5-3-2010

Graduate Certificate in Gerontology

The College at Brockport, College Senate

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TO: Dr. John R. Halstead, College President

FROM: The College Senate: May 3, 2010

RE: I. Formal Resolution (Act of Determination)
II. Recommendation (Urning the Fitness of)
III. Other, For Your Information (Notice, Request, Report, etc.)

SUBJ: Graduate Certificate in Gerontology (routing #52 09-10GC)

Signed: Steven Lewis, 2009-10 College Senate President
Date: 5/1/10

Please fill out the bottom portion and follow the distribution instructions at the end of this page.

TO: Steven Lewis, The College Senate President

FROM: John R. Halstead, College President

RE: I. Decision and Action Taken on Formal Resolution (circle choice)
   a. Accepted - Implementation Effective Date: Fall 2010
   b. Deferred for discussion with the Faculty Senate on 5/1/10
   c. Unacceptable for the reasons contained in the attached explanation

II, III. Response to Recommendation or Other/FYI
   a. Received and acknowledged 5/1/10
   b. Comment:

Signed: Dr. John R. Halstead, President, The College at Brockport
Date: 5/1/10

DISTRIBUTION

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1. **PROPOSAL TITLE:** Please be somewhat descriptive, i.e. Graduate Probation/Dismissal Proposal rather than Graduate Proposal.

Graduate Certificate in Gerontological Social Work (New Title)

(2. **BRIEF DESCRIPTION OF PROPOSAL**

Creation of a graduate Certificate Program in Gerontological Social Work would recognize a specialized focus on gerontological curriculum for MSW matriculated students completing 15 course credits including 9 credits of Field Practicum/Seminar focusing on advanced competency-based gerontological social work knowledge and practice skills. We are currently teaching one section of this Field Practicum/Seminar in our standard SWK 610/SWK 611 using the Hartford Partnership in Social Work Education model (HPPAE) as part of a grant. This national model is endorsed by the Council on Social Work Education (CSWE) for MSW students to increase the number of MSW social workers with gerontological social work competencies to meet the workforce demands. CSWE accredits social work programs at both the undergraduate and graduate levels in the US. This proposal includes designating a separate course number (SWK 612 & 613) for students completing gerontological focused advanced field practicum & seminar. The new course # would count towards 9 credits of a 15 credit Certificate in Gerontological Social Work. The remaining 6 credits of the certificate would be completed through two graduate level electives identified as having sufficient gerontological content. These courses are identified in the proposal and support letters from graduate programs teaching these electives and support letters from the Dean, Department Chair, Drake Library and others are included. The 60 credit MSW Degree program includes 54 credits of required courses 6 credits of electives. This proposal would allow the matriculated MSW student to complete certificate requirements within the 60 credit degree. Schools of Social Work offering graduate certificates have a tradition of allowing course work completed for the degree to also count toward the certificate. The development of this proposal is a direct result of receiving a grant from the CSWE to develop a gerontological social work certificate within the MSW program as a means of addressing professional workforce issues. This certificate will provide a means to identify the specificity of professional knowledge within social work and within our two accredited concentration fields of practice and will provide a mechanism to sustain the accomplishments achieved through four years of using the HPPAE model in our Interdisciplinary Health and Family and Community accredited concentrations.

3. **WILL ADDITIONAL RESOURCES AFFECTING BUDGET BE NEEDED?**

**NO**  **YES**

4. **HOW WILL THIS EFFECT TRANSFER STUDENTS:**

This will only apply to graduate social work students matriculated in the MSW program and will not be relevant to transfer students.

5. **ANTICIPATED EFFECTIVE DATE**

**Fall 2010**

6. **SUBMISSION & REVISION DATES:** PLEASE PUT A DATE ON ALL UPDATED DOCUMENTS TO AVOID CONFUSION.

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<td>April 5, 2010</td>
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Received 2/25/10

7. **SUBMITTED BY:** (contact person)

<table>
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<tr>
<th>Name</th>
<th>Department</th>
<th>Phone</th>
<th>Email</th>
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<tbody>
<tr>
<td>Debra Fromm Faria</td>
<td>Social Work</td>
<td>5884 or 8455</td>
<td><a href="mailto:dffaria@brockport.edu">dffaria@brockport.edu</a></td>
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8. **COMMITTEES TO COPY:** (Senate office use only)

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* follow special Gen Ed procedures for submission of General Education proposals at “How to Submit Proposals” on our Website.

**Academic Rationale:** The profession of social work is struggling to provide appropriately prepared social work professionals to meet the complex health care needs of older adults and their families. A profound lack of student
interest noted in the past, coupled with the near future’s growing need for gerontological social workers concerns scholars in the field. Today, only 4% of social workers specialize in practice with older adults—well below the current and project need (Institute of Medicine, 2008). In order to address this shortage, educational resources are needed to provide training for social work students with a focus on gerontological competencies required for effective and culturally competent patient–centered interventions. The Council on Social Work Education (CSWE), with funding from the John A. Hartford Foundation, continues to design initiatives to “ensure that social workers, both BSW and MSW, are better prepared to improve the quality of life and enhance the well being of older people” (Ericson & Tompkins, 2006, pp. 226). For the past decade, the College at Brockport has provided leadership and innovation by leveraging private, public, and institutional resources to prioritize gerontological social work education. In 2001, the College was awarded a three-year Geriatric Social Work Enrichment (GeroRich) grant administered by CSWE and funded by the John A. Hartford Foundation. One of the hallmarks of this initiative was partnering with the Finger Lakes Geriatric Education Center (FLGEC) to develop a two-day mini-fellowship in geriatrics for social work faculty from two BSW and one MSW program. While this project was successful in many ways, resources were limited with regard to the promotion of gerontologic education and ultimately, with the institutionalization of these changes in the respective programs. In 2006, the College was awarded a Hartford Partnership Program for Aging Education grant (HPPAE) from the New York Academy of Medicine’s Social Work Leadership Initiative in concert with CSWE and funded by the Hartford Foundation. This initiative features collaboration with community agencies to provide rotational gerontological field placements and specialized training for MSW students. At the same time, an award from the Corporation for National and Community Service, with funding from the FLGEC, helped establish a competency-based intergenerational service learning aging elective for both graduate and undergraduate students. This course, in conjunction with the HPPAE rotational field model, has been integrated into the existing curriculum; both now supported by the College.

Established in 2005, the Center for Excellence in Gerontologic Social Work at SUNY Brockport builds upon a preexisting model of faculty and student education through training, curricular enrichment, and outreach to social work providers and faculty in the surrounding region. In its short tenure, the Center provided over 25 geriatric trainings to over 600 faculty, students, and practitioners. These geriatric-specific trainings included curriculum development institutes for faculty, distance-learning workshops for students and practicing professionals, development of new field placements, a new competency-based aging course, and journal club meetings for faculty, professionals and students.

This proposed project will build on the activities initiated to facilitate sustainability and pervasiveness of gerontologic enrichment content in social work. In 2009, we obtained a grant from the Council on Social Work Education to harness our accomplishments and develop a Graduate Social Work Certificate Program. This proposal aims at sustaining the achievements we have had with our Hartford Partnership in Aging Education Program which prepares students for gerontologic social work practice through their SWK 610 and SWK 611 field practicum and seminar in gerontologic social work field placements and structured seminar classes. This proposal designates a separate course number for students participating in the HPPAE field practicum model (SWK 612 & SWK 613 in order to designate these courses for the Certificate and recognize this specialty content within our accredited concentrations (Family and Community and Interdisciplinary Health). The nine credits earned through the advanced field practicum and seminar will count for 9 of the 15 certificate credits. MSW students take 54 credits of required course work. SWK 612 & 613 would be substituted for SWK 610 &611. We have taught the HPPAE model in our existing SWK 610 and 611 curriculum with HPPAE students meeting all program course requirements with a specialized focus in gerontological social work knowledge, values and practice competencies. The remaining 6 certificate credits would be selected from Brockport graduate courses identified as having sufficient gerontologic content. We identified other courses with gerontological content taught by social work and other graduate programs that MSW students currently take as elective credit to complete the 12 credit certificate requirement.

Mission, Market, and Quality: (Updated 4/05/10) The market need for this certificate is clear for the social work profession. Currently, 13% of the population of Monroe County is age 65+ and projections indicate that this
number will increase by nearly 29,000 people (and by 23%) between the years of 2000-2015 (Project 2015, NYS Office for the Aging, 2005). The need to have social workers prepared with the necessary competencies to work with older adults has been recognized by the Council on Social Work Education (CSWE), The New York Academy of Medicine’s Social Work Leadership Institute and National Association of Social Workers (NASW). Efforts have resulted in the development of curriculum infusion models, practice standards and gerontological social work competencies. The 2009 Institute of Medicine (IOM) Report titled *Retooling for an aging America: Building the health care workforce* reports significant enhancement in educational and training programs is necessary to provide older adults and their families with the best possible health care. Social Work is included as one of the allied health care professions identified in this report.

Nationally, 75% of social workers report that they have older adults (55 years and older) in their case loads, only 4% identify themselves as having aging specific training in social work (NASW report, 2005). Additionally, nearly 30% of social workers are over 55 years of age, compared to 14% of the U.S civilian workforce, meaning that a disproportionate number of social workers will retire in the next several years (NASW report, 2005). These finding point to the significant workforce shortage in professional social workers with gerontologic knowledge and skills. This proposed certificate program is one approach to addressing this workforce shortage, and also provided MSWs with this specialized knowledge to be recognized professionally through the recognition of the 15 credits of specialization in gerontological social work they completed within accredited MSW concentrations.

The quality of the certificate program is assured in two ways: First, HPPAE model of field practicum is recognized as a national model by the Council on Social Work Education, has been taught and refined for the past four years as one section of SWK 610 & 611. It is at the center of the certificate. Other courses eligible for the certificate are regularly taught and available as MSW electives.

**Market Demand Factors from other regional colleges:** Currently, the only regional certificate in gerontology is offered through St. John Fisher College in collaboration with trainings offered by Lifespan of Rochester. This certificate is not a graduate level certificate and is not geared specifically to social workers. It tends to be used as a continuing education program for working professionals. Syracuse University offers a Certificate of Achievement in Gerontology. It requires 15 credits of aging-related coursework, including one core course. Core courses listed include graduate social work required course (3 credits), and two required MSW level policy courses are listed as electives. Thus the Syracuse MSW student would be eligible for 9 MSW degree courses counting toward the graduate gerontology certificate. The Syracuse University certificate is available to a range of discipline at both the undergraduate and graduate levels. Information reported in this proposal relates to SWK graduate courses (required for the MSW degree).

**Entrance Requirements:** Matriculated MSW students would be eligible.

**The Proposal (Including Course Descriptions and Exit Requirements)**

**Graduate Social Work Student Requirements**

15 Credits

**SWK 612  Field Practicum & Seminar III Gerontological Social Work (4 Cr)**

*(New Course # for students in Gerontology MSW field placements – Required)*

Provides concentration year first semester agency-based field instruction and classroom seminar for advanced learning and practice opportunities relevant to gerontological social work. Students complete 280 hours of graduate level field practicum each semester during two concurrent semesters (560 hours) to develop and refine advanced level gerontological social work practice behaviors. The field seminar component of this course provides opportunities for integration of social work course work and field practicum experiences. Seminars feature in-depth analysis of specific gero-social work competency domains of practice. The domains of gerontological social work practice include: ethics, assessment, interventions, aging services, program and policies and service delivery and leadership in the practice area of aging using the nationally recognized Hartford Partnership in Aging Education Model. Seminar faculty members serve as the first and second semester field liaisons for students in the practicum.
SWK 613  Field Practicum & Seminar IV Gerontological Social Work  (5 Cr)
(New Course # for students in Gerontology MSW field placements – Required)

Provides concentration year second semester agency-based field instruction and classroom seminar for advanced learning and practice opportunities relevant to gerontological social work. Students complete 280 hours of graduate level field practicum each semester during two concurrent semesters (560 hours) to develop and refine advanced level gerontological social work practice behaviors. The field seminar component of this course provides opportunities for integration of social work course work and field practicum experiences. Seminars feature in-depth analysis of specific gero-social work competency domains of practice. The domains of gerontological social work practice include: ethics, assessment, interventions, aging services, program and policies and service delivery and leadership in the practice area of aging using the nationally recognized Hartford Partnership in Aging Education Model. Seminar faculty members serve as the first and second semester field liaisons for students in the practicum.

Students are required to take two of the following courses as an elective credit to fulfill the 15 credit requirement of the certificate.

- **PAD 655 Medicare and Medicaid Policy Issues (3 Cr)**
  Provides a thorough overview of both the Medicare and Medicaid programs: their background and history; eligibility; covered benefits; provider reimbursement methods; program administration; financing; cost and spending patterns; their respective roles and importance in the American health-care system; and how Medicare and Medicaid both affect and are affected by current healthcare reform proposals.

- **REL 505 Leisure and Aging (3 Cr)**
  Examines various aspects of aging as they relate to leisure in contemporary society, leisure needs of mature adults, services for the elderly and leisure pursuits in the subculture of aging.

- **SWO 577 Perspectives on Aging and the Family (3 Cr)**
  Provides an in-depth analysis of select issues faced by older adults and their families using a multi-systems perspective and service learning activities. Bridging theory and practice, content utilizes a case study methodology to reflect practice-based situations encountered by health providers, older adults and their families. Topics include family caregiver/care recipient experiences, coping with loss/resiliency, advance directives/end-of-life decision-making, the impact of substance abuse on aging families, and elder abuse.

- **SWO 576 Issues on Aging in America (3 Cr)**
  Examines the older person as an evolving individual; bio-psycho-social elements in the aging process; and major issues related to the older person, the aging process and the society. Compares the needs of the elderly with the service system’s response and discusses methods of intervention specifically needed for the older person.

**Sequence in which courses will be offered to guarantee completion of requirements in reasonable time:** Field Practicum III and IV are required courses for the MSW degree. The courses are offered each fall and spring semester and students register for the courses following a designated plan of study. MSW students take between two and three 3 credit graduate elective credits towards their degree. The plan of study will offer the choice of SWK 610 or SWK 612 in fall semester and the choice of SWK 611 or SWK 613 in spring semester. The additional six credits of elective credits are built into the plan of study and the elective courses listed in this proposal are regularly taught.

**Staffing:** No additional instructional staff in needed as all courses are currently offered on a regular basis with sufficient space for the intended demand. If approved, the social work department would designate faculty as a service activity to publicize the certificate program to MSW students. The certificate would also be publicized on MSW admission recruitment events. MSW Academic advisors would inform students as part of the normal advising process. The College Catalog would include certificate requirements. MSW students would also be identified by the Field Office as candidates during field practicum planning activities. The Banner system would track certificate requirement completion by all students.
References cited:


To: College Senate
From: Diane Dwyer, Chair
        Department of Social Work
Re: Graduate Certificate in Gerontology

I am pleased to support the Graduate Certificate in Gerontology proposal. The Department of Social Work has an ongoing commitment to prepare professionals able to address the complex concerns of older adults and their families. We currently coordinate and interdisciplinary undergraduate minor in Aging Studies and this proposal affords similar educational outcomes to our graduate students. The program will be targeted at students in our GRCMSW program but available to students in other graduate programs that prepare professionals who may work with older adults.

The social work profession faces the critical workforce shortages in providing comprehensive services to older adults and their families. The proposed certificate program is consonant with the department’s mission “The Department of Social Work is committed to excellence in preparing ethical and competent professional social workers who foster the well-being of individuals, families, groups, organizations, and communities. Through teaching, service, and scholarship, the department promotes civic engagement in diverse societies.”
Dear Diane,

I support the proposed Certificate in Gerontology in the Department of Social Work. It meets a market demand and offers the opportunity for master level students in other social service field to specialize in this area of needed expertise.

Sincerely,

Susan

Susan Rachael Seem, Ph.D.
Assistant to the Provost for Graduate Education and Scholarship
Office of Graduate Studies
The College at Brockport
State University of New York
350 New Campus Drive
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United States of America

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To: Diane Dwyer  
Chair, Social Work

From: Doug Scheidt  
Dean, Education & Human Services

Date: 2/24/10

Re: Proposed Graduate-level Certificate in Gerontology

I am happy to write this memo in support of the proposal for a certificate in Gerontology at the graduate level. The proposed certificate would meet a need based on the demographic changes in the United States. This proposal would also be congruent with the recommendations of the GEVAP committee with regard to graduate enrollments, degrees and certificate programs.

Thank you for your good work on this proposal.
Diane Dwyer

Date: Wed, 24 Feb 2010 13:57:41 -0500
From: James Fatula <jfatula@brockport.edu>
To: Diane Dwyer <ddwyer@brockport.edu>

Diane,
I am delighted to support the proposal for a graduate certificate in gerontology by the Department of Social Work.

This certificate meets a vital need in the community, and I am delighted that your department is sponsoring it.

Jim

James Fatula, Ph.D.
Chair and Associate Professor
Department of Public Administration
The College at Brockport
State University of New York
(585) 395-5080

Diane Dwyer

Date: Wed, 24 Feb 2010 13:49:56 -0500
From: joel frater <jfrater@brockport.edu>
Subject: Re: Proposal support
To: ddwyer@brockport.edu
Cc: Nancy Vandevoorde <nvandevoorde@brockport.edu>, Holly Bosley <hbosley@brockport.edu>,

The Recreation and Leisure Studies department is pleased to support the Department of Social Work's proposal to develop a graduate certificate program in Gerontology. We currently offer REL 506 during the fall, spring and summer and plan to continue to do so. The interdisciplinary collaboration forged by this program proposal will strengthen our student's understanding of a contemporary subject matter. I look forward to working closely with you as you get ready to implement this program. Thank you.

Joel Frater, Ed.D
Assistant to the Provost for Diversity,
Academic Affairs
The College at Brockport
Phone: 585-395-5065
Fax: 585-395-2401
Chair, Recreation and Leisure Studies
The College at Brockport
Phone: 585-395-5338
Fax: 585-395-5246
Dear Diane, The Psychology Department enthusiastically supports The Gerontology Certificate Program. We look forward to help train your students. Melissa
Melissa M. Brown, Ph.D
Assistant Professor and Chair
Department of Psychology
SUNY College at Brockport

Also, I will do my best to offer Aging as often as possible. M
Melissa M. Brown, Ph.D
Assistant Professor and Chair
Department of Psychology
SUNY College at Brockport
Debra Fromm Faria, LCSW, ACSW
Co-Director Center for Excellence in Gerontological Social Work
Social Work Department, The College at Brockport
State University of New York
350 New Campus Drive, Brockport, NY 14420

February 24, 2010

Dear Debra:

Thank you for sharing the proposal for the Gerontology Graduate Certificate. Drake Memorial Library has reviewed the proposal and understands that current library resources are adequate to meet the information needs of students in this program. Drake Library supports Social Work’s efforts to establish this certificate.

Sincerely,

Mary Jo Orzech, MLS, Ph.D.
Director, Drake Memorial Library
To:        Debra Fromm Faria, LCSW, ACSW
           Co-Director, Center for Excellence in Gerontological Social Work

From:     Frank M. Wojcik, Associate Provost for Library, Information and Technology Services

Date:     February 25, 2010

Subject:  Graduate Certificate Program in Gerontology

Library Information and Technology Services (LITS) has reviewed the Department of Social Work’s proposal for the Graduate Certificate Program in Gerontology. We are confident that existing library and information technology resources are sufficient to meet the information needs of students and faculty in this program. We look forward to supporting the program. If you need any additional information please do not hesitate to ask.