

12-7-1987

Interdisciplinary Major in International Business

The College at Brockport, College Senate

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Resolution #5

Faculty Senate
Campus

TO: President John E. Van de Wetering

FROM: The Faculty Senate Meeting on 12/7/87
(Date)

RE: I. Formal Resolution (Act of Determination)
 II. Recommendation (Urging the fitness of)
 III. Other (Notice, Request, Report, etc.)

SUBJECT: Interdisciplinary Major in International Business



Signed Richard L. Hey Date Sent 12/8/87
(For the Senate)

.....

TO: The Faculty Senate

FROM: President John E. Van de Wetering

RE: I. Decision and Action Taken on Formal Resolution

a. Accepted. Effective Date Jan 88

b. Deferred for discussion with the Faculty Senate on _____

c. Unacceptable for the reasons contained in the attached explanation

II., III. a. Received and acknowledged

b. Comment:

DISTRIBUTION: Vice Presidents: All attached list

Others: _____

Distribution Date: 12/7/87 Signed: [Signature]
(President of the College)

Date Received by the Senate: _____

November 18, 1987

Dr. William G. Andrews
Chair, Curriculum Committee
Faculty Senate
273 Faculty Office Building

Dear Bill,

The Board of Study of the Interdisciplinary Major in International Business has recommended the following changes in that major and formally requests Faculty Senate approval of them:

Present Requirements:

These prerequisite course requirements are: two beginning economics courses, two accounting courses, an introduction to statistics course and an applied calculus course, with an average grade of "B" or better in all prerequisites.

International Business and Economics Major

Courses are distributed among four areas for a total of 39 credits:

1. International Business Core - 18 credits
BUS 335 Principles of Marketing
BUS 365 Principles of Management
ECN 441 International Trade Theory
ECN 442 International Economic Policy
ECN 451 Economics of Development
ECN 452 Economic Planning
2. Economic Analysis Core - 3 credits
ECN 301 Intermediate Microeconomics
or
ECN 302 Intermediate Macroeconomics
3. Cross-Cultural Core - 15 credits
BUS 366 Organizational Behavior plus
4 courses selected from listing of
courses approved by the Board of Study
as cross-cultural courses.
4. Foreign Language Requirement - 3 credits
One 300-level or higher course in a
foreign language.

Proposed Requirements:

These prerequisite course requirements are: two beginning economics courses, two accounting courses, an introduction to statistics course and an applied calculus course, with an average grade of "B" or better in the prerequisites.

International Business & Economics Major


Courses are distributed among four areas for a total of 45 credits:

1. International Business Core -
24 credits
BUS 335 Principles of Mktg.
BUS 365 Principles of Mngt.
ECN 441 International Trade Theory
ECN 442 International Econ. Policy
ECN 451 Economics of Development
ECN 452 Economic Planning
BUS 345 Envir. Aspects Intl. Bus.
BUS 445 Intl. Bus. Management
2. Economic Analysis Core - 3 credits
or
ECN 301 Intermediate Microeconomics
or
ECN 302 Intermediate Macroeconomics
3. Cross-Cultural Core - 15 credits
BUS 366 Organizational Behavior
plus 4 courses selected from
listing of courses approved by
the Board of Study as cross-
cultural courses.

4. Foreign Language Requirement -
3 credits
One 300-level or higher course
in foreign language.

Dr. Burelbach has indicated that his committee's view is that this amendment will not require additional resources.

Sincerely,


John J. Perry, Ph.D.
Director

JJP:ph