

5-6-1985

## Interdisciplinary Sports Communication Minor

The College at Brockport, College Senate

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Resolution #38, 1984-85

TO: President John E. Van de Wetering

FROM: The Faculty Senate Meeting on May 6, 1985  
(Date)

RE: X I. Formal Resolution (Act of Determination)  
II. Recommendation (Urging the fitness of)  
III. Other (Notice, Request, Report, etc.)

SUBJECT: Interdisciplinary Sports Communication Minor

(see attached)



Signed KORPER Date Sent 5/8/85  
(For the Senate)  
Kenneth P. O'Brien, President, Faculty Senate

TO: The Faculty Senate

FROM: President John E. Van de Wetering

RE: I. Decision and Action Taken on Formal Resolution

- a. Accepted. Effective Date \_\_\_\_\_
- b. Deferred for discussion with the Faculty Senate on 5/21/85
- c. Unacceptable for the reasons contained in the attached explanation

II., III. a. Received and acknowledged

b. Comment:

DISTRIBUTION: Vice Presidents: see attached list

Others:

Distribution Date: 5/29/85

Signed: [Signature]  
(President of the College)

Date Received by the Senate: \_\_\_\_\_

SPORT COMMUNICATION MINOR PROGRAMS IN COMMUNICATION AND PHYSICAL EDUCATION  
FOR PHYSICAL EDUCATION AND COMMUNICATION MAJORS

The Departments of Communication and Physical Education have worked cooperatively to produce the following two minor sequences for each others undergraduate majors to be offered as a concentration in Sport Communication. The programs are designed to provide coherent bodies of instruction in Communication or Physical Education that would provide professional preparation for Physical Education and Communication majors interested in the field of sport communication. This growing career area offers opportunities in both sports reporting and sport organizations' public information/public relations in both school and professional sports. It is felt by the two departments that cross disciplinary programs such as these will provide a real competitive advantage for our graduates in this expanding job market. It should be understood that both minor programs outlined below are designed to serve a clearly limited clientele--majors in either Communication or Physical Education.

1) Minor in Communication for Physical Education Majors Specializing in Sport Communication (18 credit hours)

A) Required Courses (12 credit hours)

CMC 241 A Introduction to Mass Communication  
RTV 241 A Fundamentals of Radio TV  
JRN 242 A Newswriting and Reporting

OR

RTV 242 A Radio and Television Writing I  
JRN 346 B Sport Writing

B) Elective Courses (6 credit hours) to be chosen from the following list with advisement by the Communication Department's Sport Communication advisor based on the student's area of special interest.

CMC 201 A Public Speaking  
CMC 342 B Public Relations Principles and Practices  
JRN 244 A Advanced Newswriting and Reporting  
JRN 248 A Basic Photography

OR

ART 331 A Photography I  
JRN 341 B Editorial Methods and Practices  
JRN 345 A Feature and Editorial Writing  
JRN 348 A Photojournalism  
JRN 356 A Broadcast Journalism (also listed as RTV 356)  
JRN 358 B Advanced Broadcast Journalism (also listed as RTV 358)

RTV 345 A Radio and Television Writing II  
RTV 346 B Radio Production  
RTV 348 B Television Production  
RTV 451 A Cable Television

2) Minor in Physical Education for Communication Majors Specializing in Sport Communication (18 credit hours)

A) Required Courses (9 credit hours)

PHE 330 A Psychological Perspective of Sport, Play and Exercise  
PHE 340 A Sociocultural Perspective of Sport, Play and Exercise  
PHE 360 A Philosophical Perspective of Sport, Play and Exercise  
PHE 390 A,I Sports Spectating in the United States

B) Elective Courses (9 credit hours) to be selected under advisement with the student's specific needs and interests in mind (e.g., sport broadcasting, sport journalism, sports information director, etc.)

PHE 285 A Care and Prevention of Athletic Injuries  
PHE 290 A,H The Ethics of Fair Play in Sport and Life  
PHE 291 A,F Beauty in Movement  
PHE 310 A Physiological Perspective of Sport and Exercise  
PHE 320 A Kinesiological Perspective of Sport and Exercise  
PHE 350 A Historical Perspective of Western Sport, Play and Exercise  
PHE 430 A Psychology of Sport  
PHE 432 A Achieving Peak Performance in Sport  
PHE 440 A Sociology of Sport  
PHE 442 A Sport Under Communism  
PHE 445 A Social Psychology of Sport  
PHE 460 A Philosophy of Sport  
PEP 351 B Coaching Sports  
PEP 360 B Introduction to Sport Management Theory  
PEP 460 B Administrative Practices in Physical Education and Sport  
PEP 461 B Problems in Sport Management

C) Cognate Courses that may be used as electives

ENL 310 A Sports in Literature  
HST 329 A History of American Sports