

5-15-2017

Tourism Management Concentration Revisions

The College at Brockport, College Senate

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The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK

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Brockport, New York 14420
585-395-2586 * 585-395-2246 (fax)
senate@brockport.edu
brockport.edu/collegesenate

Resolution **#10 2016-2017**
College Senate

Supersedes Res #: _____

OK, JmH



TO: Dr. Heidi Macpherson, College President

FROM: The College Senate: **02/27/17**

- RE: → I. Formal Resolution (*Act of Determination*)
II. Recommendation (*Urging the Fitness of*)
III. Other, For Your Information (*Notice, Request, Report, etc.*)

SUBJ: **Tourism Management Concentration Revisions** (#17_16-17UC)

Signed: [Signature] Date: 4/17/17
(Sharon Lubkemann Allen, 2016-17 College Senate President)

Please fill out the bottom portion and follow the distribution instructions at the end of this page.

TO: Dr. Sharon Lubkemann Allen, College Senate President

FROM: Dr. Heidi Macpherson, College President

- RE: → I. Decision and Action Taken on Formal Resolution (circle choice)
- a. Accepted - Implementation Effective Date**: Fall 2017
 ***Implementation of resolution requires final approval from SUNY- State Education Department. YES NO [Signature]
 - b. Deferred for discussion with the Faculty Senate on ___/___/___
 - c. Unacceptable for the reasons contained in the attached explanation
- II, III. Response to Recommendation or Other/FYI
- a. Received and acknowledged ___/___/___
 - b. Comment:

Signed: [Signature] Date: 5/15/17
(Dr. Heidi Macpherson, President, The College at Brockport)

DISTRIBUTION:

Upon approval, the College President will forward copies of resolutions to his/her staff who will, in turn, forward copies to their staff. The College Senate Office will post resolutions to the College Senate Web at <http://www.brockport.edu/collegesenate/resolutions>.

**COLLEGE SENATE OFFICE
RESOLUTION PROPOSAL COVER PAGE
DEADLINE FOR SUBMISSIONS: FEBRUARY 28**

Incomplete proposals will be returned and proposals received after the deadline may not be reviewed until next semester.

Routing Number <i>Routing # assigned by Senate Office 2014-2015</i>	17_16-17UC <i>Use routing number and title in all reference to this proposal.</i>
This Proposal Replaces Resolution	

INSTRUCTIONS

- Use committee guidelines available at brockport.edu/collegesenate/proposal.html.
- Prepare ONE complete document in **Word format**: include this proposal cover page, proposal, attachments and support letters from your department chair and dean if applicable.
- **Locate the Resolution # and date this proposal will replace at our "Approved Resolutions" page on our Web site.**
- Email completed proposal to senate@brockport.edu. (General Education Proposals and questions go to dlamphro@brockport.edu in the Vice Provost's Office first.)
- Make revisions on the paperwork emailed to you from the Senate office that shows the assigned routing number on top. Submit updated document to senate@brockport.edu.
- Questions? Call the Senate office at 395-2586 or the appropriate committee chairperson.

1. **PROPOSAL TITLE:** Please be somewhat descriptive, ie. *Use a course number and/or title, indicate if for GED code, etc.*

Tourism Management Concentration Revisions

2. **BRIEF DESCRIPTION OF PROPOSAL:**

All students are required to complete the same five courses in the concentration instead of a required 3 courses plus 2 electives model.

3. **WILL ADDITIONAL RESOURCES AFFECTING BUDGET BE NEEDED? X NO ___ YES**
EXPLAIN YES

4. **DESCRIBE ANY DATA RELATED TO STUDENT LEARNING OUTCOMES ASSESSMENT USED AS PART OF THE RATIONALE FOR THE REQUESTED SENATE ACTION.**

See enclosed proposal

5. **HOW WILL THIS AFFECT TRANSFER STUDENTS:**

No

6. **ANTICIPATED EFFECTIVE DATE:**

Fall 2017

7. **SUBMISSION & REVISION DATES:** PLEASE DATE ALL REVISED DOCUMENTS TO AVOID CONFUSION.

<i>First Submission</i>	<i>Updated on</i>	<i>Updated on</i>	<i>Updated on</i>
02/07/17			

8. **SUBMITTED BY: (contact person)**

<i>Name</i>	<i>Department</i>	<i>Phone</i>	<i>Email</i>
<i>Dr. Lynda Cochran, Department Chair</i>	<i>REL</i>	<i>5490</i>	<i>lcochran@brockport.edu</i>

9. **COMMITTEES: (Senate office use only)**

Standing Committee	Forwarded To	Dates Forwarded
<input type="checkbox"/> Executive Committee	Standing Committee	02/07/17
<input type="checkbox"/> Enrollment Planning & Policies	Executive Committee	2/20/17
<input type="checkbox"/> Faculty & Professional Staff Policies	Senate	2/27/17
<input type="checkbox"/> General Education & Curriculum Policies	College Senate President	4/17/17
<input type="checkbox"/> Graduate Curriculum & Policies	College President	05/15/17
<input type="checkbox"/> Student Policies	OTHER	
<input checked="" type="checkbox"/> Undergraduate Curriculum & Policies	REJECTED -WITHDRAWN	

NOTES: Announcement 2/27/17 RESOLUTION #10

Revisions to the Department of Recreation and Leisure Studies Concentration in Tourism Management

Rationale

The Department of Recreation and Leisure Studies conducted a review during spring 2015 into fall 2016 semesters on the existing concentration in Tourism Management. This was the first review since the concentration was implemented in the year 2009. These revisions serve multiple purposes:

1. They represent where the field is today.
2. They are reflective of our own internal assessment of learning outcomes and national accreditation standards.
3. As a result of recent changes by our accrediting organization (COAPRT), recreation and leisure programs now have more flexibility regarding curricula content.

Overview of changes:

- Updated language in course names (REL 395 and REL 440)
- Requires students to complete the same five courses vs the current model of three required courses and choice of two electives.
- Removal of elective course, REL 435, Resort and Hotel Operations (3 credits)
- Total credits for the Tourism Management Concentration remain at 15 credits.

New Courses

None

Staffing

No new staffing is needed to support these changes

Resources

No new resources are needed to support these changes

**Recreation and Leisure Studies
Overall Program**

Current Program

Proposed Program

Course	Course Title	Credits	Course	Course Title	Credits
REL 302	Foundations of Recreation and Leisure	3	REL 302	Foundations of Recreation and Leisure	3
REL 306	Issues of Diversity and Disability in Recreation	3	REL 306	Issues of Diversity and Disability in Recreation	3
REL 307	Practicum	3	REL 307	Practicum	3
REL 308	Recreation Programming	3	REL 308	Recreation Programming	3
REL 309	Recreation Leadership and Group Dynamics	1	REL 309	Recreation Leadership and Group Dynamics	1
REL 312	Administration of Recreation and Leisure Services	3	REL 312	Administration of Recreation and Leisure Services	3
REL 402	Current Trends and Issues in Recreation	3	REL 402	Current Trends and Issues in Recreation	3
REL 403	Internship	12	REL 403	Internship	12
REL 410	Research and Evaluation in Recreation and Leisure Studies	3	REL 410	Research and Evaluation in Recreation and Leisure Studies	3
REL 414	Planning, Design and Operations of Recreation Facilities	3	REL 414	Planning, Design and Operations of Recreation Facilities	3
PRO 401	Professional Preparation in REL	1	PRO 401	Professional Preparation in REL	1
Total Core		38	Total Core		38
Tourism Concentration			Tourism Concentration		
REL 314	Tourism Principles	3	REL 314	Tourism Principles	3
REL 395	Sustainable Development and Management in Recreation and Tourism	3	REL 395	Sustainability in Recreation	3
REL 430	Special Event Planning	3	REL 430	Special Event Planning	3
Choose two of three:			REL 415	Entrepreneurship and Financial Management in Tourism	3
REL 415	Entrepreneurship and Financial Management in Tourism	3	REL 440	Tourism Marketing	3
REL 440	Tourism Sales and Marketing	3			
REL 435	Resort and Hotel Operations	3			
		15			15
Total REL Program		53	Total REL Program		53



Department of Recreation and Leisure Studies

To: Undergraduate Curriculum Committee
College Senate

From: Lynda J. Cochran, Department Chair
Recreation and Leisure Studies

Re: Curricular Change in Tourism Management Concentration

Date: January 23, 2017

The faculty in the Department of Recreation and Leisure Studies have conducted an extensive review of the Tourism Management Concentration. I support the changes and rationale within this proposal.



The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK

School of Health and Human Performance

January 26, 2017

College Faculty Senate

RE: Tourism Management Concentration Revisions

Please accept this memo as strong support for the modification to the Tourism Concentration in the Recreation major. As noted, this does not change the credit hour requirements, but merely provides a more specific set of courses to take. This will help in planning scheduling and better use of faculty expertise.

As always, should you have any questions, please do not hesitate to contact me.

Sincerely,

Mark J. Kittleson, PhD, MCHES, FAAHB, FAAHE

Dean, School of Health & Human Performance

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