

3-18-1985

Revision of Concentration in Journalism in Interdisciplinary Communication Major

The College at Brockport, College Senate

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Resolution #23, 1984-85

TO: President John E. Van de Wetering

FROM: The Faculty Senate

Meeting on 3/18/85
(Date)

RE: X I. Formal Resolution (Act of Determination)
 II. Recommendation (Urging the fitness of)
 III. Other (Notice, Request, Report, etc.)

SUBJECT: Revision of Concentration in Journalism in
Interdisciplinary Communications Major

(see attached)



Signed [Signature] Date Sent 3/20/85
(For the Senate)
Kenneth P. O'Brien, President, Faculty Senate

TO: The Faculty Senate

FROM: President John E. Van de Wetering

RE: I. Decision and Action Taken on Formal Resolution

- a. Accepted. Effective Date 7/1/85
- b. Deferred for discussion with the Faculty Senate on _____
- c. Unacceptable for the reasons contained in the attached explanation

II., III. a. Received and acknowledged

b. Comment:

DISTRIBUTION: Vice Presidents: see attached list

Others:

Distribution Date: 3/26/85

Signed: [Signature]
(President of the College)

Date Received by the Senate: _____

STATE UNIVERSITY OF NEW YORK, COLLEGE AT BROCKPORT

Communication Department

Interdisciplinary Communication Major--Journalism Concentration

In order to improve the Journalism program the Communication Department has made several minor changes in course selections for each of the four elective sequences in the program. In addition there is one change that requires Faculty Senate approval. At present the required core for all Journalism students consists of six courses (18 credit hours), and each elective sequence consists of six courses (18 credit hours) to complete the 36 hour major program. The Communication Department wishes to add one course (3 credit hours) to the required core and reduce each elective sequence by one course (3 credit hours). The result will be a seven course core (21 credit hours) and a five course elective sequence (15 credit hours) maintaining the 36 hour major program.

The specific course that the Communication Department wishes to move from elective to required status is JRN 248, Basic Photography. ART 331, Photography I, would continue to be an acceptable substitute for JRN 248. There would be no change in course content, and no new courses are being added. The change will simply require all Journalism students to take a course that many of them are now taking as a recommended elective.

INTERDISCIPLINARY COMMUNICATION MAJOR

CONCENTRATION IN JOURNALISM

The Concentration in Journalism is intended to prepare students for employment in daily and weekly newspaper journalism, the wire services, broadcast and magazine journalism, advertising, the law, public and community relations, social and community service agencies, organizational communications, and government and military service.

The concentration consists of a minimum of 36 semester hours, 21 of which must be taken in courses numbered 300-499. Students pursuing the Concentration in Journalism, in addition to completing a common core of journalism courses totaling 18 semester hours, must select one of four journalism sequences of 18 semester hours: News-Editorial, Magazine Journalism, Broadcast Journalism, or Public Relations.

Journalism Core (18 semester hours required)

| | | |
|---------|--|--------|
| CMC 241 | Introduction to Mass Communications | 3 hrs. |
| JRN 242 | Newswriting and Reporting | 3 hrs. |
| JRN 341 | Editorial Methods and Practices | 3 hrs. |
| CMC 453 | Mass Communication and Society | 3 hrs. |
| or | | |
| CMC 457 | Mass Communication Theory and Research | 3 hrs. |
| JRN 457 | Contemporary Journalism Issues | 3 hrs. |
| or | | |
| JRN 459 | Journalism Honors/Thesis Seminar | 3 hrs. |
| MCM 450 | Law of Mass Communication | 3 hrs. |

News-Editorial Sequence (18 semester hours required)

A. Required Courses (9 semester hours required)

| | | |
|---------|------------------------------------|--------|
| JRN 244 | Advanced Newswriting and Reporting | 3 hrs. |
| JRN 343 | Newspaper Layout and Design | 3 hrs. |
| JRN 345 | Feature and Editorial Writing | 3 hrs. |

B. Recommended Elective Courses (9 or more semester hours)

| | | |
|---------|--|----------|
| JRN 248 | Basic Photography | 3 hrs. |
| JRN 347 | Circulation and Promotion | 3 hrs. |
| JRN 348 | Photojournalism | 3 hrs. |
| JRN 349 | Newspaper and Magazine Management | 3 hrs. |
| JRN 356 | Broadcast Journalism | 3 hrs. |
| JRN 441 | Public Affairs and Investigative Reporting | 3 hrs. |
| JRN 443 | Newspaper Production | 3 hrs. |
| JRN 445 | Advanced Feature and Review Writing | 3 hrs. |
| JRN 448 | Advanced Photojournalism | 3 hrs. |
| MCM 451 | Media Research Methods | 3 hrs. |
| JRN 455 | Professional Journalism Internship | 2-6 hrs. |

Magazine Journalism Sequence (18 semester hours required)

A. Required Courses (9 semester hours required)

| | | |
|---------|--|--------|
| JRN 351 | Magazine Article Writing | 3 hrs. |
| JRN 353 | Magazine Editing | 3 hrs. |
| JRN 355 | Magazine Graphics, and Art and Problems | 3 hrs. |

Recommended Elective Courses (9 or more semester hours)

| | | |
|---------|-------------------------------------|--------|
| JRN 244 | Advanced Newswriting and Reporting | 3 hrs. |
| JRN 248 | Basic Photography | 3 hrs. |
| JRN 345 | Feature and Editorial Writing | 3 hrs. |
| JRN 347 | Circulation and Promotion | 3 hrs. |
| JRN 348 | Photojournalism | 3 hrs. |
| JRN 349 | Newspaper and Magazine Management | 3 hrs. |
| JRN 357 | Magazine Promotion | 3 hrs. |
| JRN 445 | Advanced Feature and Review Writing | 3 hrs. |
| JRN 448 | Advanced Photojournalism | 3 hrs. |
| MCM 451 | Media Research Methods | 3 hrs. |
| JRN 455 | Professional Journalism Internship | 3 hrs. |

Broadcast Journalism Sequence (18 semester hours required)

A. Required Courses (9 semester hours required)

| | | |
|---------|----------------------------|--------|
| RTV 241 | Fundamentals of Radio-TV | 3 hrs. |
| RTV 242 | Radio-Television Writing I | 3 hrs. |
| JRN 356 | Broadcast Journalism | 3 hrs. |

B. Recommended Elective Courses (9 or more semester hours)

| | | |
|---------|--|----------|
| RTV 341 | Technical Broadcast Operations | 3 hrs. |
| RTV 343 | Broadcast Announcing | 3 hrs. |
| RTV 346 | Radio Production | 3 hrs. |
| JRN 348 | Advanced Broadcast Journalism | 3 hrs. |
| RTV 348 | Television Production | 3 hrs. |
| RTV 349 | Broadcast Management and Regulation | 3 hrs. |
| RTV 353 | Broadcast Sales and Promotion | 3 hrs. |
| JRN 441 | Public Affairs and Investigative Reporting | 3 hrs. |
| MCM 451 | Media Research Methods | 3 hrs. |
| RTV 451 | Cable Television | 3 hrs. |
| RTV 455 | Professional Broadcast Internship | 2-6 hrs. |

Public Relations Sequence (18 semester hours required)

A. Required Courses (9 semester hours required)

| | | |
|---------|---|--------|
| JRN 248 | Basic Photography | 3 hrs. |
| MCM 342 | Public Relations Principles and Practices | 3 hrs. |
| MCM 344 | Public Relations Methods and Problems | 3 hrs. |

B. Recommended Elective Courses (9 or more semester hours)

| | | |
|---------|------------------------------------|----------|
| RTV 241 | Fundamentals of Radio-TV | 3 hrs. |
| RTV 242 | Radio and Television Writing I | 3 hrs. |
| JRN 244 | Advanced Newswriting and Reporting | 3 hrs. |
| JRN 343 | Newspaper Layout and Design | 3 hrs. |
| JRN 345 | Feature and Editorial Writing | 3 hrs. |
| JRN 348 | Photojournalism | 3 hrs. |
| JRN 351 | Magazine Article Writing | 3 hrs. |
| JRN 353 | Magazine Editing | 3 hrs. |
| MCM 444 | Public Relations Campaigns | 3 hrs. |
| MCM 451 | Media Research Methods | 3 hrs. |
| JRN 455 | Professional Journalism Internship | 2-6 hrs. |

Effective 9/1/83