

Guidelines for Poster Presentations

Student poster presenters will spend one-hour-long session standing next to their poster. They will speak about their research project to faculty and students and entertain questions from those who pass by. They will have a designated session and location on the floor of the SERC facility for their poster presentation. The College at Brockport will provide tables and 36" x 48" display boards (black tri-fold) and push pins to mount their posters. (**Posters MUST fit on the 36" x 48" boards.**)

Preparing Posters

- Most people create their work using Microsoft PowerPoint. When setting up your document you will need to reset the document size to 36" x 48". (Be mindful of page orientation.)
- Prepare a poster that is informative and graphically appealing.
- Poster should include presenter name, co-authors, academic program, home university, faculty advisor(s) and project title.
- Poster should clearly and concisely detail the project's: topic, scope, methodology, results (evidence, source material) and conclusions (thesis, interpretations).
- You are encouraged to work drafts of the poster through your campus faculty advisor.

Websites on Poster Design

- [The Basics of Poster Design](#) by the Washington Space Grant Consortium
- [How to Make a Great Poster](#) by Dina F. Mandoli, Dept. of Biology, University of Washington
- [Writing Guides/Overview of Poster Sessions](#) by the Writing Center, Colorado State University

Preparing Your Presentation

- Prepare a few-minute summary of your work for people who ask what your project is about.
- Practice your presentation so that it is concise, clear, evidenced and effectively delivered.
- Seek editorial assistance and a practice audience from peers and/or faculty advisor(s).

Day of the Conference

- All posters presentations will be located in the SERC House of Fields, Main Floor.
- Know the scheduled time of your poster presentation. Volunteers and signs will direct you to your specific table location. Arrive at least 10 minutes early to set up your poster.
- On provided display board, you can set up a printed poster of up to 36" x 48" or a series of smaller printouts.
- If you decide to supplement your poster with an electronic display, **you must bring your own fully charged laptop/tablet as the facility cannot provide power in the poster display area.**
- Present yourself well: dress professionally, wear your nametag, turn off cell phone or personal computer (or turn off volume).
- Consider bringing a contact info sheet/card to distribute to people interested in your work, including your name, home university, academic program, email and/or phone number, title of your poster and/or abstract of your project.
- Be prepared to learn: this is an opportunity to confidently share your hard work and humbly look forward to respectful questions and constructive feedback.
- Good news: being nervous does not hurt your credibility or authority. Have fun and enjoy!

Poster Printing for Brockport Students Only

*Brockport Student Government (BSG) will print color posters for Brockport students with a **minimum 10 days advance notice**. You will need a PDF file. The \$10 fee for a 24" x 36" poster is due when you pick up the poster. (There is a higher fee for larger posters.) Contact BSG's Becky Bird at rbird@brockport.edu.*