2025 Conversation - 4/30/2013

The College at Brockport

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Repository Citation
The College at Brockport, "2025 Conversation - 4/30/2013" (2013). College of 2025 Conversations. 36.
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What are some of the trends that will affect colleges?

- Technology in classroom education: hybrid courses, distance learning, flipped classroom, MOOCs
- Demographics – diverse population
- Academic – smart phones, reading in classrooms, over laptops
- Library – e-readers
- Body-based technology (tech implants?)
- Economic changes
- Keep customer service technology, “personal touch”, people need to feel welcomed, not just a #
- More collaboration across SUNY
- Consistency across SUNY – transferring credits
- Greater campus support for research – challenge to balance that with personal touch
- Faculty description
  - Tech-savvy, open to change
  - Focus on learning vs. technology
  - Adapt to student generation’s needs
  - Smart classrooms
  - International connection in classroom
  - Career-oriented – education vs. liberal arts (LA)
- Why are we stuck in 4 year model? Still value in LA classes; show students options
- Co-curricular program
- Housing change
  - Living Learning Communities
  - Residential curriculum
  - Physical buildings – aging, does style still work?
- How do we keep cost under control for students?
  - Federal, state, foundation, scholarships
- What does the campus look like?
- Library: more outlets to charge tech items, more digital, less books, share resources through SUNY, Digital Commons has begun, computer labs, with or without desktops
What will larger community relationship be?
  o Urbanization
  o Metro Center, REOC – need to increase connectivity with main campus, connect MCC downtown with Brockport
  o Town/gown relationship
    ▪ Brockport Historical at Village Bldg
    ▪ Village and college rely on each other
    ▪ Support services that village/town provide (ex: donation to ambulance Dr. Yu)
    ▪ Off-campus student committee
    ▪ Will off-campus population change? Less traditional-aged students?
    ▪ Collaborate with Brockport CSD, share resources: physical and training

Certificate programs? Change may be coming
More internships and co-ops