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3-5-2018

Graphic Design Minor Curriculum Changes

The College at Brockport, College Senate

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The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK

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Brockport, New York 14420
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senate@brockport.edu
brockport.edu/collegesenate

Resolution **2017-18 #25UC**
College Senate

Supersedes Res #: _____

TO: Dr. Heidi Macpherson, College President

FROM: The College Senate:

- RE: **→** I. Formal Resolution (*Act of Determination*)
II. Recommendation (*Urging the Fitness of*)
III. Other, For Your Information (*Notice, Request, Report, etc.*)



SUBJ: **Graphic Design Minor Curriculum Change** (#28_17-18committee)

Implementation Effective Date**: 8/20/18

Signed: [Signature] Date: 03/05/18
(Sandeep Singh, 2017-18 College Senate President)

Signed: [Signature] Date: 3/5/18
(Dr. Eileen Daniel, Vice Provost, The College at Brockport)

****Implementation of resolution requires final approval from SUNY- State Education Department.**
___ YES NO

Please fill out the bottom portion and follow the distribution instructions at the end of this page.

TO: Dr. Sandeep Singh, College Senate President

FROM: Dr. Heidi Macpherson, College President

- RE: **→** I. Decision and Action Taken on Formal Resolution (circle choice)
 a. Accepted
 b. Deferred for discussion with the Faculty Senate on ___/___/___
 c. Unacceptable for the reasons contained in the attached explanation.
 d. Comments:

Signed: [Signature] Date: 3/12/18
(Dr. Heidi Macpherson, President, The College at Brockport)

DISTRIBUTION:
The College Senate will forward the resolution signed by the College Senate President to the Vice Provost for determination as to whether the implementation of the resolution requires final approval from SUNY-State Education Dept. The Vice Provost will then forward the resolution with that designation to the College President. Upon approval, the College President will forward copies of resolutions to his/her staff who will, in turn, forward copies to their staff and to the College Senate. The College Senate Office will post resolutions to the College Senate Web at <http://www.brockport.edu/collegesenate/resolutions>.

**COLLEGE SENATE OFFICE
RESOLUTION PROPOSAL COVER PAGE
DEADLINE FOR SUBMISSIONS:
JANUARY 31**

Incomplete proposals will be returned and proposals received after the deadline may not be reviewed until next semester.

Routing Number <i>Routing # assigned by Senate Office 2017-2018</i>	28_17-18UC <i>Use routing number and title in all reference to this proposal.</i>
This Proposal Replaces Resolution	

PROPOSAL TITLE:

Graphic Design Minor curriculum changes

1. BRIEF DESCRIPTION OF PROPOSAL:

- Change ART 325.01 Typography II from a Minor elective to a required Minor course.
- Remove ART 450.01 Graphic Design Portfolio Development from the Graphic Design minor as one of the minor's current five elective choices.

2. WILL ADDITIONAL RESOURCES AFFECTING BUDGET BE NEEDED? NO YES EXPLAIN YES

3. DESCRIBE ANY DATA RELATED TO STUDENT LEARNING OUTCOMES ASSESSMENT USED AS PART OF THE RATIONALE FOR THE REQUESTED SENATE ACTION.

None

4. DESCRIBE THE IMPACT, IF ANY, THAT THESE CHANGES WILL HAVE ON STUDENT ELIGIBILITY FOR THE EXCELSIOR SCHOLARSHIP.

None

5. DESCRIBE THE IMPACT, IF ANY, THAT THESE CHANGES WILL HAVE ON TRANSFER STUDENTS AND THEIR ABILITY TO TRANSFER SEAMLESSLY AS MANDATED BY SUNY POLICY.

None

6. ANTICIPATED EFFECTIVE DATE: Fall Semester 2018 (9/2018)

7. SUBMISSION & REVISION DATES: PLEASE DATE ALL REVISED DOCUMENTS TO AVOID CONFUSION.

<i>First Submission</i>	<i>Updated on</i>	<i>Updated on</i>	<i>Updated on</i>
01/30/2018			

8. SUBMITTED BY: (contact person)

<i>Name</i>	<i>Department</i>	<i>Phone</i>	<i>Email</i>
Mitchell Christensen	ART	585-395-2248	mchrste@brockport.edu

9. COMMITTEES: (Senate office use only)

Standing Committee	Forwarded To	Dates Forwarded
<input type="checkbox"/> Executive Committee	Standing Committee	1/30/2018
<input type="checkbox"/> Enrollment Planning & Policies	Executive Committee	2/19/2018
<input type="checkbox"/> Faculty & Professional Staff Policies	Senate	2/26/2018
<input type="checkbox"/> General Education & Curriculum Policies	Passed GED's go to Vice Provost	
<input type="checkbox"/> Graduate Curriculum & Policies	College President	
<input type="checkbox"/> Student Policies	OTHER	
<input checked="" type="checkbox"/> Undergraduate Curriculum & Policies	REJECTED -WITHDRAWN	

NOTES:

2. Side by side comparison of the existing and proposed program:

Existing Curriculum	cred	Proposed Curriculum	cred
ARH 315.01 History of Design	3.0	ARH 315.01 History of Design	3.0
ART 210.01 2D Design	3.0	ART 210.01 2D Design	3.0
ART 225.01 Graphic Design I	3.0	ART 225.01 Graphic Design I	3.0
ART 235.01 Typography I	3.0	ART 235.01 Typography I	3.0
		ART 325.01 Typography II	3.0
Electives (choose any 2):	6.0	Elective (choose 1):	3.0
ART 300.01 Graphic Design II ART 325.01 Typography II		ART 300.01 Graphic Design II	
ART 327 Web Design, OR CMC 327 Web Publication & Design, OR CIS 305 Web Design and Publication (cross list courses)		ART 327 Web Design, OR CMC 327 Web Publication & Design, OR CIS 305 Web Design and Publication (cross list courses)	
ART 427.01 Adv. Problems in Graphic Design		ART 427.01 Adv. Problems in Graphic Design	
ART 450.01 Graphic Design Portfolio			
total	18.0	total	18.0

3. Rationale:

- Change ART 325.01 Typography II from a required Minor elective (one-of-five choices) to a required Minor course. This change reflects the Graphic Design Curriculum Committee’s desire to have a curriculum that paths students through ART 325.01 Typography II prior to taking other advanced courses. Typography II is a linchpin course that informs much of the work students will be asked to do in ART 300.01, ART 427.01, and, to a lesser degree, CMC 327.01. As such, it should be a requirement of the minor and not simply a required elective.
- Remove ART 450.01 Graphic Design Portfolio Graphic Design Portfolio Development from the Graphic Design minor as one of the minor’s current five required elective choices.
 - ART 450.01 Graphic Design Portfolio is intended as a cap-stone course for Art Majors in the Graphic Design Concentration. It is a studio course where students review, edit, refine, and fill-out their design and art portfolio that they have built throughout their collegiate career. The goal is to help students who have declared graphic design as their primary discipline prepare for their career in the field after college.
 - Additionally, students in the Graphic Design minor will now be directed into other graphic design courses that help broaden their experience with the field.

4. New courses: none

5. Staffing issues: none

6. Academic administration commentary

a. Letter from Chair (see attachment – page 3)

b. Letter from Dean (see attachment – page 4)

7. Resources/facilities needed to implement: no new resources are required

8. Letters of support from cooperating agencies: no cooperating agencies



The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK
Department of Art

DATE: January 23, 2018

TO: College Senate

FROM: Christian Carson, Chair, Department of Art

RE: Proposed Graphic Design Minor changes

To the Undergraduate Curriculum Committee and Senators:

Please accept this memo of support for the Department of Art proposal for changes to the Graphic Design minor. This proposal has been reviewed and approved by the faculty in the Department of Art. The changes will strengthen and clarify the curriculum for Graphic Design minors going forward.

Thank you for your consideration,

Christian Carson

Christian Carson, Chair, Department of Art



The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK

School of Arts and Sciences

January 29, 2018

College Senate
The College at Brockport
Brockport, NY 14420

Dear College Senate:

I have reviewed the proposal for changes to the Graphic Design minor submitted by Mr. Chris Carson. Requiring Typography II will better prepare students within the minor. The removal of Graphic Design Portfolio as a minor elective is also beneficial to students. As a capstone course for students within the Graphic Design major, students within the minor would not necessarily be prepared to take that course. Finally, there appears to be no new resources needed for this revision to the minor. Given these reasons, I support the proposal to modify the Graphic Design minor.

Sincerely,

Jose Maliekal
Dean, School of Arts and Sciences