Food for Thought: A Exercise in Third Culture Building

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Tell us about your favorite food-related experience.
Agenda

- Let’s dig in!
- The 5 W’s (& 1 H) of food & culture
- Intercultural food barriers
- Food as cultural accommodation
- Food as culture building
- Takeaways
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What is culture?

- A system of meanings (Geertz, 1973)
- Communication (Hall, 1959)
- Group of people with common history
- Learned, shared, dynamic, & complex
- Intersectional
What do you eat?
With whom do you eat?
Why do you eat?
Where do you eat?
When do you eat?
How do you eat?
Intercultural Food Barriers

- Ethnocentrism
- Prejudice and stereotypes
- Terms like “ethnic” & “authentic”
- Resource limitations/food deserts
- Cultural appropriation
Food as Cultural Accommodation

- Communication Accommodation Theory (Giles, 1973)
- Convergence
- Divergence
- Maintenance
- Overaccommodation
Sheila makes Menominee food
Food as Culture Building

- Third culture building model (Casmir, 1978)
- Cooperation, sensitivity, receptivity > manipulation
- Interactive relationship > dominance
- Highlights importance of power imbalance
- Proactive, problem-solving process
- Develops self- & partner- knowledge
Competence = knowledge, motivation, & action
Share a meal or a drink with someone new
Set culturally sensitive food spaces
Try a new food or beverage
Support minority-owned food spaces
Consider building shared cultures
Comments or Questions?