Revision and Renaming of the Undergraduate Program in Health Science – Liberal Arts Concentration to Health Science – Consumer Health Concentration

The College at Brockport, College Senate

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TO: Dr. Heidi Macpherson, College President

FROM: The College Senate: 03/20/17

RE: I. Formal Resolution (Act of Determination)
   II. Recommendation (Urging the Fitness of)
   III. Other, For Your Information (Notice, Request, Report, etc.)

SUBJ: Revision and Renaming of the Undergraduate Program in Health Science – Liberal Arts Concentration to Health Science – Consumer Health Concentration (#31_16-17UC)

Signed: ____________________________ Date: 4/17/2017
(Sharon Lubkemann Allen, 2016-17 College Senate President)

Please fill out the bottom portion and follow the distribution instructions at the end of this page.

TO: Dr. Sharon Lubkemann Allen, College Senate President

FROM: Dr. Heidi Macpherson, College President

RE: I. Decision and Action Taken on Formal Resolution (circle choice)
   a. Accepted  Implementation Effective Date**: Fall 2017
   **Implementation of resolution requires final approval from SUNY State Education Department.  ___YES ___ NO
   b. Deferred for discussion with the Faculty Senate on ___/___/___
   c. Unacceptable for the reasons contained in the attached explanation

II, III. Response to Recommendation or Other/FYI
   a. Received and acknowledged ___/___/___
   b. Comment: ____________________________ Date: 5/10/17

Signed: ____________________________
(Dr. Heidi Macpherson, President, The College at Brockport)

DISTRIBUTION:
COLLEGE SENATE OFFICE
RESOLUTION PROPOSAL COVER PAGE

DEADLINE FOR SUBMISSIONS: FEBRUARY 28

Incomplete proposals will be returned and proposals received after the deadline may not be reviewed until next semester.

INSTRUCTIONS

- Use committee guidelines available at brockport.edu/collegesenate/proposal.html.
- Prepare ONE complete document in Word format: include this proposal cover page, proposal, attachments and support letters from your department chair and dean if applicable.
- Locate the Resolution # and date this proposal will replace at our “Approved Resolutions” page on our Web site.
- Email completed proposal to senate@brockport.edu. (General Education Proposals and questions go to dballard@brockport.edu in the Vice Provost’s Office first.)
- Make revisions on the paperwork emailed to you from the Senate office that shows the assigned routing number on top. Submit updated document to senate@brockport.edu.
- Questions? Call the Senate office at 395-2586 or the appropriate committee chairperson.

1. PROPOSAL TITLE:

   Please be somewhat descriptive, i.e., Use a course number and/or title, indicate if for GED code, etc.

   Revision and Renaming of the Undergraduate Program in “Health Science – Liberal Arts Concentration” to “Health Science – Consumer Health Concentration”

2. BRIEF DESCRIPTION OF PROPOSAL:

   The Health Science – Liberal Arts Concentration is currently marketed to students seeking Childhood Inclusive Education Certification and students coupling the program with a second major. The proposed curriculum will continue to serve these populations while bringing a clear focus to the new Health Science – Consumer Health concentration. The new requirements will also align with the appropriate Areas of Responsibility for Health Education Specialist as detailed by the National Commission for Health Education Credentialing, Inc. (NCHEC).

3. WILL ADDITIONAL RESOURCES AFFECTING BUDGET BE NEEDED? X NO ___ YES EXPLAIN YES

4. DESCRIBE ANY DATA RELATED TO STUDENT LEARNING OUTCOMES ASSESSMENT USED AS PART OF THE RATIONALE FOR THE REQUESTED SENATE ACTION.

   The Department of Public Health and Health Education’s Undergraduate Programs Committee and Assessment Coordinator have aligned the proposed program requirements with three (3) of the (7) Areas of Responsibility for Health Education Specialists as detailed by NCHEC. These areas are (a) implement health education/health promotion, (b) conduct research and evaluation for health education/health promotion, and (c) serve as a health education/health promotion research person. These nationally recognized areas of responsibility help bring a focus to the proposed program and will serve as the student learning outcomes in the future.

5. HOW WILL THIS AFFECT TRANSFER STUDENTS:

   There will be no changes impacting transfer students.

6. ANTICIPATED EFFECTIVE DATE:

   Fall 2017

7. SUBMISSION & REVISION DATES: PLEASE DATE ALL REVISED DOCUMENTS TO AVOID CONFUSION.

<table>
<thead>
<tr>
<th>First Submission</th>
<th>Updated on</th>
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<tbody>
<tr>
<td>2/21/2017</td>
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8. SUBMITTED BY: (contact person)

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joshua M. Fegley</td>
<td>Public Health &amp; Health Education</td>
<td>585-395-5538</td>
<td><a href="mailto:jfegley@brockport.edu">jfegley@brockport.edu</a></td>
</tr>
</tbody>
</table>

9. COMMITTEES: (Senate office use only)

<table>
<thead>
<tr>
<th>Standing Committee</th>
<th>Forwarded To</th>
<th>Dates Forwarded</th>
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<tbody>
<tr>
<td>__ Executive Committee</td>
<td>Standing Committee</td>
<td>2/21/17</td>
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<tr>
<td>__ Enrollment Planning &amp; Policies</td>
<td>Executive Committee</td>
<td>3/6/17</td>
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<td>__ Faculty &amp; Professional Staff Policies</td>
<td>Senate</td>
<td>3/20/17</td>
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<td>__ General Education &amp; Curriculum Policies</td>
<td>Passed GED’s go to Vice Provost</td>
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<td>__ Graduate Curriculum &amp; Policies</td>
<td>College President</td>
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<tr>
<td>__ Student Policies</td>
<td>OTHER</td>
<td></td>
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<tr>
<td>X_ Undergraduate Curriculum &amp; Policies</td>
<td>REJECTED - WITHDRAWN</td>
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NOTES: Announcement- 3/20/17 Resolution #13
The table below contains a side-by-side comparison of the Health Science – Liberal Arts Concentration (old program) and the Health Science – Consumer Health Concentration (new program).

<table>
<thead>
<tr>
<th>Old Program (HLS – Liberal Arts)</th>
<th>New Program (HLS – Consumer Health)</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBH 317 (3 credits) Introduction to Public Health</td>
<td>No change.</td>
<td></td>
</tr>
<tr>
<td>PBH 488 (3 credits) Applied Biostatistics and Epidemiology</td>
<td>No change.</td>
<td></td>
</tr>
<tr>
<td>PBH 495 (3 credits) Health Research</td>
<td>No change.</td>
<td></td>
</tr>
<tr>
<td>EDI/PES student teaching, Honors Thesis, or Delta College Research Project may be substituted for this requirement, however, and additional 3 credit content course in PBH 489 is required.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PBH 302 (3 credits) Foundations of Health Education OR PBH 450 (3 credits) Global Health OR PBH 489 (3 credits) Epidemiology</td>
<td>PBH 302 (3 credits) Foundations of Health Education</td>
<td>PBH 302 will become a required course. PBH 450 and PBH 489 will become content electives.</td>
</tr>
<tr>
<td>PBH 303 (3 credits) Environmental Health</td>
<td>PBH 416 (3 credits) Consumer Health</td>
<td>Added course. PBH 416 is currently a registered course and will be offered beginning Spring 2018.</td>
</tr>
<tr>
<td>Choose five (5) content courses from the following three (3) credit courses (15 credits total): PBH 301 (Principles of Healthy Living), PBH 306 (Contemporary Issues in Health), PBH 311 (Nutrition), PBH 312 (Mental Health), PBH 313 (Introduction to Safety), PBH 314 (Family Life), PBH 402 (Women’s Health), HCS 409 (Alcohol and Substance Abuse), PBH 419 (Human Sexuality), PBH 426 (HIV/AIDS: Issues and Implications), PBH 471 (Childhood and Adolescent Stress), PBH 490 (Selected Topics in Public Health).</td>
<td>Choose five (5) content courses from the following three (3) credit courses (15 credits total): PBH 230 (Public Health Strategies on College Campuses), PBH 303 (Environmental Health), PBH 306 (Contemporary Issues in Health), PBH 311 (Nutrition), PBH 312 (Mental Health), PBH 313 (Introduction to Safety), PBH 314 (Family Life), PBH 402 (Women’s Health), HCS 409 (Alcohol and Substance Abuse), PBH 419 (Human Sexuality), PBH 426 (HIV/AIDS: Issues and Implications), PBH 450 (Global Health), PBH 471 (Childhood and Adolescent Stress), PBH 489 (Epidemiology), PBH 490 (Selected Topics in Public Health).</td>
<td>PBH 301 deleted from content elective list. PBH 230, PBH 303, PBH 450, and PBH 489 added to content elective list.</td>
</tr>
<tr>
<td>30 credits total</td>
<td>30 credits total</td>
<td>No change in credits required.</td>
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</table>
**Suggested Course Sequence**

### Junior - Fall
- PBH 302: Foundations of Health Education
- PBH 317: Introduction to Public Health
- Content Elective

### Junior - Spring
- PBH 416: Consumer Health
- PBH 488: Applied Biostatistics and Epidemiology
- Content Elective

### Senior – Fall
- Content Elective
- Content Elective
- Content Elective

### Senior – Spring
- PBH 495: Health Research

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**Transition to the New Program**
Pending approval, the new program will begin in Fall of 2017. All currently offered courses are already offered in sufficient frequency to accommodate the new program requirements. PBH 416 (Consumer Health) will begin being offered in Spring 2018. We will run both the old and the new program simultaneously for the next two years to seamlessly process students who entered under the old program through the system. As all courses from the old program will continued to be offered as frequently as they were before, processing students from the old program will be easily achieved. No additional resources are being requested to support the transition to this new program.

**Rationale for Program Changes**
Historically, the Health Science – Liberal Arts Concentration served two distinct populations, students seeking childhood inclusive teacher certification and students seeking a second related major.

**A New, Distinct Identity:**
The proposed Consumer Health concentration program will continue to serve students seeking childhood inclusive teacher certification or enrolled in a second related major. Consumer Health focuses on identifying, accessing, and using current and reliable information to make informed health decisions – a skill that can be incorporated into classrooms and complementary fields, such as Psychology, Sociology, and Women and Gender Studies.

The new program also gives the 30-credit undergraduate program an identity that aligns with three (3) of the seven (7) Areas of Responsibility for Health Education Specialists detailed by NCHEC. These areas are (a) implement health education/health promotion, (b) conduct research and evaluation for health education/health promotion, and (c) serve as a health education/health promotion research person. The addition of PBH 302 (Foundations of Health Education) and PBH 416 (Consumer Health) as required core courses support this new identity and meeting student learning outcomes related to the Areas of Responsibilities for Health Education Specialists.

**Career Exploration and a Pathway to Career Preparation:**
The Health Science – Consumer Health Concentration alone is not a career preparation program, unlike the Public Health Major, which prepares students to serve as health education specialists in a variety of public health settings and sit for Certified Health Education Specialist Exam. The proposed program closely aligns with the requirements of the Public Health major. PBH 302 (Foundations of Health Education) and PBH 317 (Introduction to Public Health) are included early in the suggested course sequence as a strategy to transition students not enrolled in a teacher certification program or a second major to the Public Health Major. Both PBH 302 and PBH 317 provide opportunities for students to explore career options and develop foundational skills related to public health. Students expressing an interest in public health can seamlessly transition to the Public Health Major, which provides students coursework and high-impact experiences preparing them for a career in the public health field.
Staffing Issues

No additional resources or staff will be needed for this program.

Academic Administration Commentary

The following memos are attached:
   a) Recommendation from Department Chair
   b) Recommendation from Dean of the School

Resources/facilities that may be needed to implement the program

No additional resources or facilities will be needed.

If appropriate, letters of support from cooperating or affected agencies, ITS, library or other units/departments that may be involved

The following support letters are attached:
   a) Support letter from Chair of Education & Human Development
To: Undergraduate Curriculum Committee, College Senate

From: Jennifer Boyle, Chair, Department of Public Health & Health Education

Re: Name change and slight modification to curriculum of Health Science-Liberal Arts Concentration

Date: February 16, 2017

Please accept this memo in support of the name change and curriculum changes proposed for the Health Science-Liberal Arts Concentration. The change to the program will clarify its identity and purpose for students and faculty alike. Focusing the program on Consumer Health is in concert with industry standards and develops students’ knowledge and skills in areas focused on “identifying, accessing, and using current and reliable information to make informed health decisions.” Another benefit to the change is that the program will be based on three of the NCHEC competencies, further increasing its legitimacy, and will dovetail nicely with our higher-credit hour, career focused Public Health major. In summary, this is a much needed improvement for the Health Science Liberal Arts concentration.
TO: Undergraduate Curriculum and Policies Committee  
FROM: Janka Szilagyi, Chair – Department of Education and Human Development  

RE: Support for the proposed changes in the Health Science major - Liberal Arts concentration  
DATE: February 14, 2017

Dear Members of the Committee:

On behalf of the Department of Education and Human Development I am pleased to offer our support for the proposed changes to the Health Science major - Liberal Arts concentration. These changes were approved by the Department of Public Health and Health Education.

The Health Science - Liberal Arts concentration is an approved academic major for our Childhood Inclusive Education program. The proposed changes (changing the name of this major to “Consumer Health” and changing the elective and required status of some courses in the program) do not have a direct impact on our program or on degree length for our students.

I wish the program every success moving forward. Please do not hesitate to contact me if you have any questions.
May 22, 2017
College Faculty Senate
RE: Revision and Renaming of Health Science Liberal Arts Concentration

Dear Members:
After consulting with the faculty and Chair of the Department of Public Health & Health Education, please consider this memo full support for their renaming and revision of the Liberal Arts focus in Health Science. The new name will more clearly articulate the focus of the degree and will avoid any confusion with their B.S. in Public Health Education. These changes will not affect personnel or incur any significant costs.

Sincerely,

Mark J. Kittleson, PhD, MCHES, FAAHB, FAAHE
Dean, School of Health & Human Performance
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