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# Building your fan base: Engaging library staff in your IR

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The College at  
**BROCKPORT**  
STATE UNIVERSITY OF NEW YORK

# **Building your fan base: Engaging library staff in your IR**

ACRL 2015 IR Tailgate  
March 25, 2015



# Early Adopters



Charlie Cowling – [Archives](#)

- 11 Collections, including Yearbooks, College Images, Local History
- Love Digital Commons because it is easy to use, has great SEO, and is versatile
- Previously worked with DSpace, but found it clunky and too time consuming

# Brockport Bookshelf

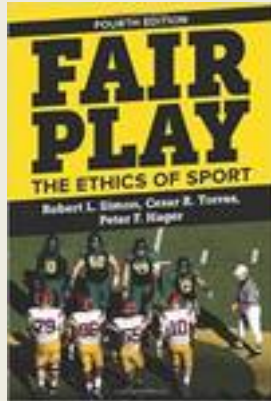


Debby Ames, Head of Collection Management and Cataloging is the Administrator.

Collections contains 355 records from our catalog for faculty publications, including full text for 25 of them.

Initial batch upload of 175 in summer 2012, added to as time allows or new books come in.

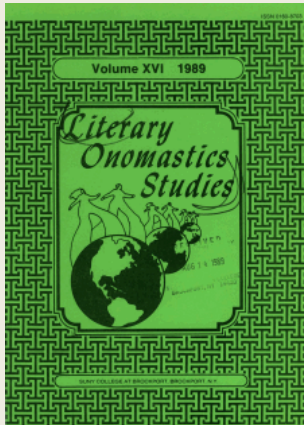
16,232 downloads of full text books to date.



# Journal Editors



Pam O’Sullivan – Head of IPS, Editor of student journal *The Spectrum* – produced annually after Scholars Day



Greg Toth, Reference and Instruction, works with archival journal *Literary Onomastics Studies* and ongoing faculty journal, *Philosophic Exchange*

# Journal Editors



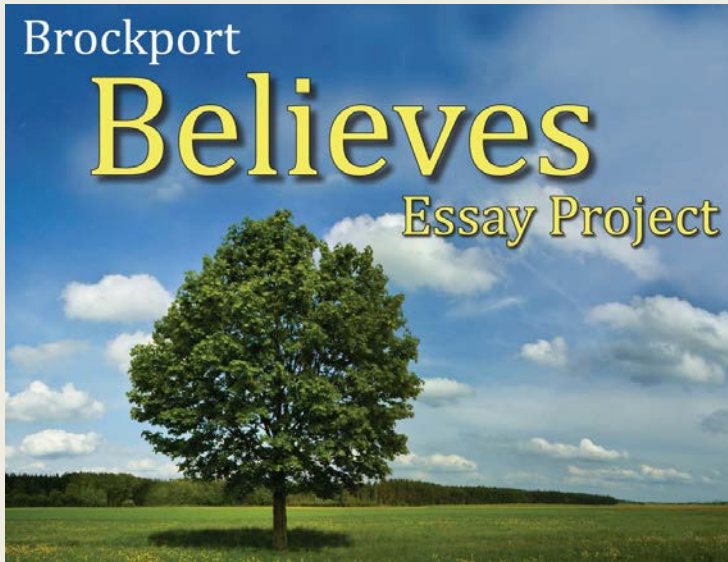
Pat Maxwell – Library Systems Analyst, Works with the Women and Gender Studies senior seminar class to produce the annual *Dissenting Voices*, and coming soon – the biennial *Seneca Falls Dialogues*



Wendy Prince, Evening Supervisor, is helping the English club move their annual literary magazine to Digital Commons.

# One and done

**Brockport Believes**



**Open SUNY OER portal**





# Guiding Principles

1

- Match Interest with opportunity

2

- Approach during quiet time

3

- Show appreciation and celebrate successes!

# Questions?

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