which was manufactured in 1876.

Mrs. Brown describes her children as "individualists," so there is no overriding family hobby that they all do together. However, they are planning one three-day weekend this summer to see New York State in their new trailer. They also hope to get a small boat or a motor for their canoe so they can combine camping with water sports.

**WHEN ASKED ABOUT TWO handsome framed needlework pieces on the wall, Mrs. Brown did acknowledge them as her own—sewn by an intricate process known as the Danish cross-stitch.**

"I did the first one in Michigan and it was very time-consuming. When I started the second one here, Albert warned me that I would be too busy to get involved with it. He was right, but I'm glad I did it anyway," she said with a grin in her eye.

Her community interests include service with the Twig group, volunteers that help out at the Brockport Hospital, and the Blood Bank. She is also participating in the organization of a League of Women Voters in the area and acted as hostess for the first meeting about six weeks ago.

Mrs. Brown describes herself as happy in the Brockport atmosphere and pleased that her husband has found a challenging post as president of the College.

"I could be perfectly content as a professor's wife with no title at all," she said with a smile, "but wherever Albert has gone, he has immediately been singled out for responsibility. In any group, he always is the one with the ideas and the new plans."

"My main job is to provide the continuity and the stability for the family. If I do that well, then I consider myself a success."—A.S.

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will assume responsibilities of Chairman, Department of Geology, when he joins the staff in September

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Plan to attend the Centennial Ball, Saturday, May 27, at the Rochester Club. Tickets $10.00.
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Two Summer Sessions:
June 26-July 28
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Automation Speeds Education

Joan, an attractive girl with long blonde hair, smiles, refers briefly to her notes, and then starts an arithmetic lesson with her third-grade class in the ultra-modern Campus A studio across, which can structure all resources at games.

You to the equipment; they've seen it all before.

Joan will look at the tape, which can be shown immediately just like the "instant replay" used in network football games. Perhaps she will spot some unconscious habits that might mar her total performance as a teacher or some effective techniques that she already employs.

"We use the same sort of set-up in our physical education classes," said Melvin Smagovinsky, who is director of Instructional Resources at Brockport. "Up until recently, it was pretty hard for an instructor to make clear to a student why he lost points, say, on a tumbling or diving demonstration. With video-tape, we record his performance and play it back immediately for him while the instructor points out the strong and weak points."

** **

THIS IS JUST ONE EXAMPLE of the advanced use of audio-visual resources at Brockport.

Dr. Smagovinsky, who is director of Instructional Resources at Brockport, "Up until recently, it was pretty hard for an instructor to make clear to a student why he lost points, say, on a tumbling or diving demonstration. With video-tape, we record his performance and play it back immediately for him while the instructor points out the strong and weak points."

** **

"TOUCHY" — Jack B. Frank, associate director of the audio-visual department, shows sketch of student desk and the "push-button" panel which student can touch to answer questions posed by professor during lectures.

In another new venture, the Biology Department at Brockport is using a variety of audio-visual materials in a self-instructional laboratory for one of its courses.

Instead of meeting for two hours, several afternoons a week, the students use the lab at their own pace. They are guided by a lesson plan that directs them to listen to a numbered audio tape, read certain printed materials, look at an 8mm or 16mm film loop on an easy-to-use projector, or examine a specimen and record certain characteristics.

"The student works at his own pace," explained Dr. Smagovinsky. "Once he has finished an assignment to his own satisfaction, he takes a quiz on it. If he passes, he goes on to the next lab assignment.

** **

Dr. Smagovinsky is also keenly interested in the multi-media approach to learning.

"By multi-media, we mean the use of different types of audio-visuals in conjunction with each other," he said.

For instance, a professor might choose to show a diagram of a heart, and next to it on the screen, he could program a color film sequence of an actual heart beating in an animal.

Objects can be compared in size, shape, location, number, design—right next to each other on the various screens. A combination of media can be used, including slides on one screen, a color film on the next, and an enlarged TV screen on the third.

The heart of the Communications Building is a series of auditoriums, arranged in clover-leaf fashion around a central core of projection equipment.

"All of our equipment is for rear-screen projection," Dr. Smagovinsky explained. "That simply means that the picture is coming from behind the screen rather than from in front of it."

** **

A MAJOR ADVANTAGE of rear-screen projection is that the room does not have to be darkened to get a clear picture since the image is not traveling first through the classroom light before it hits the screen. Thus, students can take notes while they see a film or slide presentation.

In addition, with the clover-leaf arrangement of rooms, one operator can handle a number of projectors in the small equipment space that serves all the screens.

Dr. Smagovinsky also has plans for a student response system in some of the auditoriums. In one such setup, there is a student response station built into each desk.

The professor can ask a question, usually requiring a yes or no answer or multiple choice keyed to numbers, and as the students push a button to answer, the dial on the professor's lecture show him the percentage responding one way or another.

"In this way, the instructor can have immediate feedback on what he's been saying," Dr. Smagovinsky commented.
Teaching Staff to Add 35 New Members

The teaching staff at Brockport will have 35 new faculty members by next fall, most recruited from the rank of assistant professor or above.

The new professors will include experts in political science, a director for the new computer center, a professor of history with two pages of publications attached to his resume and a raft of English specialists, including William Heyden, a 1961 Brockport alumnus and a widely published poet, who will be an assistant professor at the college.

President Albert Brown also has emphasized the importance of the individual teaching department, and in a major reorganization for Brockport appointed 25 department heads and set up the Administrative Council—a sort of President's Cabinet, with a third of the members representing the faculty.
Campus Schools Up to Date

Campus schools are a feature of the State University of New York system to provide highest-quality instruction and practical experience for prospective teachers. On several campuses throughout the state, a school is maintained to simultaneously train teachers and educate neighborhood children.

These campus schools utilize the latest techniques, methods and materials to prepare student teachers for careers in education. Every facet of the program is aimed at giving students experience with actual classroom situations.

Illustrating the modern character of these campus schools is a new structure at the State University College at Brockport. It is specially constructed to allow large numbers of teacher-trainees to view classes without disturbing the youngsters.

An architectural firm was asked to design accommodations in which comparatively large groups could view classroom instruction with youngsters acting naturally. School personnel wanted to eliminate observers sitting in the rear of the room, as usually done. Such a plan disturbs classroom routine and severely limits the number of persons which can watch the class in progress.

The architects solved the problem with observation rooms joined to the classrooms by using Mirrapane "see-through" mirrors. The viewing areas are in a mezzanine above and to the back of the classrooms.

This arrangement allows students to look down onto the class sessions, providing a full examination of the overall instruction without disturbing teacher or pupils.

The youngsters are unaware they are being observed, for the transparent mirrors appear as ordinary mirrors to them. But from the mezzanine, they act as windows allowing entire college classes to complete this specialized study together.

A total of 267 panels of Mirrapane are used at the Brockport campus to visually link 15 observation rooms and classrooms. Each observation area can accommodate 30 students, seated in two rows.

"Therefore, 490 students could participate simultaneously in these observation programs, should the need ever arise," points out Dr. Andrew Virgilio, principal of the campus school.
Ernest C. Hartwell, Charles McLean, Alfred C. Thompson—these are names that may or may not ring a bell in the memory of Brockport graduates.

To Wayne Dedman, however, the names and activities of these men are as fresh as yesterday.

For the past 10 months, Dr. Dedman has been digging into old records, dusty ledgers, almost-forgotten file cabinets scattered throughout Western New York State in his search for more information about Brockport's past.

In addition to his position as director of curriculum development and professor of history, Dr. Dedman is also writing the College's centennial history.

**THE HISTORY OF THE COLLEGE is closely interwoven with that of the town, and the story really begins in 1822 when the town of Brockport enjoyed a brief period of prominence as the terminus of the Erie Canal.**

About a decade later, in 1833, the members of the Western New York Baptist Convention began their attempts to open a Baptist College in Brockport.

The Baptists did erect one building, a four-story Georgian structure, and get their school going briefly before the Panic of 1837.

"It was a real depression," Dr. Dedman noted. "Everybody was broke and one townswoman wrote that the school building was deserted and the basement was used as a stable. I've no doubt there were bats in the belfry, too."

### IN 1841, THE TOWNSPEOPLE again decided to do something about higher education. In a clever maneuver, Dr. Dedman explained, they formed a stock corporation and sold shares.

With these funds, the Brockport Collegiate Institute, a non-denominational secondary school, was opened in 1842 and lasted until 1866.

A benchmark in the history of the Institute falls on April 2, 1864, when the original building burned to the ground.

Again, the townpeople resolved to rebuild, and sold more stock in their corporation. From this time until 1949, however, the development of the school was always tinged with financial hardship.

During this period, the Institute enrolled from 100 to 200 students, and the cost of room and board, "plus laundry, mending, red lights, and tuition" was $150 to $200 for a trimester.

### DR. WAYNE DEDMAN... author of college's history

The real "normal school era" came into focus under Alfred C. Thompson, who was principal from 1866-1938.

"By the early 1930s," Dr. Dedman said, "the state was considering discontinuing Brockport altogether and building a school for Wayward girls on the site."

### ONTO THIS SCENE IN 1938 strode Ernest C. Hartwell, whose name adorns the main administration building on the campus today.

"Hartwell can really be credited with saving the school," Dr. Dedman noted. He went to Albany and fought and won the battle to get a new physical plant for Brockport. A year after he took over, he got a new four-year curriculum through Albany that changed the direction in the normal schools to half liberal arts and half professional work. That pattern has continued until recent times..."

"In 1942, he was one of the leaders in the movement to transform the State Normal School into degree-granting teachers colleges."

Hartwell built the new building—the administration hall that stands today—in front of the old Institute.

Also benchmarks in the history of the College coincide with rather recent times. In 1944, Dr. Donald M. Tower took over as president and that same year, a major in health and physical education was added.

Three years later, in 1947, the school was authorized to offer graduate work through the masters degree in elementary education. And in 1948, the State University of New York was created with Brockport as one of the constituent units.

### ANOTHER MAJOR CHANGE came in 1963 when Brockport began to offer a straight liberal arts course without any teacher preparation. The thinking then was that there would be 300 liberal arts majors at the College. Next fall, more than 1,000 are expected to enroll in the program.

![Image of a man and a building]
Philosophy Year Set

A major event in Brockport's centennial celebration is a year-long program known as the International Philosophy Year.

More than 12 months in planning and preparation, the project consists of 14 three- to four-day conferences to be held at the Brockport campus.

The conference will bring some of the world's leading philosophers to the Brockport campus. The conferences will investigate a number of intellectual areas, under the general theme "The Uses of Philosophy." Meetings are scheduled at Brockport approximately every other week from October 1967 through May 1968.

In addition to the philosophers, a number of prominent men of public affairs will attend the conferences, as will practitioners, observers, and commentators. These include Dr. Rene Maheu, executive director of UNESCO; Dr. Charles Frankel, U.S. Assistant Secretary of State for Educational and Cultural Affairs; President Rea Keast of Waynesburg State College, and Chancellor Samuel B. Gould of State University of New York.

Leading philosophers from universities both here and abroad have been invited to each conference to deliver major papers, lead discussions, and interact with colleagues from the academic community as well as the lay audience. Examples of the conferences and topics include:

- Philosophy of Education, Oct. 4-7, 1967, with William Frankena (University of Michigan), Henry Alkon (Brandeis University), Marvin Farber (State University at Buffalo), and Samuel B. Gould (State University of New York).
- Philosophy of Science, Nov. 14-16, 1967, with Ernest Nagel (Columbia University), Richard Schlegel (Miami State University), Sidney Morgenbesser (Columbia University), and Bentley Glass (State University at Stony Brook).
- Philosophy of Mind, Dec. 14-16, 1967, with Gilbert Ryle (Oxford University), Stuart Hampshire (Princeton University), and W. P. Alston (University of Michigan), and Kenneth Stern (Smith College).
- Philosophy of Logic and Language, Feb. 1-3, 1968, with Willard Quine (Harvard University), Max Black (Cornell University), Harry Putnam (Harvard University), and Paul Ziff (University of Wisconsin).
- Metaphysics, Mar. 21-23, 1968, with P. F. Strawson (Oxford University), Roderick M. Chisholm (Brown University), Richard Taylor (University of Rochester), and Brand Blanshard (Yale University).

The final conference of the year will be scheduled for the second week of May 1968, to deal with the Philosophy of Human Rights and the UNESCO sponsorship, which will provide the official occasion for the celebration of the 25th anniversary of the United Nations Declaration of Human Rights.

Dr. Maheu will come from Paris for the celebration and the U.S. Department of State will be represented by Dr. Frankel. Distinguished philosophers for that meeting will include Sidney Hook of New York University and Richard McKee of the University of Chicago.

Professor Milton Munitz, internationally known philosopher from New York University, will serve as Distinguished Visitor Professor of Philosophy from 1967-1968 at Brockport.

According to Dr. Howard E. Kiefer, director of the project, reservations are already being made by scholars and academic institutions throughout the U.S. and Canada.

The project is being supported by the State University of New York, United States Department of State, UNESCO, and the Brockport Student Government.

College Sports Expand

By JOHN DOUSER

The author, a member of The Democrat and Chronicle staff, is an alumnus of State University College at Brockport and former editor of The Rights, the college newspaper.

Athletic Director A. H. Stanley Parker Jr. sees the Brockport State athletic program growing and expanding right along with the rest of the college.

"As the college grows," the administrator pointed out, "the athletic program and consequently I would say that athletics look bright for the future."

ALUMNI OF A FEW YEARS will be as surprised at Brockport's growth as those returning for the first time in many years.

For example, since 1963 varsity lacrosse, baseball (club status) and wrestling have been added.

Since 1961 the college can boast a new baseball diamond (complete with fences) and soccer pitch, since 1963 a new health and physical education building (including basketball gymnasium and swimming pool) as well as outdoor tennis courts have been added; since 1964, a new academic building has been erected.

In the next four years Parker anticipates more additions including a concrete swimming pool and track, an artificial ice rink; and another indoor gym and swimming pool.

BROCKPORT IS FIELDMING freshman teams in all sports but lacrosse. Five years ago there were no fresh teams although there were junior varsity teams in soccer, baseball and basketball.

All-American isn't exactly a watchword but it's far from uncommon on the Brockport campus. Over the years players from Brockport have made first, second and honorable mention All-American teams in soccer as well as Little All-Americans in football.

More recently Brockport swimmers and track and field performers have gained All-American recognition of one form or another.

Soccer still holds the Brockport athletic record for the biggest crowd. In 1961, Homecoming Day, more than 5,000 saw Brockport defeat Army, 2-1.

Jerry D'Astino is as much a frustrated football coach as one is likely ever to meet. He came to Brockport from three Texas high school head coaching jobs over a 15-year span when he became accustomed to winning district championships.

As a player on Brockport's first official football team many years ago, he knew the challenges that awaited him when he took over the head coaching chores.

Last year Brockport won one, lost seven, over the years the Eagles have consistently lost more than they've won. But D'Astino continues to be optimistic.

RACKETBALL HAS ENJOYED the status of viceroy over the years. Since the sport was established on an intercollegiate basis, only two coaches have led the Golden Eagles: Dr. E. Cartee Gaylord and Robert Barrett. Winning seasons have far outnumbered the losing ones, and Brockport boasts well over 200 victories.

Brockport is a respected track and field opponent. Last year Coach Bob Booser's cindermen were undefeated in 19 meets. In the 12 years since Booser has been head coach, his Eagles have had two fine winning streaks, one of 21 and the other of 17 wins in a row.

Baseball coach Clark White agreed with Parker when he said players from teams years ago were exceptionally good players. They were former service men who had seen top competition in the service.

Swimming coach Jim Fulton saw his famous ruffled off 30 consecutive wins four years ago. He's been coaching Brockport swimmers for 19 years and only one record is in the books which he figures will stay for some time.

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COOL POOL — New swimming pool is under construction on the Fancher Campus to add to the variety of summer sports already available. It's 9 miles from Brockport.

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Brockport campus said inquiries were received—will have not yet program sponsored by the College and the Peace Corps.

"The idea behind the project," said Dr. John Crandall, who is director of Peace Corps and a member of the Brockport staff, "is to combine a liberal arts degree with Peace Corps experience as a teacher in a Latin American country. Those who are in the program also will have the opportunity for graduate work."

Students selected for the project—more than 1,000 initial inquiries were received—will have completed two years at an accredited college.

Although the final selections have not yet been made, it appears that about two-thirds of the students will be from New York State. The other one-third will be from around the country.

THE PROGRAM WILL WORK like this:

The students will arrive on campus on June 11. They will stay with Spanish-speaking families in the Rochester area, Dr. Crandall commented, to sharpen their language skills ever further.

He added that the students will have their physical training program at the Fingerhut campus, located about nine miles west of the main campus.

Dr. Crandall noted that the students also will learn how to organize and play games that are popular in their host country, such as soccer.

T**EY WILL SPEND THE next academic year (1967-68) and the following summer on the Brockport campus. At the end of this time, the students should qualify for their bachelor's degree, with a major in math or science, and a professional teaching license.

After final screening by the Peace Corps, the students will be assigned to the faculty of a teacher training center in Central America. While overseas, they'll also have the opportunity to use original research and reports for credit toward their master's degree.

When they return to the U.S. in the fall of 1970, they'll have the option of spending one more year at Brockport to complete the Master's degree and the permanent teaching license.

"The whole concept of this program is new and exciting," commented Dr. Crandall.

"These students will be thoroughly trained in the language and culture of the country they're serving, in addition to receiving a first-rate liberal arts course for their undergraduate degree."

DR. JOHN CRANDALL...director for Peace Corps project at Brockport

A Campus Summer Class
For Peace Corps Teachers

Between 30 and 50 young men and women will arrive on the Brockport campus this summer to participate in a unique new program sponsored jointly by the College and the Peace Corps.

"The idea behind the project," said Dr. John Crandall, who is director of Peace Corps and a member of the Brockport staff, "is to combine a liberal arts degree with Peace Corps experience as a teacher in a Latin American country. Those who are in the program also will have the opportunity for graduate work."

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THE PROGRAM WILL WORK like this:

The students will arrive on campus on June 11. They will stay with Spanish-speaking families in the Rochester area, Dr. Crandall commented, to sharpen their language skills ever further.

He added that the students will have their physical training program at the Fingerhut campus, located about nine miles west of the main campus.

Dr. Crandall noted that the students also will learn how to organize and play games that are popular in their host country, such as soccer.

T**EY WILL SPEND THE next academic year (1967-68) and the following summer on the Brockport campus. At the end of this time, the students should qualify for their bachelor's degree, with a major in math or science, and a professional teaching license.

After final screening by the Peace Corps, the students will be assigned to the faculty of a teacher training center in Central America. While overseas, they'll also have the opportunity to use original research and reports for credit toward their master's degree.

When they return to the U.S. in the fall of 1970, they'll have the option of spending one more year at Brockport to complete the Master's degree and the permanent teaching license.

"The whole concept of this program is new and exciting," commented Dr. Crandall.

"These students will be thoroughly trained in the language and culture of the country they're serving, in addition to receiving a first-rate liberal arts course for their undergraduate degree."
‘Inherit a Good Staff’

The secret of being a good college president,” said Albert W. Brown in a public talk shortly after being named to the post of President at Brockport, “is inherit a good staff from your predecessor, and then let them do all the work while you make speeches.”

No one would ever accuse Dr. Brown of “letting his staff do all the work,” but at the same time the energetic young president was not being entirely facetious in his remarks that night.

One of the first things he did after assuming his new responsibilities was to restructure the organization chart.

**SOME OF THE ADMINISTRATION: DR. Brown, their official titles, and chief responsibilities:**

- **OLIVER SPAULDING, dean of student affairs — has administrative responsibility for all departments concerned with the non-academic side of student life.**

- **RALPH GANNARINO, associate dean of operations — Responsible to the vice president for administration. He coordinates and supervises all areas of academic operation, including admissions, advancement, registration, and records.**

- **RALPH PASCALE, director of admissions — Responsible for overall admissions policy. Under his supervision the college admissions counselors conduct field work and on-campus interviews designed to attract the best possible students to Brockport.**

- **DENNING LANG, assistant to the president for community relations — Responsible to the president. He is concerned with all aspects of the public relations program, directs the news bureau, the alumni program, prepares the official college publications, and supervises the handling of public events.**

He coordinates the various curricula of the departments, and guides development of proposals for new programs and courses, and revisions of existing ones.

Dr. Dedman is also the official college historian, and is currently preparing a history of the college for publication.

**DR. ALEXANDER CAMERON, vice president for administration — Responsible to the president, with overall administrative responsibility for all departments concerned with the academic and business operations.**

**DR. WAYNE DEDMAN, director of curriculum development — Reports to the vice president for academic affairs.**

**SAUL OLIVER SPAULDING, Dr. Brown, their officia**

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When Louis Hettler starts to talk, you know he must have something to do with the theater. A small man, who wears horn-rimmed glasses and moves with quick gestures, he has the effortless elocution of someone trained in drama.

As it turns out, he will become chairman of the Department of Theater at Brockport on July 1, the date that this area of study officially begins at the college as a separate department.

Dr. Hettler is also involved in the Brockport Summer Arts Festival, a month-long series of plays and art exhibits that will run intermittently from July 1 through August 13 this year at the Fancher Campus.

Located nine miles west of Brockport's main campus off Route 31, this 200-acre wood includes recreational facilities (for swimming, horseback riding, bicycling, skiing, volleyball, badminton and boating) and a 300-seat outdoor theater that is the focus of the festival.

Dr. Hettler turned his attention first to the festival, which will offer four plays to the public this year:

"O Dad, Poor Dad..."—July 12-14.
"Little Mary Sunshine"—July 26-28.
"Spoon River Anthology"—Aug. 6-24.
"Marat/Sade"—Aug. 9-12.

Tickets for the dramas will be $2.25; musicals are $2.75.

The actors for these productions include students enrolled in Brockport's summer session, some of whom hold college-sponsored tuition scholarships for work in drama. Interested people from the community, as well as members of the college staff, will also appear.

Along with each dramatic production will be an art exhibit of art theater-goers can stroll around and enjoy a variety of the arts before the play and during intermission," Dr. Hettler explained.

An Innovation This year will be an Arts and Crafts Fair for the opening play, July 12-14, in which practicing craftspeople will be invited to live and work on the Fancher campus.

Other exhibits will include an historical display on famous musicals held by the Museum of the City of New York; a juried art show; and a clothesline exhibit of the work of local artists.

The Festival actually began eight years ago, and, at one performance, featured guest stars such as Leo G. Carroll, Peggy Wood and John Kerr in productions on the Hartwell auditoium stage.

Problems with Actors Equity Union may have played a hand in the Festival being given a try.

Three years ago, the festival was moved to the Fancher setting, where, Dr. Hettler recalled, "it got off to a shaky start."

"Before we even put on our first performance," he said, "the theater blew down in a violent wind and rain storm. Before the final show opened, the theater burned to the ground, along with all the scenery and costumes of the production."

Two weeks later, the play went on in a completely rebuilt theater with new set designs and new costumes.

Another Event Related to the Festival will be an unusual performance of "Spoon River Anthology" by the College players this summer in celebration of the 10th anniversary of the digging of the Erie Canal.

"The New York State Council on the Arts has arranged for a show boat to travel up and down the canal and to stop for one night stands at towns along the way," Dr. Hettler said. "Brockport is on the itinerary, and the students may get the play from the boat's stage."

Currently under discussion by college officials and state representatives is a plan for a Theater Barge for the 1968 season that would be staffed by a cast of Brockport actors and would travel and perform on the canal and on other southeastern waterways.

"Theater Design — Richard Miller, left, instructor in the new Theater Department, shows design sketch he submitted for new theater on Fancher Campus, to Dr. Louis Hettler, director of the new Theater Department.

"The Erie Canal is still a million dollar project!"
Continued from Page 225

The new Department of Theater at the college.

"We already have 16 majors signed up for September," said Dr. HeUer, who has taught courses in speech and drama at Brockport since 1949. "We will be doing some exciting things here next fall."

Among the "things" are plans for six major dramatic productions as well as an experimental student workshop; creation of a student touring company to perform at schools and colleges within a day's travel time from Brockport, and the appointment of at least two new faculty members for the department.

Also, in 1966, the department will be housed in the modern surroundings of the Fine Arts Building.

WHAT DO DRAMA MAJORS go into? "Of course, the first thing you think of is a career, acting or directing, in professional theater in New York," said Dr. HeUer, who has also taught at Hunter College in New York City and at the University of Oklahoma.

"But there's also a tremendous need for professional staff for the community theaters springing up around the country and for people to teach drama at the university level."

Dr. HeUer's own interest in college and community groups led him to an active role in founding—and serving as first president for—the New York State Theater Arts Festival in 1960. Since then some 30 drama groups have joined and a number of them get together each year in Corning, to present plays before a jury of distinguished critics.
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