

1-31-1983

Proposed Catalog Description 1983-1985 (and the program revisions incorporated therein), Department of Business and Admin. And Economics

The College at Brockport, College Senate

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Resolution #16, 1982-83

Proposed Catalog Description
1983-85, Department of
Business Administration & Economics

TO: President John E. Van de Wetering

FROM: The Faculty Senate

Meeting on 1/31/83
(Date)

RE: I. Formal Resolution (Act of Determination)
 II. Recommendation (Urging the fitness of)
 III. Other (Notice, Request, Report, etc.)

SUBJECT: Proposed Catalog Description 1983-85 [and the program revisions incorporated therein], Department of Business Administration and Economics

(see attached)



Signed Bill Reed Date Sent 2/7/83
(For the Senate)
Bill Reed, President, Faculty Senate

TO: The Faculty Senate

FROM: President John E. Van de Wetering

RE: I. Decision and Action Taken on Formal Resolution

- a. Accepted. Effective Date July 85
- b. Deferred for discussion with the Faculty Senate on X
- c. Unacceptable for the reasons contained in the attached explanation.

3/28/85

II., III. a. Received and acknowledged

b. Comment: ~~Need to discuss with Board~~
approval of program changes only
Cop. copy to be handled in usual way

DISTRIBUTION: Vice Presidents: Angelo Studeo, Isolina, Smith

Others: Walter Kelly

Distribution Date: 2/16/83 done Signed: [Signature]
2/17/83 (President of the College)

Received by the Senate:

4/2/85 Copy of cover sheet sent to:
Vice Presidents Keenan, Marcos, Mc Coy, Stoller
Faculty Senate

January 25, 1983

PROPOSED CATALOG DESCRIPTION 1983-85

DEPARTMENT OF BUSINESS ADMINISTRATION AND ECONOMICS

Department Offices: Faculty Office Building
Phones: (716) 395-2523, 2686, and 2687

Professors: Desfosses, Farley, Li, Mason; Associate Professors: Chasse, Filippu, Leonard, Spitzer; Assistant Professors: Briggs, Erasmus, Fu, Weavers; Shared Appointment (Assistant Professor): Fenton; Lecturers: Austin, Dania, Royal, Weeks.

Major in Business Administration

All students majoring in business administration are required to complete (1) 18 semester hours of Prerequisite Course requirements, (2A) a series of Economic Analysis courses, (2B) a series of Business Core courses, and (2C) a selection of courses from one of six specialties in the major. Upon graduation, the successful major will have completed a minimum of 36 semester hours of business and economics courses (39 semester hours for the Accounting specialty).

Students should apply for permission to become business administration majors during the second semester of their sophomore year. To be eligible for admission to the business administration program, students must have successfully completed -- or be in the process of completing at the end of the semester -- all Prerequisite Course requirements listed under (1).

When students have been accepted as business majors, they will work closely with academic advisors in the selection of a business major specialty and the planning of their courses. The business administration specialty areas are: Accounting, Financial Management, International Business Management, Marketing Management, Personnel Administration and Industrial Relations, and Real Estate Management. Students are required to take a minimum of 12 semester hours in their specialty area except the Accounting specialty in which 15 semester hours is the minimum.

For business administration majors with career interest in public accounting, the department offers, in addition to accounting, courses in business law, economics, finance, and statistics which are required to gain admission to the New York State C.P.A. Examination.

Course Requirements for the Business Administration Major

1. Prerequisite Course Requirements

Each of the six courses must be completed with a grade of "C" or better before admission to the major will be considered.

ECN 201 Principles of Economics (Micro)	3 hours
ECN 202 Principles of Economics (Macro)	3 hours
ECN 204 Introduction to Statistics	3 hours
BUS 285 Fundamental Accounting I	3 hours
BUS 286 Fundamental Accounting II	3 hours
Any mathematics course at or above the level of MTH 201 Calculus I <u>excluding</u> MTH 230 and MTH 248.	3 hours

2. Major Course Requirements

Completion of the Business major requires a minimum cumulative grade point average of 2.0 in the courses taken under 2A, 2B, and 2C below.

A. Economic Analysis

ECN 304 Intermediate Statistics and one of the following three courses:	3 hours
ECN 301 Intermediate Price Theory	3 hours
ECN 302 Intermediate Income Theory	3 hours
BUS 305 Managerial Economics	3 hours

Note 1: ECN 301 and BUS 305 may not both be taken for credit.

Note 2: Majors with specialty areas in Financial Management or International Business Management are required to take ECN 302 Intermediate Income Theory.

B. Business Core Courses

All B courses must be successfully completed:

BUS 325 Corporate Finance	3 hours
BUS 335 Principles of Marketing	3 hours
BUS 365 Principles of Management	3 hours
BUS 366 Human Relations in Management	3 hours
BUS 375 Business Law I	3 hours
BUS 475 Business Policy and the Environment	3 hours

NOTE: BUS 475 may be taken only by senior students in business.

C. Business Specialty Options

At least 4 courses must be successfully completed from the selected specialty area. If the Accounting Specialty area is selected, at least 5 courses must be successfully completed.

Additional changes include the following:

1. Add the following to the catalog description for BUS 388 Cost Accounting: "Topics examined include cost-volume-profit analysis, job-order and process costing systems, variance analysis, standard costing procedures, and discounted cash flow analysis."
2. Course description for a new course, ECN 381 History of Economic Thought, to be added.
3. New course descriptions for ECN 204 and ECN 304, (statistics courses) to be added.
4. Delete BUS 375, Business Law from the Financial Management Specialty.
5. Delete the Business Economics specialty area and all courses listed under it.
6. On page 302, remove middle initial, "E", from Rawie Farley's name.
7. Add ECN 202 as a prerequisite course for ECN 321, Money & Banking.
8. BUS 285 and 286 to be designated as Liberal Arts courses; i.e., change (B) designation to (A) designation.
9. Add BUS 438 Marketing Channels and Logistics to the list of courses under the Marketing Management specialty area.
10. Delete the reference to BUS 335 as a prerequisite course for BUS 436.