

1-31-1983

Concentration in Sports Management

The College at Brockport, College Senate

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Resolution #18, 1982-83

Concentration in
Sports Management

TO: President John E. Van de Wetering

FROM: The Faculty Senate

Meeting on 1/31/83
(Date)

RE: X I. Formal Resolution (Act of Determination)
 II. Recommendation (Urging the fitness of)
 III. Other (Notice, Request, Report, etc.)

SUBJECT: Concentration in Sports Management



Signed Bill W. Reed Date Sent 2/7/83
(For the Senate)

.....Bill W. Reed, President, Faculty Senate.....

TO: The Faculty Senate ✓

FROM: President John E. Van de Wetering

RE: I. Decision and Action Taken on Formal Resolution

- a. Accepted. Effective Date Sept 1983
- b. Deferred for discussion with the Faculty Senate on _____
- c. Unacceptable for the reasons contained in the attached explanation:

II., III. a. Received and acknowledged

b. Comment: Subject to approp. allocation of resources

DISTRIBUTION: Vice Presidents: Douglas, Tucker, Wain, Smith

Others: Watts, Kelly

Distribution Date: 2/16/83 Signed: [Signature]
(President of the College)

Date Received by the Senate: _____

CONCENTRATION IN SPORTS MANAGEMENT

Introduction

The Sports Management Concentration is designed to prepare students for a career in the management of sports in profit and non-profit organizations. Graduates will have a good foundation in administrative theory and practical experience by working in a sports organization.

A Brief Description

The Sports Management Concentration includes a core of 15 credits plus 12 credits of cognate courses depending on their choice of special professional interests. Cognate courses are taken from business administration, special communications, recreation and/or public administration courses offered on campus. Each student at Brockport must complete the college's general education requirements, an academic major and the Sports Management Concentration.

SPORTS MANAGEMENT CORE
(Required - 15 hours)

| | | |
|---------|-----------------------------------|-----------|
| PEP 360 | Introduction to Sports Management | (3) |
| PEP 460 | Sports Management | (3) |
| PEP 461 | Problems in Sports Management | (3) |
| PEP 467 | Internship in Sports Management | (6) |
| | | <u>15</u> |

COGNATE COURSES

The courses listed below are acceptable with your Sports Management advisor's permission depending on your area of interest.

(Required - 12 hours)

| | | |
|---------|---|-----|
| BUS 285 | Financial Accounting | (3) |
| BUS 335 | Principles of Marketing | (3) |
| BUS 366 | Human Relations in Management | (3) |
| BUS 435 | Promotion Policies and Sales Management | (3) |
| CSC 101 | Introduction to Computer Programming | (3) |
| ENL 307 | Business Writing | (3) |
| PEP 353 | Administration of Intramurals | (3) |
| SPH 354 | Radio and TV Writing | (3) |
| SPH 441 | Public Relations and Information | (3) |

(Other courses may be selected by permission of advisor)

PRE-REQUISITES FOR PHYSICAL EDUCATION AND NON-PHYSICAL EDUCATION MAJORS

Physical Education majors and non-majors must complete the following 14 credit hours in addition to the courses required in the concentration. It is recommended that as many as possible of the pre-requisite courses be completed before taking PEP 360 - Introduction to Sports Management.

| | | | |
|------------------------|-----|---|---------|
| PHE 330 | (L) | Psychological Perspectives of Sport, Play and Exercise* | 2 hours |
| PHE 340 | (L) | Sociocultural Perspectives of Sport, Play and Exercise* | 2 hours |
| PHE 350 | (L) | Historical Perspectives of Sport, Play and Exercise* | 2 hours |
| PHE 360 | (L) | Philosophical Perspectives of Sport, Play and Exercise* | 2 hours |
| PHE 440 | (L) | Sociology of Sport | 3 hours |
| -OR- | | | |
| PHE 443 | (L) | Movement Experiences in Socio Cultural Environment* | 3 hours |
| Performance Course(s)* | | | 3 hours |

Total - 14 hours

*Can be taken as part of the requirement for Physical Education Major

Internship

Students must apply for internship experiences. Acceptance of internship experiences will be based upon criteria established within the Sports Management Program. Such criteria will be in accordance with the Professional Studies Unit and with the SUNY at Brockport Policies. The internship will require the equivalent of one-half of a semester or one semester working half-time. This requirement may be met by interning an equivalent amount of time during the summer. Students must be prepared to meet all expenses of transportation and living cost while they are interning.