

2-27-2006

## Business: Minor Changes to the Major in International Business and Economics

The College at Brockport, College Senate

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**SUNY BROCKPORT**

College Senate  
State University of New York  
College at Brockport  
350 New Campus Drive  
Brockport, NY 14420-2925  
(585) 395-2586 (Fax) 395-2246

**Resolution # 14  
2005-2006  
COLLEGE SENATE**

TO: Dr. John R. Halstead, College President  
FROM: The College Senate Meeting on: *February 27, 2006*  
RE: I. Formal Resolution (*Act of Determination*)  
II. Recommendation (*Urging the Fitness of*)  
⇒ III. Other, For Your Information (*Notice, Request, Report, etc.*)

COLLEGE SENATE  
SUNY College at Brockport  
APR 20 2006  
350 New Campus Drive  
Brockport, NY 14420-2925

SUBJ: ***Business: Minor Changes to the Major in International Business and Economics #28-05-06 UC***

Signed: *[Signature]* Date: 3/19/06  
*(Dr. Mark Noll, 2005-2006 College Senate President)*

**Please fill out the bottom portion and return document to the College Senate Office.**

✓ The College Senate  
FROM: College President

RE: I. Decision and Action Taken on Formal Resolution (circle)  
a. Accepted. Resolution Effective Date: \_\_\_/\_\_\_/\_\_\_  
b. Deferred for discussion with the Faculty Senate on \_\_\_/\_\_\_/\_\_\_  
c. Unacceptable for the reasons contained in the attached explanation  
⇒ II, III. Response to Recommendation or Other/FYI  
a. Received and acknowledged 4/18/06  
b. Comment: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DISTRIBUTED BY PRESIDENT'S OFFICE TO: President's Cabinet

DISTRIBUTE ALSO TO: Originator, Academic Advisement, Registrar (as appropriate)  
Signed: *[Signature]* Date: 4/18/06  
*(Dr. John R. Halstead, College President, SUNY College at Brockport)*

**COLLEGE SENATE OFFICE  
RESOLUTION PROPOSAL COVER PAGE**

<b>Routing Number</b>	<b>#28 05-06 UC update</b>
ROUTING NUMBER TO BE ASSIGNED BY SENATE OFFICE	

**DEADLINE FOR SUBMISSIONS: FEBRUARY 23**

Proposals received after the deadline may not be reviewed until next semester.

**INSTRUCTIONS:**

- Submit proposals individually rather than packets with multiple documents.
- Complete this cover page for each proposal (available online at [www.brockport.edu/collegesenate](http://www.brockport.edu/collegesenate))
- Prepare proposal in Word format using committee guidelines (available online)
- Submit proposal electronically with this cover page to [senate@brockport.edu](mailto:senate@brockport.edu), [facprez@brockport.edu](mailto:facprez@brockport.edu)
- All updates must be resubmitted to the Senate office with an updated cover page, use routing number
- Questions? Call the Senate office at 395-2586 or the appropriate committee chairperson.

**1. PROPOSAL TITLE:**

Please be somewhat descriptive, for example, *Graduate Probation/Dismissal Proposal* rather than *Graduate Proposal*.

**Minor changes to the major in International Business and Economics.**

**2. BRIEF DESCRIPTION OF PROPOSAL:**

Two minor changes are proposed:

- 1) Make CIS106, End User Computing, an explicit requirement as a prerequisite to the major.
- 2) Change the prefix of ECN453 to BUS to more accurately reflect course content.

The first of these changes will increase the credits required from 57 to 60. Neither of these changes will require additional resources.

**3. SUBMISSION & REVISION DATES: PLEASE DATE ALL UPDATED DOCUMENTS**

First Submission	Updated on	Updated on	Updated on
February 6, 2006	February 13, 2006		

**4. SUBMITTED BY: (contact person)**

Name	Department	Phone	Email
William Dresnack	Business Administration and Economics	395-5532	wdresnac@brockport.edu

**5. COMMITTEES TO COPY: (Senate office use only)**

Standing Committee	Forwarded To	Date
<input type="checkbox"/> Enrollment Planning & Policies	Committee Chair	2/8/06, 2/15/06
<input type="checkbox"/> Faculty & Professional Staff Policies	Executive Committee	2/20/06
<input type="checkbox"/> General Education & Curriculum Policies	Senate Floor	2/27/06
<input type="checkbox"/> Graduate Curriculum & Policies	College President	
<input type="checkbox"/> Student Policies	Other	
<i>XX- Undergraduate Curriculum &amp; Policies</i>		



**SUNY BROCKPORT**  
**Department of Business Administration and Economics**

February 6, 2006

To: David Brannigan, Chair, Undergraduate Curriculum & Policies Committee

From: Bill Dresnack, Chair, Department of Business Administration and Economics

Re: Proposal to College Senate to Approve Minor Changes to the Major in International Business and Economics

Copy: Mark Noll, President, College Senate  
Christine Murray, Dean of Professions  
Eileen Daniel, Associate Dean of Professions  
Kad Lakshmanan, Chair, Computer Science and Computer Information Systems

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Hi David.

I submit for your Committee's consideration a proposal from the Department of Business Administration and Economics to make minor changes to the major in International Business and Economics.

I note up front that these changes will not change the degree requirements for students in any way, and that these changes will not in any way impact the required number or type of faculty needed to run this major. These changes are an attempt to better disclose and report degree requirements to support our mission of student success as our highest priority. These changes were recommended by the faculty of International Business and Economics (hereinafter IBE) to the Department Curriculum Committee, which unanimously endorsed them. They were then discussed and voted on at a Department faculty meeting. Each received overwhelming support.

**Item #1: Proposal to make CIS106 (End User Computing) an explicit requirement as a prerequisite to the major.**

The major requires BUS317, Management Information Systems, as a core degree requirement. The prerequisite to BUS317 is CIS106, and we do not permit students to enroll in BUS317 unless they have successfully (C- or higher) completed CIS106. Thus, CIS106 is a degree requirement but has been “hidden” as a prerequisite. We believe disclosing it as an explicit degree requirement will better serve students’ understanding.

CIS106 is and has been a prerequisite to the majors in accounting and business administration since 1998. Making this requirement explicit to the IBE major, in addition to better disclosing its existence as a requirement, will more closely align the prerequisite requirements among the three majors, as shown in the table below.

	Major in Accounting	Major in Business Administration	Major in International Business and Economics
Current Prerequisites:	MTH201 or 221 ACC281 ACC282 ECN201 ECN202 ECN204 CIS106	MTH201 or 221 ACC281 ACC282 ECN201 ECN202 ECN204 CIS106	MTH201 or 221 ACC281 ACC282 (recommended) ECN201 ECN202 ECN204 <b>CIS106 (not explicit)</b>
Proposed Prerequisites:	MTH201 or 221 ACC281 ACC282 ECN201 ECN202 ECN204 CIS106	MTH201 or 221 ACC281 ACC282 ECN201 ECN202 ECN204 CIS106	MTH201 or 221 ACC281 ACC282 (recommended) ECN201 ECN202 ECN204 <b>CIS106 (explicit)</b>
Result	<b>IBE majors will be better and more clearly informed of CIS106 as an explicit prerequisite.</b>		

We note further that the current college undergraduate catalog (2005-2007), on page 135 at the end of item 2.), provides the statement that “CIS106 is the prerequisite for BUS317.” Thus, we disclose it as a requirement, but treat it somewhat differently, for no legitimate reason.

We therefore ask that you approve this minor change to better inform our students.

**Item #2: Proposal to change the prefix of ECN453 to BUS to more accurately reflect course content.**

ECN453 is entitled International Business Seminar. (See current college undergraduate catalog, 2005-2007, page 135, item 2.) The course content focuses on International *Business*, and represents advanced study of the topics in BUS345, International Business Environment. This content was revised more than five years ago to reflect these changes, but the prefix was never changed from ECN. (The course used to be entitled Economic Development and Planning, but was revised prior to our AACSB site visit in 2002.)

The proposed change would re-number the course as BUS453 rather than ECN453. It would have no effect on course or degree requirements or faculty or other resources needed. It would simply better disclose the course requirement and content.

Attached to this proposal is a side-by-side comparison of the degree requirements. Changes are in **bold type** for emphasis.

**Summary:** The proposed changes are minor and will have no impact except for better disclosing to our students the requirements for a degree in International Business and Economics. We therefore ask for your Committee's endorsement of this proposal to the full Senate. Please do not hesitate to contact me if you have questions. We appreciate your consideration.



**Proposed Minor Changes to the Major in International Business and Economics**  
**Side-by-Side Comparison (proposed changes in bold)**  
**Submitted to Senate Undergraduate Curriculum and Policies Committee**

February 6, 2006

International Business and Economics—current	Credits	International Business and Economics—proposed	Credits
<u>Prerequisites (15 or 18) [3.0 GPA, no grade below C-]</u> ECN 201 Principles of Economics-micro ECN 202 Principles of Economics-macro ECN 204 Introduction to Statistics MTH 2xx Calculus-level math or higher ACC 281 Introduction to Financial Accounting or ACC 281 <u>and</u> ACC 282 Intro to Managerial Accounting	3 3 3 3 3 3 _____ 15 – 18	<u>Prerequisites (18 or <b>21</b>) [3.0 GPA, no grade below C-]</u> <b>CIS 106 End-user Computing</b> ECN 201 Principles of Economics-micro ECN 202 Principles of Economics-macro ECN 204 Intro to Statistics MTH 2xx Calculus-level math or higher ACC 281 Introduction to Financial Accounting or ACC 281 <u>and</u> ACC 282 Intro to Managerial Accounting	<b>3</b> 3 3 3 3 3 _____ <b>18 – 21</b>
<u>International Business Core (27) [no grade below C-]</u> BUS 317 Management Information Systems BUS 325 Principles of Finance BUS 335 Principles of Marketing BUS 345 International Business Environment BUS 433 International Marketing BUS 445 International Financial Management BUS 462 Quality Management Systems ECN 443 International Economics ECN 453 International Business Seminar	3 3 3 3 3 3 3 3 3 _____ 27	<u>International Business Core (27) [no grade below C-]</u> BUS 317 Management Information Systems BUS 325 Principles of Finance BUS 335 Principles of Marketing BUS 345 International Business Environment BUS 433 International Marketing BUS 445 International Financial Management BUS 462 Quality Management Systems [ECN 204] ECN 443 International Economics <b>BUS 453 International Business Seminar</b>	3 3 3 3 3 3 3 3 3 _____ 27
<u>Foreign Language (212 level or higher)</u>	3 _____ 3	<u>Foreign Language (212 level or higher)</u>	3 _____ 3
<u>Cross-Cultural Core</u>	12 _____ 12	<u>Cross-Cultural Core</u>	12 _____ 12
<u>Significant Foreign Experience</u>	0	<u>Significant Foreign Experience</u>	0
Total Credits:	57	Total Credits:	<b>60</b>



**February 12, 2006**

David

Regarding the proposal before your committee from the Department of Business Administration and Economics (Minor changes to the Major in International Business and Economics), the only item that concerns the Department of Computer Science is:

- > Make CIS106, End User Computing, an explicit requirement
- > as a prerequisite to the major.

The Department of Computer Science fully and strongly supports this change and will work with the Department of Business Administration and Economics to ensure that adequate seats are available in CIS 106 to accommodate new students, if any. Please consider this email as our letter of support. Dr. Rao, who represents Computer Science in the College Senate and is also a member of your committee, will speak in support of it, if necessary.

With regards,

Dr. Kad Lakshmanan, Professor and Chair, Computer Science

William Dresnack wrote:

Hi all. This is being sent to the College Senate President (Hi Mark) and copied to relevant parties.

Attached are three documents comprising a proposal from the Department of Business Administration and Economics to make minor changes to the major in International Business and Economics. The documents include:

- 1) Senate submissions cover page
- 2) Analysis memo
- 3) Side-by-side comparison

Please inform me if you have any questions or do not receive the documents in their entirety. On behalf of the Department, I appreciate Senate consideration of this proposal.

Bill Dresnack

Text of Email from Christine Murray, Dean of Professions, to David Brannigan, Chair of the Senate Undergraduate Curriculum and Policies Committee

**February 13, 2006**

Dave and Bill,

I support this proposal submitted by the Department of Business Administration and Economics.

Chris

-----Original Message-----

From: William Dresnack [<mailto:wdresnac@brockport.edu>]

Sent: Monday, February 06, 2006 12:35 PM

To: senate@brockport.edu

Cc: David Brannigan; Eilileen Daniel; Dr. Christine Murray; Romal, J; Hasnat, B; Tom Cone; Kadathur B. Lakshmanan

Subject: Proposal to Senate

Hi all. This is being sent to the College Senate President (Hi Mark) and copied to relevant parties.

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Bill Dresnack