An Introduction to Naming in the Literature of Fantasy

Frederick M. Burelbach
The College at Brockport

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AN INTRODUCTION TO NAMING
IN THE LITERATURE OF FANTASY

Frederick M. Burelback
State University of New York
College at Brockport

If you were writing a fantasy novel, one of your first concerns would be to select names for the places and characters. It is clear that ordinary names - Tom, Dick, and Jane - would not do, except in ironic counterpoint to extraordinary events and situations. European names, such as Boris, Francois, and Ludmilla, might suggest more distance, but they usually carry a freight of unwanted connotations related to assumptions about national character and associations with historical figures. It would be useful to have some theoretical basis as a guide to selecting the names for your fantasy, wouldn't it? That is what this paper attempts to provide.

First we need some definitions. If we were to create a continuum of fiction, from photographic realism to its ultimate opposite, fantasy would be at the furthest remove from realism. The hallmark and primary criterion of fantasy is the creation of a world in which causality is based on principles that are, in comparison with the real, everyday world, non-rational (although there may be an internal
rationality to the causality of that "secondary" world which is distinct from that of the "real" world). For example, in the secondary world of fantasy, sorcerous spells may be effective and unicorns may exist. This secondary world is distinct from the imaginary world created in "main line" fiction in that the latter is based on familiar, acceptably rational principles of causality, even though the events, characters, etc. are all invented and never really happened. The point is that they could happen without any displacement of our ordinarily accepted epistemologies. Of course, we can all think of fictions that seem to straddle the "real" and "secondary" worlds, such as The House of the Seven Gables, in which a dying man's curse seems to take actual effect and paintings take on life, but these events could also be explained in "realistic" terms as hallucinations, etc. This is why I spoke of a continuum, not a clear-cut division of classes. Before going further, let me substitute the word "primary" for "real" when speaking of the fictional world that imitates rational causality. This will obviate my putting quotation marks around "real."

Now, this secondary world can be made to stand entirely on its own, so that there is no primary world in the fiction and the only reference points to the real world are those the reader brings with him or forges for himself. This is generally the case with what is commonly called "high" fantasy, such as J. R. R. Tolkien's The Lord of the Rings.
From beginning to end of the fiction we are in the secondary world. A common subset of high fantasy is "sword and sorcery" or, as Zahorski and Tymn call it, "sword and sinew." In this subset, the action is similarly presented entirely within the secondary world, but the emphasis is on action and derring-do rather than on more subtle themes. Again, precise separations can not be made, for much high fantasy (e.g., The Lord of the Rings again) makes ample use of swordplay and physical prowess while presenting deeper themes.

Alternatively, the secondary world may abut or interact with the primary world, so that one or more persons from the primary world might at some point in the fiction enter into the secondary world - as is common in dream fiction and science fantasy - or the secondary world might manifest itself in the primary world - as is the case in most stories of supernatural horror. In all these cases, the fiction consciously relates two or more distinct and different worlds to each other, and this directly affects, among other things, the writer's choice of names. I am not sure to what extent one can clearly differentiate between fantasy and science fiction - most publishers seem to have given up trying - but I do not attempt the distinction here. I have tried to focus on works that are unquestionably fantasy, but the possibility of disagreement will not, I think, much disturb my presentation.

To complicate the definition of fantasy literature
further, there are some additional types, such as myth, fairy tale, and tall story. Myths, whether the traditional ones, extensions of traditional myth, or newly invented ones, generally fall into the category of high fantasy with two additional extrinsic features: (1) traditional myth may at one time have been believed to be literally true or at least true in a higher way than other fiction, and (1) traditional myth, like other materials that have considerable cultural importance, offers a source of literary allusion with which to enrich other fictions. Writers who extend traditional myths, much as a writer of historical fiction extends history, or who write in a consciously mythic style, are attempting to attach to their stories some of the solemnity of that higher truth, occasionally for the purposes of mock-heroic effects. Examples are Aubrey Beardsley's erotic fantasy *Under the Hill*, in which Siegfried and Venus play at highly sophisticated love games, and Richard Garnett's "The City of Philosophers," in which Plotinus, Porphyry, and others establish a short-lived city in Campania. Fairy tales likewise have a place in tradition, but considered as themselves, they tend to fall into one of the previously identified types. Tall stories are usually an exaggeration of the primary world for comic effect, with a gradual infusion of the non-rational so that at some point the reader says "This couldn't have happened." But since the central point of the humor is the reader's perception of the exaggeration,
the principles for naming are those of "realistic" comic fiction. (To borrow a cue from Leonard Ashley, I might point to the need for a study of the principles of comic naming.)

The type of fantasy that you are writing will largely determine the principles of nomenclature that you use. If, for instance, you are writing high fantasy, the central principle of the nomenclature will be remoteness from the real or usual patterns, those most familiar to the reader. For the fantasy to induce the necessary suspension of disbelief, the secondary world must be remote in space, time, and/or dimension from the primary or real world. The nomenclature is one important way in which this remoteness is achieved and sustained. If you are writing the kind of fantasy that juxtaposes the primary and secondary worlds - either by traveling in some way from primary to secondary or by introducing the secondary into the primary - you will wish to use at least two categories of names, the familiar and the remote. And for the greatest shock effect, the one set of names should be very familiar and ordinary, whereas the other set should be very unusual or alien. Of course, special effects of various sorts can be attained by varying from these basic principles. You might want to show, for example, that a character from the primary world really belongs in the secondary world and so choose a name that could be satisfactory in both realms, as Stephen R.
Donaldson does with Thomas Covenant in his trilogy *The Chronicles of Thomas Covenant the Unbeliever*. Or you might want to achieve a comic displacement from the basic pattern, as Lewis Carroll does when his Alice, in the midst of characters with names like the White Rabbit, the Mad Hatter, the March Hare, and the Cheshire Cat, encounters a lizard named Bill.

Remoteness alone, however, is not the only desideratum. Names in fantasy literature must do the same kind of work that they do in the real world, that is, indicate sex and frequently age and social rank, distinguish among nations or the equivalent (such as different language stocks), and, in the case of place-names, give some idea of the size and/or identity of the place. For example, in *The Lord of the Rings* it is easy to detect that Mirkwood is a rather nasty wooded place and that the Brandywine is a smallish, gently comforting stream. Tolkien is particularly good at this. His names for elves and dwarves, for instance, are quite clearly each of a pattern, and the two patterns are distinct from each other. His dwarves have names, drawn from Finnish folklore, that suggest sturdiness and grimness, such as Gimli, Thorin, and Bofur (see the first group of names in the appendix). The elves, on the other hand, have musical, liquid names, such as Elbereth and Legolas (see appendix, #2). His place-names, too, suggest differences in character. We have the calm sense of domesticity that lies in The Shire and Hobbiton (built on common British naming principles),
the melodious harmony of the elves' domain in Rivendell and Lothlórien, and the ominous tone of Mordor and Barad-Dûr, home of the evil Sauron and his powers of darkness. Jane Gaskell, in her Atlan trilogy, also devises fitting names for many of her characters. Her heroine, Cija (pronounced Key-a), has a name that clearly denotes femininity, but the harsh shrillness of the name also suggests some predatory bird, which is in keeping with Cija's complexity of womanly independence and even fierce shrewishness at times. Another main character, Zerd, has a name that quite clearly arises out of a different language stock (he is from another nation) and, because of its clench-jawed terseness of sound, suggests power and authority. In fact, Zerd is a military conqueror who takes Atlantis by storm. Writers of fantasy have a special kind of freedom in their name-choices, but concomitant with that freedom is the special responsibility to fit the sound to the sense and achieve internal consistency.

To achieve the effect of remoteness, an author may choose actual historical names or invented names. If he chooses historical names, he will most probably select the name from:

1. Myths or traditional fictions,
2. Places that are geographically remote, or
3. Times that are historically remote.

If he selects invented names, they are likely to be:

1. Imitations of historical names based on the above
criteria,

2. Unusual letter/sound combinations,

3. Class names (e.g., the Snow Queen, the Maid, the Wizard of Oz, the Cheshire Cat), or

4. Paronomasic names (e.g., Crayola Catfish, Habundia, Saltheart Foamfollower).

Since fantasy literature tends to contain many characters who possess supernormal powers, one source of such characters and their accompanying names is mythology, the various pantheons of Greece, Rome, Egypt, Wales, the Norse and Finns, peoples from Africa, Asia, the Americas — whatever body of lore is available to the writer. Thus we have such stories as "The Miniature" by Eden Phillpotts (itself a delightful, and real, name), which casts Zeus, Hera, and the other Greek gods as observers of mankind. Or we have Evangeline Walton's _The Island of the Mighty_, set in the world of Welsh mythology, or André Norton's _Fur Magic_, with names and events drawn from American Indian myths. Alternatively, a writer could take as his fantasy domain one already imagined and peopled, as Mark Twain and T. H. White do with the Arthurian material in, respectively, _A Connecticut Yankee in King Arthur's Court_ and _The Once and Future King_, deriving their names primarily from Malory's _Morte D'Arthur_ and Tennyson's _Idylls of the King_. Similarly, Michael Moorcock presents Werther and Sisyphus in _Stories from the End of Time_, and John Gardner retells the story of Grendel
and Beowulf in *Grendel*. Occasionally, historical personages are mingled with fictitious characters and settings, as in Nathaniel Hawthorne's "The Celestial Railroad," in which Plato's works, among others, are used to fill up the Slough of Despond, and Appolyon drives the train. Other examples include E. M. Forster's "The Celestial Omnibus," which employs Sir Thomas Browne, and Ray Bradbury's "The Exiles," in which Dickens, Poe, Ambrose Bierce and others join forces with the witches from *Macbeth* to defend Mars against the invasion of rationalistic science.

Names of characters and places from mythology, traditional literature, or history may add a sense of heightened significance, tragedy, or comedy to the fantasy. However, such names impose limitations on the writer. The resulting story may be just a curiosity, as is Phillipotts' "The Miniature," or a titillation for the cognoscenti. It may also approach translation of actual myths or a fictionalization of legend similar to the historical novel. Characters and places are limited by what readers already know of them, and deviations from traditional character are punished by scorn or are deliberately comic.

Another way to achieve the effect of remoteness is to draw names from existing languages that are geographically distant from the world of the reader. Thus, for instance, Ernest Bramah (pen-name of E. B. Smith) set *The Wallet of Kai Lung*, a collection of fabulous stories, in China, with
names like Yat Huang, Kiang-si, Li-Kao, Chang Tao, and others. Thomas Burnett Swann set "The Night of the Unicorn" on Cozumel, "the capital...of a small island off the Yucatán peninsula,"² Jane Gaskell's Atlan trilogy is set partly in the ancient Mayan territory, and William Beckford's Vathek, set primarily in the Middle East, uses as its hero an actual historical caliph of the Abbasid dynasty named Harun al-Wathik.³ This technique is found more often in older fantasy literature, however, since modern speeds of travel and communication leave very few corners of the world seeming remote and alien.

Some of the previous names also illustrate another way to achieve a sense of distance, that is, reference to names from ancient history, especially if the places and persons are little-known and long-forgotten. In his Jurgen, for instance, James Branch Cabell refers to "the lands between Qesiton and Nacumera," names that sound invented but are actually from The Voyages and Travels of Sir John de Mandeville.⁴ Robert E. Howard, the creator of Conan the Barbarian, "picked over Classical mythology for grim, stark names redolent of dark evil," as Lin Carter says, such as the kingdom of Acheron (in "The God in the Bowl"), the lands of Stygia and Dagonia (in "The Devil in Iron"), and the kingdom of Corinthia.⁵ In fact, Carter takes him to task for his unimaginative use of names like Akbatana (slightly altered from Ecbatana, the capitol of ancient Media), Asgalun (from the old Biblical
city of Ascalon), and Khorshemish (from the old Syrian city Carchemish). As Carter sums up, "It does not pay to make it too easy for the reader to guess the source from which your names are derived.... Once you spot the source of the name - poof! - all the romance and mystery the author strove to weave about it go out the window.”

To avoid this risk and achieve an even greater sense of distance, therefore, most writers of fantasy literature make up the names they use. They may do so, in the first place, by imitating names from ancient myths and remote places and times. Thus, for instance, we find the Hebraic quality of H. P. Lovecraft's Yog-Sothoth and Kadath, the Egyptian quality of the same author's Nyarlathotep, and the antique French flavor of Cabell's Pictësme. In Foul Anderson's continuation of the Robert E. Howard tradition, Conan the Rebel, we find the actual Egyptian god Set (though here a serpent rather than a wolf-headed man) and a group of names that come from or evoke at least eight different language stocks: Egyptian, Arabian, Greek, Hebrew, Zambian, Philippine, Russian, and Gaelic (see appendix, #9). An interesting variation of this practice is used by Michael Moorcock in his "Chronicles of Castle Brass" series. There we find place-names that are obvious derivations from contemporary names, slightly changed to give a medieval flavor, such as Gran Bretagne and Muscovia. The names of characters are similarly medieval but represent a mixture of influences (see appendix, #10). Like the names, the weapons used by
these characters in this variation of chivalric romance are of mixed types, ranging from swords and armor to ornithopters equipped with laser-like beams. In such stories one looks in vain for a consistent naming pattern because the books are meant for fast-paced entertainment, not onomastic scholarship.

Particularly common, given the reliance on magic in so many fantasy stories, is the use of names drawn from the age of Beowulf and the sagas. In The Broken Sword, Poul Anderson refers to Odin and Imric, and uses such names as Orm the Strong, Ketil Asmundsson, Asgerd, Ragnar Hairybreeks, Aelfrida, and others (see appendix, #11). Tolkien gives a similar flavor to names like Gandalf, Gimli, Frodo, and Aragorn. The effect is to create a sense of a primitive culture wherein magic and the belief in the preternatural are not out of place.

Still further removed from reality are the exotic names of pure invention, devised by combining letters and apostrophes in ways totally alien to any known language (see appendix, #12). What is most noticeable about such names is their utter alienness, evoked not only by their lexical opacity and their unfamiliarity, but even more by the difficulty, and in some cases impossibility, of pronouncing them, as if they were not made for modern, or even human, mouths to utter. In this category fit such names as Mmatmuor, R'lin K'ren A'a, Qar, and Xiurhn.
Also noticeable among the best choices of invented names is an attempt to fit the effect of the phonemes - deep and harsh or high and gentle - to the characters and places named. One knows instantly that a young man named Thongor (Lin Carter's "The City in the Jewel") will be strongly thewed and firm of will, just as one knows that a person named Thish is not to be trusted (he is a robber in Gary Myers' "Xiurhn"). As Lin Carter says, quoting a letter from C. S. Lewis, invented names "ought to be beautiful and suggestive as well as strange; not merely odd." He laments that too many writers opt for the merely odd - uncouth combinations of X's, Z's and Q's - or seem to get fixated on words beginning with the same letter, ending with the same sound, or identical in numbers of syllables and placement of stress. Even fantasy worlds must seem actual while the reader is in them, and such sameness does not create a sense of actuality.

It should be noted that in the above lists I have made no attempt to separate place-names from person-names. Nor have I included another class of names, the generic words that authors invent for alien flora, fauna, and minerals, such as Edgar Rice Burroughs' Martian (or Barsoomian) pimalia plants, thoats, banths, and ersite rock. That is matter for another day and/or another person.

In the span of this paper I also can not go into
detail on the kinds of names that denote a general class (such as The King of the Golden West, the Wizard of Oz, the Cheshire Cat, the Maid, the Faceless Ones, The Grey Mouser, etc.). Alice in Wonderland and the Oz books are full of them, as are William Morris' fantasy novels among others. These names achieve the effect of alienation, since people just do not have names like those, and also create a sense of mystery because the name seems to say both more and less than it does - more because it hints at a whole class of persons like the one named, less because it does not really individualize the person being named.

Similarly I will barely mention those paronomasnic and/or lexically transparent names occasionally found in fantasy, such as Crayola Catfish from R. A. Lafferty's "Boomer Flats," Habundia from William Morris' The Water of the Wondrous Isles, and Saltheart Foamfollower from Stephen R. Donaldson's The Chronicles of Thomas Covenant the Unbeliever. Since the world of fantasy is essentially play, no matter how serious and even deadly it might get, names such as these are not only more acceptable than they would be in realistic fiction (no matter how playful some parents actually get with their children's names) but also help to keep the spirit of make-believe alive. In addition, of course, they add levels of meaning to the work similar to those we are familiar with in all of our onomastic analyses.
Fantasy literature, therefore, offers a vast and fruitful field for the use of names. The determining characteristics are essentially aptness and remoteness, in keeping with that magical world which H. P. Lovecraft dalled the world of wonder.

Frederick M. Burelbach
State University of New York
College at Brockport
APPENDIX: SAMPLE NAMES IN FANTASY LITERATURE

1. The Lord of the Rings: Dwarves
   Gimli
   Glóin
   Thorin
   Dáin
   Bofur
   Balin

2. The Lord of the Rings: Elves
   Elbereth
   Elladan
   Elrohir
   Elrond
   Lúthien
   Legolas

3. The Lord of the Rings: Places
   The Shire
   Hobbiton
   Rivendell
   Lothlórien
   Mordor
   Barad-Dûr

4. Gaskell's Atlan Trilogy
   Cija
   Zerd

5. The Wallet of Kai Lung
   Yat Huang
   Kiang-si
   Li-Kao
   Chang Tao

6. Howard's Conan Series
   Acheron
   Stygia
   Dagonia
   Corinthia
   Akbatana
   Asgalun
   Khorshemish

7. H. P. Lovecraft Names
   Yog-Sothoth
   Kadath
   Nyarlathotep
   Cthulhu
   Y'ha-nthlei

8. J. B. Cabell Names
   Jurgen
   Poictèsme

9. Poul Anderson, Conan
   Set
   Luxur
   Tothapis
   Akhbet
   Sukhmet
   Taia
   Pteion
   Jehanan
   Hoiakim
   Bangulu (cf. Bangweulu Lake in Zambia)
   Zamboula (cf. the province of Zambales in the Philippines)
   Kush (cf. Russian Kushka)
10. Moorcock's Castle Brass series

Places: Gran Bretagne
Londra (capital of G. Bretagne)
Költn
Muscovia
Amarehk
Asiocommunista

People: Josef Vedla
Huillam D'Averc
Dowgentle
Dorian Hawkmoon
Yisselda
Count Brass

11. Poul Anderson, Broken Sword

Orm the Strong
Ketil Asmundsson
Asgerd
Ragnar Hairybreeks
Guthorm
Aethelstane
AElfrida
Valgard
Skafloc

12. Exotic Invented Names

(Lord Dunsany)
Akanax
Goolunza
Thangobrind
Lorendiac
Zaccarath
Thanga of Esk

(Michael Moorcock)
Imrryr
R'lin K'ren A'a

12. cont'd...

(Clark Ashton Smith)
Malygris
Maal Dweb
Mmatmuor

(Ted White, The
Sorceress of Qar)
Qar
Zominor
Shanathor
Vagar

(Dave Van Arnam,
The Players of Hell)
Tza
Tir'u
Tchambar
Shagon
Shassa

(Gary Myers,
"Xiurhn")
Xiurhn
Hazuth-Kleg
Skaa
Dylath-Leen
N'tse-Kaambl
Thish (the robber)

(Lin Carter, "The
City in the Jewel")
Thongor
Yllimduz
Zazamanc the
Enchanter
Mountains of
Mommur
Kathool of the
Purple Towers
NOTES


5 Ibid., p. 194.

6 Ibid., p. 195.

7 Ibid., p. 196.

8 Ibid., p. 201.

9 Carter has a whole chapter on what he calls "neocognomina" in *Imaginary Worlds*, pp. 192-212; I owe him a great deal. As for some brief comments on syllables and stress, see my "Look! Up in the Sky! It's What's-His-Name!" *Literary Onomastic Studies* 5 (1978), 46-47.