

5-7-2007

Communication Studies Major

The College at Brockport, College Senate

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SUNY BROCKPORT

College Senate
State University of New York College at Brockport
350 New Campus Drive
Brockport, NY 14420-2925
(585) 395-2586 (Fax) 395-2246

Resolution # 39

2006-2007

COLLEGE SENATE

COLLEGE SENATE
SUNY College at Brockport
JUN 6 2007
350 New Campus Drive
Brockport, NY 14420-2925

RECEIVED

MAY 29 2007

SUNY BROCKPORT
PRESIDENT'S OFFICE

TO: Dr. John R. Halstead, College President
FROM: The College Senate: *May 7, 2007*
RE: ⇨ I. Formal Resolution (*Act of Determination*)
II. Recommendation (*Urging the Fitness of*)
III. Other, For Your Information (*Notice, Request, Report, etc.*)
SUBJ: **Communication Studies Major** Routing #55 06-07 UC

Signed: Jeffrey T. Lashbrook Date: 5/18/07
(Dr. Jeffrey T. Lashbrook, 2006-07 College Senate President)

Please fill out the bottom portion and return document to the College Senate Office.

TO: The College Senate President
FROM: College President
RE: ⇨ I. Decision and Action Taken on Formal Resolution (circle choice)
a. Accepted
• *Implementation Effective Date: Fall 2007
*Date resolution will begin to be used by the College. (i.e. spring, fall, when included in catalog, etc.)
b. Deferred for discussion with the Faculty Senate on ___/___/___
c. Unacceptable for the reasons contained in the attached explanation
II, III. Response to Recommendation or Other/FYI
a. Received and acknowledged ___/___/___
b. Comment: _____

DISTRIBUTED BY PRESIDENT'S OFFICE TO: President's Cabinet

DISTRIBUTE ALSO TO: Originator, Academic Advisement, Registrar (as appropriate)

Signed: John R. Halstead Date: 6/1/07
(Dr. John R. Halstead, President, SUNY College at Brockport)

**COLLEGE SENATE OFFICE
RESOLUTION PROPOSAL COVER PAGE**

Routing Number	#55 06-07 UC
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ROUTING NUMBER TO BE ASSIGNED BY SENATE OFFICE

DEADLINE FOR SUBMISSIONS: FEBRUARY 23

Incomplete proposals or proposals received after the deadline may not be reviewed until next semester.

INSTRUCTIONS:

- Submit only complete proposals.
- Proposals must be prepared individually in Word format using committee guidelines (guidelines online).
- Fill out this cover page for each proposal (available online at www.brockport.edu/collegesenate) and insert it electronically as the front page of your document.
- Email whole proposal with cover page as one attachment to senate@brockport.edu and facprez@brockport.edu.
- All updates must be resubmitted to the Senate office with the original cover page including routing number.
- Questions? Call the Senate office at 395-2586 or the appropriate committee chairperson.

1. PROPOSAL TITLE:

Please be somewhat descriptive, for example, *Graduate Probation/Dismissal Proposal* rather than *Graduate Proposal*.

Communication Studies Revision to Minimum Grade of "C"
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2. BRIEF DESCRIPTION OF PROPOSAL:

Add a requirement of a grade of "C" or higher in CMC 201 (Public Speaking) for communication studies majors

3. ANTICIPATED DATE OF IMPLEMENTATION:

Fall 2007

Enter date this will be effective if passed by the Senate.

4. SUBMISSION & REVISION DATES: PLEASE PUT A DATE ON ALL UPDATED DOCUMENTS TO AVOID CONFUSION.

<i>First Submission</i>	<i>Updated on</i>	<i>Updated on</i>	<i>Updated on</i>
February 22, 2007	4/18/07		

5. SUBMITTED BY: (contact person)

<i>Name</i>	<i>Department</i>	<i>Phone</i>	<i>Email</i>
Joseph Chesebro	Communication	X5125	jchesebr@brockport.edu

6. COMMITTEES TO COPY: (Senate office use only)

Standing Committee	Forwarded To	Date
<input type="checkbox"/> Enrollment Planning & Policies	Committee	2/23/07, 4/18/07
<input type="checkbox"/> Faculty & Professional Staff Policies	Executive Committee	4/19
<input type="checkbox"/> General Education & Curriculum Policies *	Senate	4/23, vote 5/7
<input type="checkbox"/> Graduate Curriculum & Policies	Senate President's Signature	
<input type="checkbox"/> Student Policies	College President's Signature	
<input checked="" type="checkbox"/> Undergraduate Curriculum & Policies	To Vice Provost	
	Other	

*(ROUTING NUMBER IS A CHRONOLOGICAL NUMBER SEQUENCE FOLLOWED BY ACADEMIC YEAR AND COMMITTEE INITIALS – Please use routing number and title in all references to proposals.)

Items 1-8, as required when proposing major changes:

- I. Completed cover letter. Please see the preceding page.
- II. Side-by-side comparison. Please see the appendix, and note that changes are in red ink.
- III. Rationale: The proposed changes would raise the standards for students in our CMC Studies major & minor. Given the importance of public speaking, it makes sense that we would require someone to be competent speakers in order to receive a communication degree.
- IV. Description of new courses: there are none.
- V. Staffing Issues: Nothing is being added, so staffing issues will not change.
- VI. Administration commentary
 - a. Dept. Chair: Please see the attached letter
 - b. Dean of School of Arts and Performance: Please see the attached letter.
- VII. No new resources or facilities are needed (beyond those needs which already are being addressed)
- VIII. Not applicable.

DATE: February 21, 2007

TO: College Senate

From: Joseph Chesebro, Chair, Communication

RE: Proposed Changes to Communication Journalism Major

Senators, I am writing in support of the proposed changes because they will enhance our program. It is worth noting that these changes will not require any additional resources. The rationale for the change has been provided, and I am in support of the proposal. In closing, thank you for considering these revisions.

DATE: February 22, 2007

TO: College Senate

From: Francis X. Short, Dean, School of Arts & Performance

RE: Proposed Changes to Communication Studies Major

I support the Communication department's proposal to change its Communication Studies program by requiring a grade of "C" or better in both CMC 201 (Public Speaking) and CMC 202 (Principles of Communication) for majors and minors. The proposed change does not require any new resources and does not necessitate any staffing changes. Given that there are no costs associated with this proposal and that there is a sound rationale for making these changes, I endorse this proposal.

Thank you for the consideration.

Communication Studies Major

Change(s): A grade of "C" or better now would be required in CMC 201. No new courses or credits are being added.

Old	Credits	New	Credits
Core Requirement	18	Core Requirement	18
CMC 201 Public Speaking	3	CMC 201 Public Speaking* (a "C" now required)	3
CMC 202 Principles of Communication*	3	CMC 202 Principles of Communication*	3
<u>One Required Skills Course from following:</u>	3	<u>One Required Skills Course from following:</u>	3
CMC 209 Speech Comp and Presentation		CMC 209 Speech Comp and Presentation	
CMC 312 Argumentation and Debate		CMC 312 Argumentation and Debate	
CMC 317 Interview		CMC 317 Interviewing	
CMC 319 Propaganda and Persuasion		CMC 319 Propaganda and Persuasion	
<u>Required Core Breadth Courses</u>	9	<u>Required Core Breadth Courses</u>	9
Choose 3 additional Com Studies courses of their own choosing		Choose 3 additional Com Studies courses of their own choosing	
Major Specialties (choose either A or B)	18	Major Specialties (choose either A or B)	18
<u>A. Communication and Persuasion Specialty:</u>		<u>A. Communication and Persuasion Specialty:</u>	
<u>Required Courses:</u>	9	<u>Required Courses:</u>	9
(one of: 210, 211, & 219, plus 411 & 492)		(one of: 210, 211, & 219, plus 411 & 492)	
CMC 210 Communication Revolutions...		CMC 210 Communication Revolutions...	
CMC 211 Protest and Public Opinion		CMC 211 Protest and Public Opinion	
CMC 219 Advertising, Mass Persuasion...		CMC 219 Advertising, Mass Persuasion...	
CMC 411 Rhetorical Criticism		CMC 411 Rhetorical Criticism	
CMC 492 Theories of Rhetoric		CMC 492 Theories of Rhetoric	
<u>Elective Courses – Choose 9 credits from:</u>	9	<u>Elective Courses – Choose 9 credits from:</u>	9
CMC 373 Critical Studies in Mass Comm		CMC 373 Critical Studies in Mass Comm	
CMC 410 Speakers, Campaigns and Move...		CMC 410 Speakers, Campaigns and Move...	
CMC 417 Political Rhetoric in the Informa..		CMC 417 Political Rhetoric in the Informa..	
CMC 419 Freedom of Expression		CMC 419 Freedom of Expression	
CMC 463 Media and Society		CMC 463 Media and Society	
CMC 467 Mass Comm Theory and Research		CMC 467 Mass Comm Theory and Research	
<u>B. Interpersonal and Organizational Communication Specialty:</u>		<u>B. Interpersonal and Organizational Communication Specialty:</u>	
<u>Required Courses:</u>	9	<u>Required Courses:</u>	9
CMC 273 Interpersonal Communication		CMC 273 Interpersonal Communication	
CMC 473 Theories of Communication		CMC 473 Theories of Communication	
CMC 477 Organizational Communication		CMC 477 Organizational Communication	
<u>Elective - Choose 9 credits from:</u>	9	<u>Elective - Choose 9 credits from:</u>	9
CMC 316 Interpersonal Com in Business...		CMC 316 Interpersonal Com in Business...	
CMC 413 Nonverbal Communication		CMC 413 Nonverbal Communication	
CMC 415 Public Com in Admin, Bus...		CMC 415 Public Com in Admin, Bus...	
CMC 418 Intercultural Communication		CMC 418 Intercultural Communication	
CMC 472 Group Leadership		CMC 472 Group Leadership	
CMC 475 Communication Internship		CMC 475 Communication Internship	
CMC 479 Conflict Management Through...		CMC 479 Conflict Management Through...	
CMC 483 Com Training and Development		CMC 483 Com Training and Development	
*Min C Required		*Min C Required	
TOTAL	36	TOTAL	36